The 22nd International Conference of the International Association for Intercultural Communication Studies (IAICS)

Call for Submissions

Conference Theme: “Culture, Communication, and Cosmopolitanism”

Conference Time: July 1-3, 2016

Conference Venue: Shanghai International Studies University, Shanghai

Conference Goals:

• To provide scholars, educators and practitioners from different cultural communities with opportunities to interact, network and benefit from each other’s research and expertise related to intercultural communication issues;

• To synthesize research perspectives and foster interdisciplinary scholarly dialogues for developing integrated approaches to complex problems of communication across cultures;

• To advance the methodology for intercultural communication research and disseminate practical findings to facilitate understanding across cultures;

• To foster global intercultural sensitivity and involve educators, business professionals, students and other stakeholders worldwide in the discourse about diversity and transcultural communication issues.

Topic areas are broadly defined as, but not limited to, the following:

- Cosmopolitanism in culture
- Intercultural communication and cosmopolitanism
- Cosmopolitanism in literature
- Time and space in culture / literature
- Language and culture
- Intercultural communication and nationality
- Language and identity
- Comparative culture
- Interculturality in literature
- Intercultural communication and interculturality
- Media and interculture
- Internet intercultural communication
- Multi cultures and interculturality
- Intercultural communication competence
- Culture and travel writing
- Intercultural education
- Crosscultural encounters
- Interculture and human resource management
- Comparative poetics
- Interculture and public policy
Comparative literature Transnational enterprises and intercultural communication
Imagology Cultural study theories
Literature and religion Culture and diplomacy
Literature and film Language planning and policy
Translation studies Intercultural pragmatics
Foreign Language Teaching as Intercultural Communication

Guidelines for Submissions

Categories: Abstract, panel proposals, and workshop proposals may be accepted.

- Abstract, 150-250 words in English, including positions, affiliations, email addresses and mailing addresses for all authors.
- Panel proposals reflecting the conference theme may be submitted. All panel proposals should provide a 100-word rationale and a 100-200 word abstract of each panelist's paper; include affiliation and email addresses for each panelist.
- Workshop proposals relevant to the conference theme may be submitted. Proposals should be 3-5 pages in length, single spaced.

Deadline: Please submit abstracts, panel/workshop proposals, and roundtable discussion sessions by 10th March, 2016.

Submission to: ses@shisu.edu.cn; iaics2016@shisu.edu.cn

Conference Working Languages: English and Chinese

Conference host: School of English Studies, Shanghai International Studies University

Conference website: http://infadm.shisu.edu.cn/_s81/main.psp ; http://www.uri.edu/iaics/

Sample Abstract

The Development and Validation of the Intercultural Sensitivity Scale

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The present study developed and assessed reliability and validity of a new instrument, the Intercultural Sensitivity Scale (ISS). Based on a review of the literature, 44 items thought to be important for intercultural sensitivity were generated for the purpose of analyses in this study. A sample of 414 college students rated these items and generated a 24-item final version of the
instrument which contains five factors. An assessment of concurrent validity from 162 participants indicated that the ISS was significantly correlated with other related scales, including interaction attentiveness, impression rewarding, self-esteem, self-monitoring, and perspective taking. In addition, the predicted validity test from 174 participants showed that individuals with high ISS scores also scored high in intercultural effectiveness and intercultural communication attitude scales. Potential limitations and future direction for the study in this line of research were discussed as well.