Sports Media & Communication-BA THE UNIVERSITY OF RHODE ISLAND FALL 2024-SPRING 2025 120 Credits Total

30-45 Credits in Major

ABOUT THE SPORTS MEDIA AND COMMUNICATION DEGREE:

In URI's BA program in sports media and communication studies students gain critical and theoretical knowledge and practical experience in sports media, including, but not limited to, sports journalism, broadcasting, public relations, writing, communication, and sports data and analytics. Courses range from critical-cultural analysis to quantitative and critical-analytical studies of sports media and communication. Course work is coupled with practical and professional experience in various aspects of the sports media and communication industry via a required internship.

STEP 1:

Prerequisite to Major:

Course	Semester	Credits	Grade
COM 100*		3	
(C or better)			

Major Requirements:

Course	Semester	Credits	Grade
COM 203		3	
COM 204		3	
COM 385*		3	
PRS 360		3	
SMC 220		3	
SMC 303		3	
COM, JOR, FLM, PRS, SMC 477 or ITR 302		3	

9 credits may be chosen from any of the following electives, but students are encouraged to choose a sequence from an individual area:

Sports Culture, Media, and Society: COM 246, 346,

414, 441

Sports Media Production: COM 307, 341, 342, 344; JOR 221, 415, 325, 430; FLM 110, 220, 351, 444 Strategic Sports Communication and Information:

COM 340, 345, 447; PRS 300, 320, 370

		3	
		3	
		3	
Harrington Core:			
SCM 105		3	
FLM 495, 496, JOR 420, PRS 490, SCM 495, or WRT 495		3-4	

30 credits at the 300-level or higher (major and general education courses may fulfill this

requirement)				
Course	Credits		Course	Credits

Free elective credits

(to most the 120 eredits required for graduation).

	e 120 credits required for graduation):			,
Course	Credits		Course	Credits

^{*}Course approved for general education credit

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GENERAL EDUCATION GUIDELINES: General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

<u>STEP 2:</u>

At least 40 credits, no more than 12 credits with the same course code. Course Cr. Course Cr. Total Gen Ed credits 40

General Education Outcome Audit		
	Course	
KNOWLEDGE		
A1. STEM		
A2. Social & Behavioral Sciences		
A3. Humanities		
A4. Arts & Design		
COMPETENCIES		
B1. Write effectively		
B2. Communicate effectively		
B3. Mathematical, statistical, or		
computational strategies		
B4. Information literacy		
RESPONSIBILITIES		
C1. Civic knowledge &		
responsibilities		
C2. Global responsibilities		
C3. Diversity and Inclusion		
INTEGRATE & APPLY		
D1. Ability to synthesize		
GRAND CHALLENGE		
G. Check that at least one course of		
your 40 credits is an approved "G"		
course		

SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.

NOTE: This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.