One-Year Strategic Innovation MBA Program

Challenge Conventional Thinking – Reshape the Way You Learn and Manage Change

To meet a global business environment that requires a workforce capable of critical and innovative thinking, we have redesigned our One Year MBA that challenges the traditional look and feel of a full time MBA program. Strategic Innovation is the creation of growth strategies, new product categories, services efficiencies or business models that change the market direction and generate significant new value for consumers, customers and the business. At the College of Business, fusing strategy with critical thinking, creative exploration and business model generation presents opportunity for both our business partners and community.

Program Framework

Innovation takes many forms – It is not only what you create like a new product or service, but you need to strategically innovate “the how” – how you are going to define your change goals, measure them, analyze the results, make improvements and control that process to ensure your goals have been met?

We have chosen to demonstrate the how process in our program, by using a well-known business model that supports a systematic approach to attack complex issues. Our integrated learning approach stimulates how organizations make these decisions.
Program Features

The URI One Year MBA program will walk you through the strategic process of defining the how, incorporating:

- **Knowledge Integration and Application**: Dedicated instructors work as a teaching team demonstrating how to integrated knowledge from various field and apply in business environments.

- **Team/cohort learning**: The program encourages team learning and students learning from one another. Comradeship in the program extends to life-long friendship.

- **Capstone Projects and Live Case**: We offer you the opportunity to solve complex problems for local companies through live case studies and a final capstone/consulting project in the Spring. Guest speakers and site visits will broaden your networks as well.

- **Skills Building**: Key business skills (Excel, Six Sigma, Statistics, Business & Sustainability, and Design Thinking, etc.) are embedded as minor topics providing students with up-to-date capabilities.

- **Professional Development**: Throughout the year dedicated career advisor will assist you in your skill set, developing a resume, and advancing your professional networking.

During the fall and spring semester, the classes run Monday-Friday during the day at our downtown Providence campus. Summer semester you will participate in an internship, attend night elective courses or lead a directed study to complete the program.
In the fall semester, five area subjects will be covered: **Accounting, Management, Marketing, Finance, and Supply Chain Management**. These courses will be integrated through Statistics, Excel, case discussion, live business case, and various teamwork in the fall semester to prepare students for the capstone project challenge in the spring semester. Business writing, speaking and presentation skills will also be advanced through a one-credit course.

In the spring semester, you will choose either a Business Innovation (MBA 525) or a Product Innovation (MBA 526) capstone project for business partners like IGT, CVS Health, Ocean State Job Lot, BusySeed, and Fidelity, investment. Continuing learning Entrepreneurship and Innovation, Business Law, IT and Technology, and professional skills like Six Sigma, Design Thinking, etc., students work on their capstone projects to receive a “Green Light” pass in the mid-term. After the spring break, student work more intensely in project analysis and recommendations in order to deliver quality presentation and reports of the capstone projects to our business partners before the end of the semester.

**Summer Semester**

You are given the option to select from many different learning opportunities during the summer months from May-July. You can register for the summer credits in internship, electives with the evening MBA students, or directed study work. Our College of Business Administration Internship Coordinator will work with you to develop and uncover internship opportunities around the world.

If you have any questions about the URI One Year MBA program, please contact the URI MBA Office at 401-874-4241 or email mba@uri.edu.