## Strategic Communication-BA THE UNIVERSITY OF RHODE ISLAND FALL 2024-SPRING 2025

Accelerated Online Program 120 Credits Total 36-51 Credits in Major

#### **ABOUT THE COMMUNICATION STUDIES DEGREE:**

This program offers students who have completed 45 or more credits the opportunity to join the BA program in Communication Studies and complete the remaining requirements for their undergraduate degree completely online. Prior course work in communication, public relations, writing, journalism, advertising, or film is preferred, but not required. **STEP 1:** 

Major Requirements:								
Course	Semester	Credits	Grade					
COM 302		3						
COM 381		3						
COM 382	<b>COM 382</b> 3							
COM 383		3						
COM 442		3						
COM 3		3						
COM 3		3						
COM 4		3						
COM 4		3						
Complete an additional three courses from one of the following elective areas: Business and Organizational Leadership- COM 351, 402, 440, 460*; WRT/PRS 331 Science, Environment, Health- COM 315, 320, 460G*; PRS 441*; WRT 334 Social Science and Media- COM 310, 321G*, 322, 415, 441								
COM		3						
COM		3						
COM		3						
Admission Requirements:								
Eligible students will transfer in a minimum of 45 credits. Up to 15 transfer credits may be in Communication Studies.								

Prior coursework in communication, public relations, writing, journalism, advertising, or film is preferred, but not required.

30 credits at the 300-level or higher (major and general education courses may fulfill this requirement)

Course	Credits	Course	Credits

# Free elective credits

(	to me	eet	the	120	credits	re	quirec	l for	grad	luati	ion)	):

Course	Credits		Course	Credits
L	1	L		•

COM 477, 491, and 492 will not count toward the major.

\*Course approved for general education credit

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.

## Strategic Communication-BA THE UNIVERSITY OF RHODE ISLAND FALL 2024-SPRING 2025

Accelerated Online Program 120 Credits Total 36-51 Credits in Major

**GENERAL EDUCATION GUIDELINES:** General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

## **Step 2:**

## <u>Step 3:</u>

Gene	ral Educati	on Credit Coun	nt	General Education Outcome Audit			
					Course		
At least 40 credits, no more than 12 credits with the			with the	KNOWLEDGE			
At least 40 cl	same cou		with the	A1. STEM			
C			C	A2. Social & Behavioral Sciences			
Course	Cr.	Course	Cr.	A3. Humanities			
				A4. Arts & Design			
				COMPETENCIES			
				<b>B1.</b> Write effectively			
				<b>B2.</b> Communicate effectively			
				<b>B3.</b> Mathematical, statistical, or			
				computational strategies			
				<b>B4.</b> Information literacy			
				RESPONSIBILITIES			
				C1. Civic knowledge &			
				responsibilities			
				C2. Global responsibilities			
				C3. Diversity and Inclusion			
				INTEGRATE & APPLY			
				<b>D1.</b> Ability to synthesize			
				GRAND CHALLENGE			
				<b>G.</b> Check that at least one course of			
		Total Gen Ed	10	your 40 credits is an approved "G"			
		credits	40	course			

### SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.

**NOTE:** This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.