Sports Media & Communication-BA THE UNIVERSITY OF RHODE ISLAND FALL 2023-SPRING 2024 120 Credits Total

30-45 Credits in Major

ABOUT THE SPORTS MEDIA AND COMMUNICATION DEGREE:

In URI's BA program in sports media and communication studies students gain critical and theoretical knowledge and practical experience in sports media, including, but not limited to, sports journalism, broadcasting, public relations, writing, communication, and sports data and analytics. Courses range from critical-cultural analysis to quantitative and critical-analytical studies of sports media and communication. Course work is coupled with practical and professional experience in various aspects of the sports media and communication industry via a required internship.

STEP 1:

Prerequisite to Major:

| Course | Semester | Credits | Grade |
|---------------------------|----------|---------|-------|
| COM 100* (C or better) | | 3 | |

Major Requirements:

| Course | Semester | Credits | Grade |
|--|----------|---------|-------|
| COM 203 | | 3 | |
| COM 204 | | 3 | |
| COM 385* | | 3 | |
| PRS 360 | | 3 | |
| SMC 220 | | 3 | |
| SMC 303 | | 3 | |
| COM, JOR, FLM, PRS, SMC 477 or ITR 302 | | 3 | |

9 credits may be chosen from any of the following electives, but students are encouraged to choose a sequence from an individual area:

Sports Culture, Media, and Society: COM 246, 346, 414, 441

Sports Media Production: COM 307, 341, 342, 344; JOR 221, 415, 325, 430; FLM 110, 220, 351, 444

Strategic Sports Communication and Information:

COM 340, 345, 447; PRS 300, 320, 370

| | | 3 | |
|--|------------|-------|--|
| | | 3 | |
| | | 3 | |
| | Harringtor | Core: | |
| COM 100* | | 3 | |
| WRT 104* | | 3 | |
| SCM 105 | | 3 | |
| FLM 101* or JOR 110* | | 3-4 | |
| COM 410, FLM 495, JOR 411, PRS 490 or SMC 495 | | 3-4 | |

42 credits at the 300-level or higher (major and general education courses may fulfill this

| Course | Credits | Course | Credits |
|--------|---------|--------|---------|
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Free elective credits

(to meet the 120 credits required for graduation):

| Course | Credits | Course | Credits |
|--------|---------|--------|---------|
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^{*}Course approved for general education credit

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GENERAL EDUCATION GUIDELINES: General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

<u>STEP 2:</u>

At least 40 credits, no more than 12 credits with the same course code. Course Cr. Course Cr. Total Gen Ed credits 40

| General Education Outcome Audit | | |
|---|--------|--|
| | Course | |
| KNOWLEDGE | | |
| A1. STEM | | |
| A2. Social & Behavioral Sciences | | |
| A3. Humanities | | |
| A4. Arts & Design | | |
| COMPETENCIES | | |
| B1. Write effectively | | |
| B2. Communicate effectively | | |
| B3. Mathematical, statistical, or | | |
| computational strategies | | |
| B4. Information literacy | | |
| RESPONSIBILITIES | | |
| C1. Civic knowledge & | | |
| responsibilities | | |
| C2. Global responsibilities | | |
| C3. Diversity and Inclusion | | |
| INTEGRATE & APPLY | | |
| D1. Ability to synthesize | | |
| GRAND CHALLENGE | | |
| G. Check that at least one course of | | |
| your 40 credits is an approved "G" | | |
| course | | |

SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.

NOTE: This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.