

University of Rhode Island  
 College of Business  
 Business Analytics & Intelligence

Student Name \_\_\_\_\_ 2022 & Beyond DATE \_\_\_\_\_

ID# \_\_\_\_\_ Advisor \_\_\_\_\_

**First Year**

Course	Description	Credit	Pre-Req.	Grade
URI 101	Traditions and Transformations	1		
BAI 109/113	Business Computing & Quantitative Analysis	3	<i>if required</i>	
BAI 111 (B3)	Intro to Business Analysis & Applications	3	BAI 113 ≥ C- if required	
ECN 201 or EEC105 (A2)	Micro-Economics or Intro to Resource Econ.	3		
<b>ECN 202 (A2, C1)</b>	<b>Macro-Economics</b>	3	ECN201 or EEC105	
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				

**Sophomore Year**

Course	Description	Credit	Pre-Req.	Grade
ACC 201	Financial Accounting	3	≥ 24 credits	
<b>ACC 202</b>	<b>Managerial Accounting</b>	3	ACC201	
<b>BAI 210</b>	<b>Managerial Statistics</b>	3	C- in BAI111/MTH131/141	
WRT 227 (B1, B2)	Business Communications	3		
<b>BAI 310</b>	<b>Business Data Analysis with Excel</b>	3	BAI 113/111 or equiv.	
SCA 255	Operations & Supply Chain Management	3	≥ 24 credits	
MKT 265	Marketing Principles	3	≥ 24 credits	
<b>BAI 211/311</b>	<b>Managerial Decision Support</b>	3	BAI210 or perm.; BAI310 rec.	
MGT 201 (C3)	Management Foundations	3	≥ 24 credits	
Gen Ed or Elective				

**Junior Year\***

Course	Description	Credit	Pre-Req.	Grade
INE 304G (C1, GC)*	Social Entrepreneurship and Innovation	3		
INE 315*	Legal Environment of Business	3		
MGT 341*	Organizational Behavior	3		
<b>BAI356*</b>	Business Analytics Programming	3	BAI113	
BAI405*	End User Development for Business	3	BAI310 or permission	
<b>300/400 BAI elective*</b>			<i>depends on course</i>	
<b>300/400 BAI elective*</b>				
BAI390	Junior Career Passport Program	1	WRT227 and DGC rec.	
<b>FIN 220</b>	<b>Financial Management</b>	3	ECN201/EEC105; ACC201; BAI210/STA308	
Gen Ed or Elective				
Gen Ed or Elective				

**Senior Year\***

Course	Description	Credit	Pre-Req.	Grade
<b>MGT 445* (D1)</b>	<b>Strategic Management</b>	3	ACC202; FIN220; MGT341; SCA255; INE315; MKT265	
<b>BAI455*</b>	<b>Business Applications Programming II</b>	3	ACC202; FIN220; MGT201 or 341; INE315; MKT265	
BAI456*	Management of Databases	3		
<b>BAI457*</b>	<b>Visualizing Data for Business Intelligence</b>	3		
<b>300/400 BAI elective*</b>				
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				
Gen Ed or Elective				

**120 credits**

\*Students should not take these upper level courses until admitted into the degree granting college.

**Courses in BOLD have prerequisites**

BAI ELECTIVE:  
 BAI 357, 358,  
 447, 454, 458,  
 476; MKT467,  
 MGT461...

## Business Analytics & Intelligence (2022)

GENERAL EDUCATION OUTCOME AUDIT	
	Course
<b>KNOWLEDGE</b>	
<b>A1. STEM</b>	
<b>A2. Social &amp; Behavioral Sciences</b>	ECN 201
<b>A3. Humanities</b>	
<b>A4. Arts &amp; Design</b>	
<b>COMPETENCIES</b>	
<b>B1. Write effectively</b>	WRT 227
<b>B2. Communicate effectively</b>	WRT227
<b>B3. Mathematical, statistical &amp; computational literacy</b>	BAI 111
<b>B4. Information Literacy</b>	
<b>RESPONSIBILITIES</b>	
<b>C1. Civic knowledge responsibility</b>	ECN 202, INE304G
<b>C2. Global responsibility</b>	
<b>C3. Diversity &amp; inclusion</b>	MGT 201
<b>INTEGRATE &amp; APPLY</b>	
<b>D1. Integrate &amp; apply</b>	MGT 445
<b>GRAND CHALLENGE</b>	
<b>G. At least one course approved as a "G" course</b>	INE304G

GENERAL EDUCATION CREDIT COUNT	
Course	Credits
ECN 201	3
ECN 202	3
WRT 227	3
BAI 111	3
MGT 445	3
INE 304G	3
MGT 201	3
<b>Total Gen Ed Credits</b>	

**General Education Requirements:** Students must complete 40 credits of general education courses. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. No more than 12 general education credits can have the same course code, unless the course code is HPR. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. General education courses may also be used to meet requirements of the major or minor.

**Global Cultural Experience:** There are multiple ways to satisfy the global cultural experience requirement. Study abroad and a second Gen Ed C2 are two of them. Many business students choose to complete their C2 gen eds by studying a language. See catalog for further details.

### Business Requirements:

- Students must meet the requirements of an overall GPA of 2.5 and a 2.70 or higher average in BAI111, ACC201, ACC202, BAI210, ECN201, and ECN202 to be eligible to transfer into the degree granting college.
- MGT 445 Prerequisites: ACC 202, FIN220 or 220H, MGT341 or 341H, SCA255, MKT265 or 265H, and INE315 or MGT345.
- Business majors can use up to 6 credits of electives towards internships.

### Graduation Requirements:

- A minimum of 120 credits with an overall GPA of 2.0. An overall GPA of 2.0 (including all attempts) is mandatory for the eight 300 and 400 level courses required for the Business Analytics & Intelligence major
- Half of the credits (4 courses) in the major must be completed at URI. All courses for the major must be taken at an AACSB accredited business school.

### Transfer Credit Requirements:

- Students who wish to study at another college or university must obtain prior approval from the Dean's office and earn a grade of C or better for the credits to transfer. Students will receive credit on their transcripts and not a letter grade.
- Credit transferred from a community or junior college is limited to half the credits required for the University of Rhode Island degree. For a degree in business, that limit is 60 credits. Junior and Senior courses not completed at an AACSB accredited college will be transferred as free elective credits only.