### BUS 445

**Business capstone**

- The course provides students to think of businesses as part of a broader industry landscape with a focus on competitive dynamics. It also helps students see how knowledge which you have acquired in your business education fits together.
- Students are typically seniors about to graduate.
- The course workload (and grades) are evenly distributed between a simulation, exams, and writing assignments.
- The course has a heavy team work requirement.

### Blending it

Self-guided learning modules with videos, self-graded quizzes to check on learning, and reflection pieces to check and further deepen understanding. Some advantages:

1. Supports student learning with self-guide format that **encourages their engagement** early and continuously during the semester.
2. Provides **increased flexibility** so that students can learn at their own pace.
3. **Allows students to review material** from prior courses with a better match from their departing knowledge base (e.g. how to work with excel to develop charts and tables that show causality in business decision making).

### Outcomes in blending

1. **Reduced frustration** considerably in learning the simulation (tool to explore causality and integration of learning).
2. **Better results** as measured by the class grade point average (from B-/B to B+) on a reflection piece for students to demonstrate integration of knowledge and showing understanding of causality.