



THE BLUE MBA

MASTER OF BUSINESS ADMINISTRATION/ MASTER OF OCEANOGRAPHY

Why Offer an MBA–MO: The Blue MBA?

Climate change represents a major challenge and opportunity to a broad range of businesses and the global economy. In turn, there is a growing demand for leaders with skills in both business and science, particularly climate-related science. To address this need, a dual degree program was developed at URI merging the MBA with a Master's of Oceanography (MBA–MO: The Blue MBA). This is the first program in the United States to combine these degrees.

The Blue MBA will provide tomorrow's leaders with the knowledge and skills they need to develop business models to ensure an environmentally sustainable world for future generations.

The Blue MBA will train future leaders in the strategic management of global climate change. The degree will be particularly beneficial to those seeking management careers in industries such as energy, ocean technology and engineering, hazard risk management, water resources, fisheries, marine navigation and tourism, as well as ocean and human health.

Who Should Apply?

The MBA–MO is designed for students with a pure science, environmental science, or engineering undergraduate degree who want to develop their management skills and broaden their marketability. Students are expected to be successful in both GSO science courses and MBA courses.

Pre-requisite Coursework

While there are no pre-requisite for the MBA program, the GSO suggests preparing with an adequate mathematics background, including at least two semesters of calculus. Aspiring physical oceanographers and marine geophysicists should include courses in differential equations and advanced applied mathematics. It is recommended students acquire a knowledge of basic physics, chemistry, biology and geology, and should be proficient in computer programming. Some knowledge of statistics is likely to be valuable.

Options to pursue the Blue MBA:

Students can choose one of three ways to pursue the dual degree:

OPTION 1 :One Year MBA/OCG Day -Fall Start

Year 1:Fall:	One Year Day MBA Program
Spring:	One Year Day MBA Program

Year 2: Fall:	OCG 501/561/695/elective
Spring:	OCG 521/540/695/elective

OPTION 2 :One Year MBA/OCG Day -Spring Start

Year 1:Spring:	OCG 521/540/695/elective
Fall:	One Year Day MBA Program

Year 2: Spring:	One Year Day MBA Program
Fall:	OCG 501/561/695/elective

OPTION 3: Evening MBA/OCG Day concurrently

Example of possible schedule

Year 1:Fall:	ECN 590, MBA 502, MBA 503, OCG 501, OCG 695
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Spring:	MBA 504, MBA 505, OCG 540, OCG 521, OCG 695
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Summer:	MBA 510/MBA 550 (online), OCG internship
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Year 2: Fall:	MBA 560, MBA 555, OCG 561, OCG elective
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Spring:	MBA 565, MBA530, OCG elective
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The Location

The One Year and Evening MBA programs are held at the URI Feinstein Providence Campus. For more details about the MBA classes and location, visit <http://www.mba.uri.edu> . The Master of Oceanography program is held at the Narragansett Bay Campus. Visit <http://www.gso.uri.edu/> for details about these courses and campus.

What are the admission requirements?

The online application can be completed at <http://www.uri.edu/gsadmis/>

When completing the application online, enter MO as the program with specialization MBA, and in your essay indicate applying to MBA-MO. Applications are due no later than July 1st for a Fall start, and November 1st for a Spring start. Admission is on a rolling admission basis; once an application is complete it will be reviewed.

Required Items

- Online essay
- Official transcripts (2 copies)
- Official GRE scores (URI: 3919/GSO: 0508)
- 2 Letters of recommendation
- \$65 application fee
- Resume (work experience is not required)
- Official TOEFL scores (URI: 3919/GSO: 75) for international students only

Please submit supporting materials to:

Academic Affairs Office
Graduate School of Oceanography
215 South Ferry Road
Narragansett, RI 02882

Details about the program and admission requirements can be seen at www.cba.uri.edu/academics/graduate/mba/programs/special/mbamo/

How Can I Find Out More?

To learn more about the MBA–MO Program, contact :

- GSO Admissions Advisor at 401-874-6246 or student_info@gso.uri.edu, or
- MBA Program Coordinator at 401-874-4241 or mba@uri.edu.

What careers are available for Blue MBA students?

“If you’ve heard the news lately, you know the scale of the problem. Catastrophes that once seemed far away are creeping uncomfortably close to our lifetimes. The permanent polar ice cap will disappear by 2040... Manhattan and Miami will be flooded by 2050...But before you get too depressed, consider that business – until now part of the problem – is scrambling for answers.” Chris Taylor, (2007), *Business 2.0*.

“I can’t get my hands on enough MBA’s in the energy/climate area.” Mike Mernick, Senior VP at ICF International.

Internship and career opportunities exist in such industries as energy, ocean technology and engineering, hazard risk management, water resources, fisheries, marine navigation, environmental consulting, tourism, as well as ocean and human health that require leaders with skills in both business and science.

In addition to specific jobs relative to climate change/risk assessment that companies are engaging in, students would be able to accept positions in finance, marketing, management, event planning, etc. with companies that focus on the topic of climate change/risk, and any green technology company.

Furthermore, when you view the MBA-MO in a broader context and realize more and more businesses need "legitimate" environmentally responsible managers (i.e., business and science skills), then one can see a job market that includes the Starbucks, Home Depot, ICFI, Climos, GE, and other major corporations of the world.