JOR 110 – Introduction to Mass Media – J-Term 2018

Class meets: M-T-W-Th 9am to 12 Swan Room 205

Meets requirements: Old “Social Science” and “Letters”
New A-3 (Humanities) and C-1 (Civic knowledge)

Instructor: Don Coyne
Instructor email: dcoyne4@cox.net Don_Coyne@uri.edu
Textbook: Media Essentials, by Campbell, Fabos and Martin
2nd or 3rd edition

COURSE GOALS:

Journalism 110 is a survey of global mass communications. This course will provide you with information about how the news and entertainment media function and how they influence individuals, cultures and societies. It will also analyze how American media and mass communications have changed over the course of history.

When you complete the course you should have an understanding of:

- Differences among forms of mass media and how media interact
- The First Amendment and specific legal matters pertaining to the media
- How media play a role in the citizenship and consumerism
- How the media functions as a business
- How media influences American culture
- How the government regulates and influences media
- How the media influences government and society
- Issues of ethical behavior in the media
- Influences of and dilemmas created by new technology
- Differences between American media and those of other countries

Course structure:
Classroom time will be divided between lectures and discussions with an emphasis on discussions. Class assignments, participation and test scores will determine the final grade.

The grade will be based approximately on 25% class assignments, attendance and participation, 50% on tests (expected to be 3) and 25% Final exam

Grade penalties may occur for late work. Students will be responsible for assigned material in the book and ALL matters discussed in the class. This makes attendance vital. Student’s frequently missing class may not do well on tests. Information only discussed in class WILL be on the tests.

ACADEMIC INTEGRITY:
I will adhere to the university's policies on plagiarism and cheating, which means that any student who plagiarizes written material, cheats on a test, or falsifies a journalistic work in any way will fail that assignment and could fail the course. **Special Needs:** Any students with disabilities should make their situation known as soon as possible so that reasonable and proper accommodations can be made to assist you. I will do whatever I can to assist you in maximizing your success in this class, but it is up to you to bring any special circumstances to my attention.

**DEADLINES**

Journalists aren't the only professionals who live and die by deadlines. So, if you haven't already, it's important to develop a deadline skill. In this class, meeting deadlines is a necessity.

**CLASSROOM ATMOSPHERE**

We all want an atmosphere that's friendly and accepting. One that allows us to think and learn, right? So here are some tried and true ways to achieve that kind of atmosphere:

*Get to class early so that we can begin class on time. Your future employers will love you for this. If you have transportation/parking problems, figure out how much extra time you'll need and leave as early as necessary. Don't be the student who distracts the class by arriving late.*

*Turn off your cell phone before entering the class and DO NOT VIEW YOUR CELLPHONE without specific permission.*

*Text and talk on cell phones only outside the room.*

*If someone is talking, hold your thought until he/she is finished.*

*Treat each other with respect*

*Step outside for food and drink.*

**Tests:**

*Mass Media Overview*
*Chapter 15, Chapter 1, Chapter 16*

*Traditional Media*
*Chapter 2, 3, 13, 14 and 9*

*Broadcast Media and Pop Culture*
*Chapter 6, 8, 11 and more*

*(All based on the chapters in V-2)*

More new material may be assigned for the Final