

The BA program in Professional and Public Writing offers a technology-infused curriculum that prepares students for today's workforce. Our program trains writers to produce various forms, such as podcasts, social media, proposals, digital stories, virtual reality productions, websites, technical documents, blogs, and videos. In small classes, you will work closely with leading-edge scholars, teachers, and industry experts on real-world projects that hone your writing, design, and production skills, as well as your ability to negotiate and persuade, collaborate, and solve problems.

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**

**GENERAL EDUCATION GUIDELINES:** General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

**STEP 2:**

General Education Credit Count			
At least 40 credits, no more than 12 credits with the same course code.			
Course	Cr.		
		Course	Cr.
		Total Gen Ed credits	40

**STEP 3:**

General Education Outcome Audit	
	Course
<b>KNOWLEDGE</b>	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
<b>COMPETENCIES</b>	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	
B4. Information literacy	
<b>RESPONSIBILITIES</b>	
C1. Civic knowledge & responsibilities	
C2. Global responsibilities	
C3. Diversity and Inclusion	
<b>INTEGRATE &amp; APPLY</b>	
D1. Ability to synthesize	
<b>GRAND CHALLENGE</b>	
G. Check that at least one course of your 40 credits is an approved "G" course	

**SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.**

**NOTE:** This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

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