Gap in the assessment related to one of the PhD in Business program goals – “Teach Effectively”:  

- Where is effective teaching Introduced? Reinforced? Emphasized in the curriculum?  
- How is effective teaching measured?  
- What happens when expectations are not met?

**Background**

**Project Details**

**Evolution:**  
- Individual observations of award winners and reflection  
- Attendance at ATL training  
- Redesign of one credit course: Practicum in Business Teaching  
- Guest Speakers about teaching  
- Additional observations of current faculty  
- Faculty observations of students  
- Course improvement

**Results**

- Our students had better recall when they engaged in experiences.  
- Faculty are discussing a follow-up course in teaching effectively.  
- Student practice teaching will be formalized.  
- The first class to go through the new Practicum will teach in the Fall of 2018. Faculty observations of student teaching will happen at that time.