THE UNIVERSITY OF RHODE ISLAND

FALL 2024-SPRING 2025

Name:		Entering term/Year:	Intent to Graduate:		
SID#:	Advisor signature:			Date:	

ABOUT THE TEXTILE MARKETING BS DEGREE: -120 credits total – 79-81 credits in major

The Textile Marketing program combines the professional requirements of a major in textiles with the requirements of the College of Business and is designed to prepare students for wholesale and retail marketing positions in the global soft goods industries (textiles, apparel and related retailing).

STEP 1: TM MAJOR REQUIREMENTS:

Course	CRS	GR
CHM 103*/105 (recommended)	4	
or CHM 101 / 102		
NFS 207*, 210*, AFS 190*/PLS 190*,	3-4	
PHY 111*/185*, PHY 112*/186*		
ECN 201*	3	
ECN 202*	3	
TMD 103G* Textile, Fashion & Sustainability	3	
TMD 224 Culture, Dress & Appearance	3	
TMD 240* Dev. of Contemp. Fashion/	3	
TMD 440 Historic Textiles/		
TMD 441 History of Western Dress/		
TMD 426 Hist. & Contemp. Furniture		
TMD 203(303) Textile Science	3	
TMD 213(313) Textile Science Lab	1	
TMD 390 Career Development for the Fashion	1	
Industry		
TMD 403 Textile Performance (<u>Spring only</u>)	3	
TMD 433* Textile Markets	3	
TMD ELECTIVES: 6 CREDITS		
	3	
	3	
At Least 39-40 Total Credits		

^{*} Course approved for general education credit.

BUSINESS REQUIREMENTS:

Course	CRS	GRADE		
MTH 131* or BAI 111	3			
(prereq: BAI 113 – unless student has AP credit or other				
college-level credit for MTH 131 or MTH 141).				
ACC 201 Financial Accounting	3			
ACC 202 Managerial Accounting	3			
CSC 101 Computer Concepts	4			
STA 308 Intro. Statistics/BAI 210	4/3			
BAI 311 (211) Managerial Decision Support Systems (preregs: BAI 210 & BAI 310)	3			
INE 315 Legal Environment of Business	3			
MGT 341 Organizational Behavior	3			
MKT 265 Marketing Principles	3			
MKT 366 Consumer Behavior	3			
MKT 367 Marketing Research	3			
BUS Electives – 6 credits from: SCA 360, MGT 448, INE 449, MGT 450, MKT 465, MKT 467, MKT 468, MKT 475, or BAI/TMD 458				
	3			
	3			
40-41 total credits				

NOTE: To transfer out of UC into the College of Business:

Freshmen require: 27 credits, a GPA of 3.0 or higher and a GPA of 3.0 or higher in CSC 101 & MTH 131. Sophomores require: a minimum of 42 credits, a GPA of 2.50 or higher, and a GPA of 2.50 or higher in CSC 101, MTH 131, STA 308, ACC 201, and ECN 201 after the first semester of the sophomore year.

FREE ELECTIVE CREDITS: To meet the 120 credits required for graduation.

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Course	CRS	GR	COURSE	CRS	GR

GENERAL EDUCATION GUIDELINES: General education - 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than 12 credits can have the same course code (note – HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

STEP 2:

Course	CRS	GR	Course	CRS	GR
TMD 103G	3				
CHM 103 or	3				
CHM 101					
ECN 201	3				
ECN 202	3				
CSC 101	4				
MTH 131/BAI 111	3				
TMD 433	3				

STEP 3:

SIEP 3:					
GENERAL EDUCATION OUTCOME AUDIT					
Knowledge					
A1. STEM	CHM 103/CHM 101				
A2. Social & Behavioral Sciences	ECN 201				
A3. Humanities					
A4. Arts & Design					
COMPETENCIES					
B1. Write Effectively					
B2 . Communicate effectively					
B3. Mathematical, statistical or computational	MTH 131/BAI 111				
strategies					
B4 . Information literacy	CSC 101				
RESPONSIBILITIES					
C1. Civic knowledge & responsibilities	ECN 202				
C2. Global responsibilities	TMD 103G				
C3. Diversity & Inclusion					
INTEGRATE & APPLY					
D1. Ability to synthesize	TMD 433				
GRAND CHALLENGE					
G. Check that at least one course of your 40	TMD 103G				
credits is an approved "G" course					

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NOTE: This worksheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

SUGGESTED TRACKS FOR TMD CONTENT AREA:					
MERCHANDISING	DESIGN	HISTORIC	TEXTILE SCIENCE		
TMD 222 Apparel Production	TMD 126* Introduction to Design	TMD 240* Development of Contemporary Fashion	TMD 113* Color Science		
TMD 232 Fashion Retailing	TMD 222 Apparel Production	TMD 426 Historic and Contemporary Furniture	TMD 413 Dyeing and Finishing of Textiles		
TMD 332 Fashion Merchandise Buying	TMD 225 Apparel 1	TMD 440 Historic Textiles	TMD 513 Detergency		
TMD 333 Fashion E-Commerce	TMD 226 Interior Design	TMD 441 History of Western Dress			
TMD 424 Retail Product Trend Forecasting	TMD 326G* What is Good Design?				
TMD 432 Fashion Retail Supply Chain Management	TMD 327 Apparel Design and Illustration				
TMD 434 Branding in Fashion Industry	TMD 335 Apparel II				
TMD 442 Fashion Promotion	TMD 345 CAD Apparel Design				
BAI / TMD 458 Fashion Retail Analytics	TMD 355 Draping for Apparel				
***	TMD 365 Knit Apparel Development				

^{*} Course approved for general education credit.

Seniors who have a 3.0 or above may take TMD graduate courses. Work in each of these areas can be extended with "Special Problems" courses TMD 361/362 under the supervision of a TMD faculty member who teaches in that area.

MINOR FIELD OF STUDY:

Students are encouraged to pursue a minor field of study. 18 credits in one field can be used to establish a minor. Check the specific department's minor requirements as you begin this process. You must get the approval of a) the department chairperson of the minor field and b) College of Business Dean's Office on a Minor Field of Study form before the last semester prior to graduation.

Updated 04.29.24