BEYOND THE PLAN: Implementing Equity Efforts Across the Community in a Climate of Resistance

Promoting Diversity, Equity, and Inclusion at the University of Rhode Island
Our Laboratory

The Community College Equity Assessment Laboratory (CCEAL) is a national research and practice lab that partners with community colleges to support their capacity in advancing outcomes for students who have been historically underserved in education, particularly students of color. CCEAL houses the Minority Male Community College Collaborative (M2C3).

CCEAL was developed to advance three objectives:

- **Research** - to conduct and disseminate empirical research on the experiences of historically underserved students in community colleges;
- **Training** - to provide training that improves practices and research relevant to students of color in community colleges; and
- **Assessment** - to use assessment and evaluation to facilitate capacity-building within community colleges.
National Consortium on College Men of Color

About NCCMC
• 132 Member Campuses
• 21 states represented
• 6 Affiliate Partners

Member Benefits
- Monthly webinars
- Information Sharing Sessions
- Annual convening – the “Working Group”
- Assessment tools (CCSSI & MPACE)
Quantitative Assessment

Community College Success Measure (CCSM)
for identifying factors influencing the success of underserved students

CC Instructional Development Inventory (CCIDI)
to inform professional development programming for instructional faculty

Community College Student Success Inventory (CCSSI)
for determining an institution's readiness to support underserved students

Male Program Assessment for College Excellence (MPACE)
for examining the efficacy of programs serving college men of color

102 colleges
10 states, 78,674 students

120 colleges
40 states, 2,789 instructional faculty

40 colleges
15 states

45 colleges
24 states
Why Equity and Diversity?

• Creating a more “just” world

• Increase student achievement and completion

• Increasing retention among diverse faculty

• Preparing students for an increasingly diverse global marketplace

• Preparing students to be better actors within an imperfect world
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“Every system is perfectly designed to achieve the results it gets”

W. Edward Deming and Paul Bataldon
“What the heck is wrong with these students?”

“Why aren’t they doing what it takes for them to be successful here?”
“What are we doing (or not doing) as a university, college, or department that results in our students not doing as well as they should?”
Institutional Responsibility

“...funds of knowledge that place responsibility and accountability on the [educator] to become the institutional agent of [minoritized] student success”

Bensimon, 2007
Do You Have a Plan?

If you fail to plan, you are planning to fail

– Benjamin Franklin
But Is It a Good Plan?

“We have to stop shifting sand and get to the bedrock”

– Eric Bishop
Key Definitions

Equity

“Ensuring that opportunities for marginalized groups to participate in an organization are the same as opportunities for non-marginalized groups, and creating opportunities for closing any gaps to participating and achieving within the organization”.

(CED Strategic Plan, p. 5)
EQUITY-MINDED EDUCATORS . . . .

- are **cognizant** of exclusionary practices and systemic inequities that produce outcome disparities in educational contexts

- **attribute** outcome disparities to breakdowns in institutional performance rather than **exclusively** to student deficits or behaviors

- continuously **reflect** upon their roles in and responsibilities for student success

- **challenge** their colleagues to be equity-minded educators

Bensimon, 2007
SIX DOMAINS OF INSTITUTIONAL EQUITY

1. Policies
   principles of action that are ratified by an institution to govern programs, matriculation, course delivery, and resource allocation.

2. Attitudes and Dispositions
   the way a person thinks and feels about a particular situation or a group of people.
SIX DOMAINS OF INSTITUTIONAL EQUITY

3. Politics and Power Dynamics
   relationships and interactions between units and actors.

4. Structure
   the ways in which the institution is designed and arranged.
SIX DOMAINS OF INSTITUTIONAL EQUITY

5 Institutional Culture
the collective norms, rituals, values, and embedded patterns of behavior that create the essence of an institution.

6 Data Practices
practices that shape how data are collected, analyzed, disseminated and used to inform institutional decision-making.

