

ABOUT THE SPORTS MEDIA AND COMMUNICATION DEGREE:

In URI's BA program in sports media and communication studies students gain critical and theoretical knowledge and practical experience in sports media, including, but not limited to, sports journalism, broadcasting, public relations, writing, communication, and sports data and analytics. Courses range from critical-cultural analysis to quantitative and critical-analytical studies of sports media and communication. Course work is coupled with practical and professional experience in various aspects of the sports media and communication industry via a required internship.

STEP 1:

Prerequisite to Major:

Course	Semester	Credits	Grade
COM 100* (C or better)		3	

Major Requirements:

Course	Semester	Credits	Grade
COM 203		3	
COM 204		3	
COM 385*		3	
PRS 360		3	
SMC 220		3	
SMC 303		3	
SMC 495		3	
COM, JOR, FLM, PRS, SMC 477 or ITR 302		3	
6 credits may be chosen from any of the following electives, but students are encouraged to choose a sequence from an individual area:			
<i>Sports Culture, Media, and Society:</i> COM 246, 346, 414, 441			
<i>Sports Media Production:</i> COM 307, 341, 342, 344; JOR 221, 325, 415, 430; FLM 110, 220, 351, 444			
<i>Strategic Sports Communication and Information:</i> COM 340, 345, 447; PRS 300, 320, 370			
		3	
		3	

30 credits at the 300-level or higher
 (major and general education courses may fulfill this
 requirement)

Course	Credits	Course	Credits

Free elective credits
 (to meet the 120 credits required for graduation):

Course	Credits	Course	Credits

*Course approved for general education credit

Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.

GENERAL EDUCATION GUIDELINES: General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

STEP 2:

General Education Credit Count			
At least 40 credits, no more than 12 credits with the same course code.			
Course	Cr.		
		Total Gen Ed credits	40

STEP 3:

General Education Outcome Audit	
	Course
KNOWLEDGE	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
COMPETENCIES	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	
B4. Information literacy	
RESPONSIBILITIES	
C1. Civic knowledge & responsibilities	
C2. Global responsibilities	
C3. Diversity and Inclusion	
INTEGRATE & APPLY	
D1. Ability to synthesize	
GRAND CHALLENGE	
G. Check that at least one course of your 40 credits is an approved "G" course	

SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.

NOTE: This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

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