Today’s Goals…

• Update on Team Structures
• Update on Migration
  • Status
  • Next steps
• Training and Support
• Wrap-up
URI WORDPRESS MIGRATION

WHAT IS THE WEB SUPPORT STRUCTURE AT URI?

- Web leadership group (Provost)
- Web Infrastructure Team
- Web User Group
WHO ARE WE?

WordPress Infrastructure Team
Mike Motta – UCS
Lisa Chen – UCS
Ruth Platner – UCS
Kerri Hicks – Comm&Mkt
Sarah Couch – Comm&Mkt
+ others (servers, security, &c.)

We're tackling fundamental issues such as server configurations, user access, site-wide branding, end-user support, consistency, and user experience. **We are always evolving!** 😊
URI WORDPRESS MIGRATION

WHO ARE WE?

Mark Greenfield
@markgr

@alainawiens I am not a Marketing person or an IT person. I am a Web person, and that is the key to my success.
URI WORDPRESS MIGRATION

WHO ELSE IS INVOLVED?

Web leadership team
Currently being assembled by the Provost and the Executive Director of Communications and Community Relations (the group doesn’t have an official name yet)

Will provide high-level leadership, decision-making, and budget prioritization for web projects at URI, including WordPress.
URI WORDPRESS MIGRATION

WHO ELSE IS INVOLVED?

Web User Group
You!

Everyone who works on web sites at URI.

Expect invitations to regular meetings to cover new developments, workshops, tips and tricks, and more. Anyone interested in publishing to the web at URI is welcome and invited. Your input is crucial to make WordPress successful at URI.
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WHAT IS THE CURRENT STATUS OF WORDPRESS?

What we’ve done so far:

- Summer 2012
  - New, secure web server
  - Several pilot sites

- Winter 2012-2013
  - Finalized production theme
  - Began working with some high-stakes sites

- Spring 2013
  - Launch!
URI WORDPRESS MIGRATION

WHEN WILL MY SITE BE MOVING TO WORDPRESS?

Depends on a few factors

When you’re ready: wordpress.uri.edu/new-account-online-form/

All colleges, academic departments, and some administrative departments will initially be working with Communications and Marketing to talk about content in the migration process. We do a lot of the work for you.

Most administrative departments will work with University Computing Systems to do page-for-page site migrations. You may also opt to DIY – the more people who migrate their own sites, the sooner you’ll be done.
HOW WILL I LEARN HOW TO USE WORDPRESS?

Online documentation
The always-evolving URI WordPress documentation can be found at http://web.uri.edu/userdoc/

Workshops and Office Hours
Mostly one-on-one for now, but group workshops will be available soon.
June – 3rd week
August – 3rd week
October – 3rd week
December – 2nd week

Watch for announcements at
web.uri.edu/wpusers

1. Register for workshop
2. What URL do you want
3. Read the doc
WHAT IF WORDPRESS CAN’T DO THIS THING I WANT...YET?

Great question!

This process is a balancing act between leadership, branding, content, security, and maintainability.

The most important part of this process is transparency. If you have any questions, feature requests, plugin recommendations, bug reports, anything at all, forward your question to any one of us.

We can’t improve without your input!
WHO CAN DO WHAT IN WORDPRESS?

Full set of user roles for freedom and control

Every site will have at least one “Webmaster” who can make high-level site changes. Other roles include “Webeditor”, “Author”, and “Contributor”.

Super administrators won’t touch your content without your consent, (or, in the case of a leadership request or emergency).
HURRY UP!

**WordPress is a powerful, full-featured system**

At first, some templates, options, and features will be limited. There are a few page layouts to choose from, but not a lot. There are tools to make repetitive tasks easier.

Our initial goal is consistency – for sites to be consistent but not identical – across the University. For a while, we’ll have some of the ‘old’ and some of the ‘new’, so the ‘new’ can’t look too jarringly different from the old. As more users migrate to WordPress, we will continue to expand our services and options.
URI WORDPRESS MIGRATION

WHEN WILL THIS ALL BE OVER?

Our primary directive

Our goal is to get users off of www.uri.edu as soon as possible, so, speed is our primary driving factor. But we can’t compromise quality.

We want to be able to shut down www.uri.edu within 18-24 months. Remember, the more people who migrate their own sites, the sooner we’ll be done.
WHAT IF I NEED TO DO SOMETHING THAT WORDPRESS CAN’T DO?

Applications Server
Lots of folks have PHP scripts and other things on www that won’t work within WordPress. The Applications Server might be the right answer for you.

Template Designs
Consistency is important, but we’re not looking for cookie cutters.

We’ll talk more about these topics at our next user group meeting!
URI WORDPRESS MIGRATION

QUESTIONS?