THE COMMUNITY COLLEGE EQUITY ASSESSMENT LAB
Early in the 1970’s, President John F. Kennedy Jr had visited NASA to tour the facilities. He reportedly asked a janitor, “What do you do here?” The janitor responded, “I’m here to help put an [American] on the moon.”
### TAXONOMY OF EDUCATORS’ PERSPECTIVES

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<th>Don’t know what to do (DK)</th>
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# A Multi-Tiered Strategy
## The Three E’s

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<tr>
<th>Type</th>
<th>Goal</th>
<th>Timeline</th>
<th>Mechanism</th>
<th>Delivery</th>
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<tr>
<td>The Choir</td>
<td>Empower</td>
<td>1-2 mo.</td>
<td>Email, Fliers</td>
<td>Voluntary, Flexible</td>
<td>Intrinsic and Affirmation-Based</td>
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<td>The Allies</td>
<td>Educate</td>
<td>2-4 mo.</td>
<td>Direct Referrals, Phone Calls, Emails with Follow-ups</td>
<td>Voluntary, Flexible but convenient</td>
<td>Social Justice, Equity-Based, Moral Arguments</td>
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<td>The Resisters (Passive)</td>
<td>Encourage</td>
<td>3-12 mo.</td>
<td>Department Meetings, Convocation, All Faculty Days</td>
<td>Intrusive, Direct</td>
<td>Compliance, Funding, Organizational Priority, Recognition, RTP, Release Time</td>
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<tr>
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<td>Redirect</td>
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Common Barriers
Institutional policies and practices that directly conflict with equity goals

- “We don’t offer professional development for classified staff.”
- “Adjunct faculty are not required to attend faculty meetings or office hours because they are not compensated for them.”
- “Students are not allowed to see a counselor without making an appointment in advance.”
Deficit perspectives

- “Student aren’t prepared, serious, committed, focused, etc.”
- “English refuses to participate in the equity discussion. They feel like equity means lowering standards by making it easier for students to pass classes.”
- “I am not sure what you expect me to do. These students have too much drama in their lives. I am a faculty member, not a social worker!”

Attitudes and Dispositions

Censoring dialogue about race and racial equity
Racist stereotypes

- “Most students of color are not serious about education. They are only here for sports or the financial aid.”
- “We tried to hire a minority faculty member but we could not find one who was qualified.”

Poor conceptualization of equity/conflating equity with equality

- “Everyone should receive the same thing.”
- “Why are we only focusing on men of color? They are such a small part of our population.”

Attitudes and Dispositions

Reluctance

- “I’m just not going to do this”
- “You can’t make me do this, I’ll go to the union, senate, or [my cousin]”
Territorialism between academic and student services

- “Why is student services leading this initiative? It should be led by academic affairs.”
- “This would be an amazing program for students but it would require significant collaboration between academic affairs and student services. I don’t think we could do it right now.”

Politics and Power Dynamics

Lack of leadership capacity to advance equity

- “Our advisory board doesn't really care about equity.”
- “Our Dean really wants to support this but she’s an interim right now and can’t push too hard.”
Equity is not embedded in the strategic plan

Turnovers in leadership
- “Our previous Chair was really effective in advancing our equity agenda, but he left to take a position at another university.”

Built Environment
- “Our part-time faculty don’t have offices.”
- “We all share one office space.”
A commitment to equity not embedded in institutional structures and practices.

- “All of our equity work takes place in [name that program].”

Resources constraints

- “Yeah, we’d really like to do that but we don’t have the money/space/people to do it.”
- “We can only offer this support while we have diversity funding.”

Structure

Transportation/Parking

- “We have very limited student parking. If they want to park on campus they need to arrive by 8am.”
- “We don’t have good public transportation to get on campus.”
Too “activity focused”

- “We’re doing this, and this, and this, and [10,000 other things that are loosely connected if at all].”

Over-commitment to the status quo (esp. extant programming)

- “We have had our mentoring program for years. Now that we have diversity funding, can we get some more money for it?”
Institutional researchers are not collaborative and/or sees their roles as “gatekeepers”

No inquiry to inform planning and action

Not disaggregating students’ outcomes data by race/ethnicity and gender

Data that are not “generalizable” or collected from a large sample are treated as unreliable

Overreliance on quantitative data sources
Some Next Steps

• Be student-centric, no success without “student success”
• Continuous involvement from key campus leaders
• Set targets for improving disproportionate impact (DPI) groups for each department
• Set a standing division agenda item focused on the progress of DPI groups
• Engage in ongoing, collective sense-making at the campus and unit-level
• Be intrusive, reach the populations that need to be reached
BEYOND THE PLAN: Implementing Equity Efforts Across the Community in a Climate of Resistance

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