

Creative Communications Scorecard

An entertaining and creative performance

Presenter Name(s) _____

Presentation Title _____

Age Division (circle one): Cloverbud Junior Senior

Judges may use comments from the back of this card or write original comments.

In each row rate the student 1-4 based on the following:

Room for Growth = 1 Meets Expectations = 2 Above Expectations = 3 Outstanding = 4

CRITERIA	CRITERIA JUDGED IN THIS CATEGORY	SCORE (1-4)
PRESENTER	Voice projection, tone & volume, confident or nervous, stance, movement, presence, body language, eye contact	
DELIVERY & EXECUTION	Introduction, audience connection & engagement, organization & transitions, flow, filler words, pauses, vocabulary, sources & evidence, clear main points, answering questions	
STYLE	Storytelling/ communication techniques, personal interest/connection to topic, original ideas or presentation, creativity, engagement, impact on audience	
CATEGORY-SPECIFIC	Entertainment and creativity, originality, use of humor/wit/drama, use of visuals/props/equipment	
Comments:		JUDGE _____
		JUDGE _____
		JUDGE _____
		JUDGE _____
		AVERAGE
<i>One point deducted from the average for each minute over time limit; Two points deducted for each minute under the time limit. Cloverbuds are 2-5 minutes. Juniors are 3-10 minutes. Seniors are 5-10 minutes.</i>		TIME: _____
		PENALTY (if any)
	<i>Blue = 16-12 Red = 11-7 White = 6-3</i>	OVERALL SCORE

SCORECARD EXPLAINED

What does the scorecard mean and how do I learn and grow for next time?
The goal is not a blue, it is to get better everytime and grow into an allstar speaker!

	Room for Growth (1)	Meets Expectations (2)	Above Expectations (3)	Outstanding (4)
PRESENTER	<ul style="list-style-type: none"> Practice speaking louder Work on building confidence Use body language to engage audience Work on authenticity Eliminate nervous gestures practice eye contact 	<ul style="list-style-type: none"> Voice is clear, projects well, has a generally consistent rate Confident stance, minimal fidgeting Conveys personal interest and enthusiasm Good eye contact Occasional nervous gestures 	<ul style="list-style-type: none"> Voice clear, good volume and rate Poised and professional Clearly comfortable in front of audience Clear enthusiasm Uses body language to emphasize points Effective, sustained eye contact 	<ul style="list-style-type: none"> Voice very clear; projects and modulates tone Confident, relaxed; movement enhances presentation Authentic and conversational presence Infectious enthusiasm Excellent use of body language
	Room for Growth (1)	Meets Expectations (2)	Above Expectations (3)	Outstanding (4)
DELIVERY & EXECUTION	<ul style="list-style-type: none"> Establish audience connection Clearer organization Add pauses/transitions Eliminate filler words Enhance vocabulary Organize topic and main points Use less crowded, better quality visuals Respond readily to questions Provide sources 	<ul style="list-style-type: none"> Engaging introduction Clear organization Smooth transitions/pauses Good vocabulary Some filler words used Information presented clearly with obvious thesis Uses visuals appropriately; neat, effective Answers questions or offers to find answers Sources given and cited 	<ul style="list-style-type: none"> Grabs attention, creative introduction Fluid, engaging delivery Clear and concise vocabulary Minimal filler words used Thesis emphasized throughout speech High quality visuals enhance presentation Answers questions fully and with confidence Sources reliable and cited 	<ul style="list-style-type: none"> Maintains high level of engagement throughout Exceptionally fluid delivery Clever or witty vocabulary No filler words Thesis is well-supported by evidence Presents counterarguments Excellent use of artistic visuals Answers questions in a confident, conversational way; with insightful responses. Academic, credible sources
	Room for Growth (1)	Meets Expectations (2)	Above Expectations (3)	Outstanding (4)
STYLE	<ul style="list-style-type: none"> Explain personal interest in topic Work on finding new, creative ideas Work on engaging audience 	<ul style="list-style-type: none"> Clear personal connection to topic Original ideas, creative Engages audience 	<ul style="list-style-type: none"> Makes effective connection to topic Uses emotional cues, humor, wit, drama Connection to audience maintained throughout 	<ul style="list-style-type: none"> Masterful use of storytelling/ communication techniques One-of-a-kind presentation Effective use of emotional cues, humor, wit, drama Clear and lasting audience impact