

**SAHELI GOSWAMI, PH.D.**

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**EDUCATION**

<b>Year</b>	<b>Degree</b>	<b>Major</b>	<b>Institution</b>
2014-2017	Ph.D.	Major: Human Environmental Sciences Emphasis: Textile and Apparel Management Dissertation: Double Faces- Develop Scale for Corporate Hypocrisy among Employees of The U.S. Retail Industry	University of Missouri
2014-2017	Graduate Certificate	Major: Public Affairs Emphasis: Organizational Change	University of Missouri
2012-2014	MS	Major: Textile and Apparel Management Emphasis: Fashion Marketing and Management Thesis: Traceability to Farm & Factory, Country of Manufacturing, And Apparel Purchase Scenario	University of Missouri
2012-2017	Graduate Certificate	Major: Business, Journalism, Law, and Textile and Apparel Management Emphasis: Center for Digital Globe	University of Missouri
2005-2009	Bachelor of Fashion Technology	Major: Fashion Technology Emphasis: Apparel Production	National Institute of Fashion Technology, India

**EXPERIENCE SUMMARY**

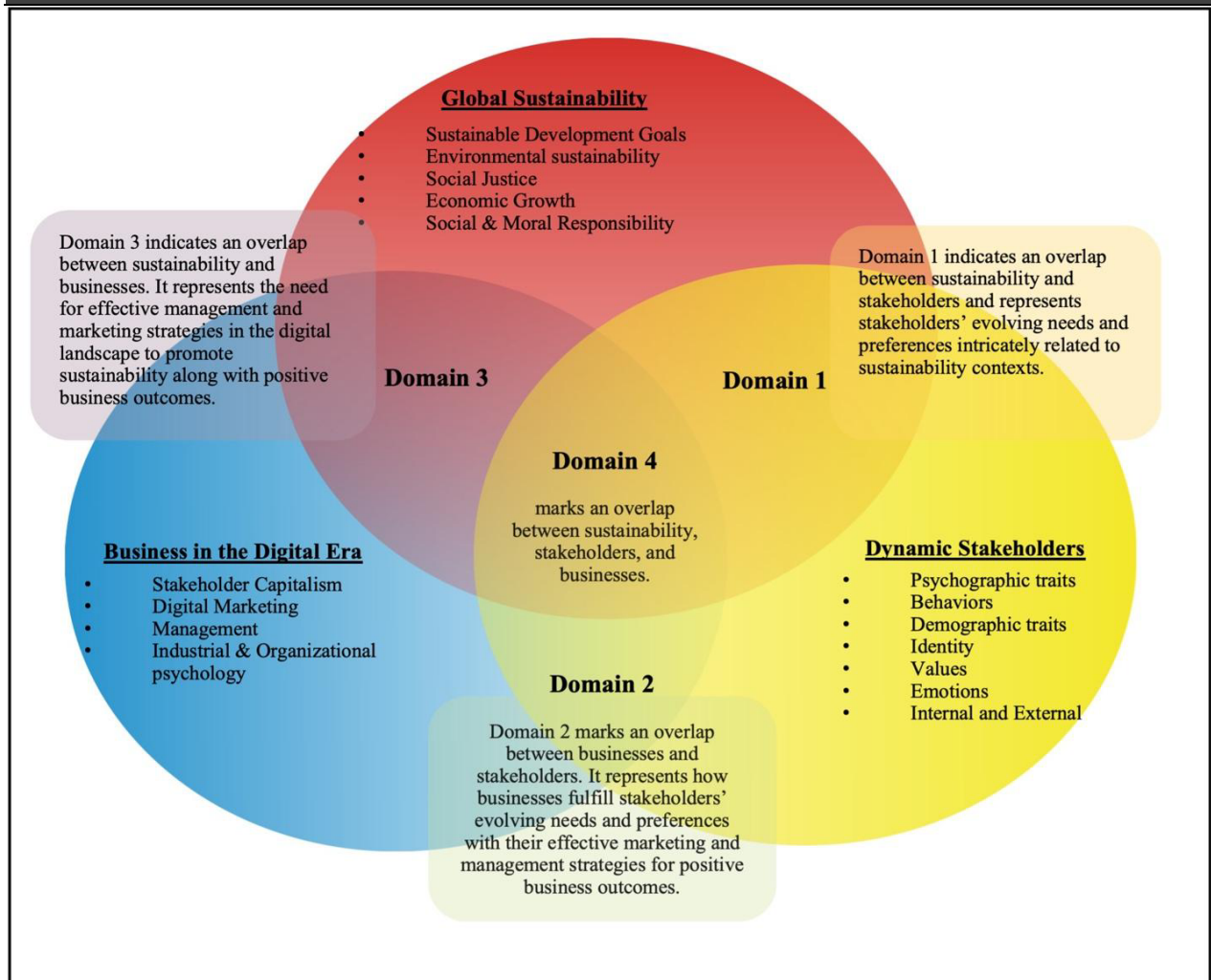
<b>Year</b>	<b>Position</b>	<b>Institution</b>
2017-Present	<i>Assistant Professor</i>	Dept. of Textiles, Fashion Merchandising, and Design University of Rhode Island Kingston, RI
2012 - 2017	<i>Graduate Research &amp; Teaching Assistant</i>	Textile and Apparel Management University of Missouri Columbia, Missouri
Spring 2016	<i>Graduate Instructor</i>	Textile and Apparel Management University of Missouri Columbia, Missouri
2009-2012	<i>Fashion Merchandiser</i>	Shivmani Exports Pvt. Ltd. International Leather Accessories Export house, Annual turnover of \$8.5 million India

## RESEARCH

### COMPREHENSIVE RESEARCH SUMMARY

- 11 blind peer-reviewed publications (9 at URI)
  - 7 first-authored, 1 solo-authored, 3 second-authored
- 1 manuscript in review
- 2 manuscripts in progress
- 21 blind peer-reviewed conference proceedings (14 at URI)

### RESEARCH MODEL



## PEER-REVIEWED PUBLICATIONS

### JOURNAL ARTICLES

1. Strübel, J., **Goswami, S.**, Kang, J. H., & Leger, R. (2023). Improving Society and the Planet: Sustainability and Fashion Post-Pandemic. *Sustainability*, 15(17), 12846. <https://doi.org/10.3390/su151712846>

<b>Journal Impact Factor</b>	3.89	<b>Cite Score</b>	5.80
<b>SCImago Journal Rank (SJR); Score</b>	Q1; 0.66	<b>Article Citations</b>	-
<b>ABDC rank</b>	N/A	<b>Audience</b>	Scholars and practitioners relating to social sciences, natural and applied sciences, engineering, economics, and humanities
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	SSCI	<b>Journal Scope</b>	International
<b>H-Index</b>	136	<b>Publisher</b>	MDPI
<b>SNIP</b>	1.03	<b>Author contribution</b>	30%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Sustainability is an international and cross-disciplinary, scholarly, peer-reviewed, open-access journal on technical, environmental, cultural, economic, and social sustainability of human beings, which provides an advanced forum for studies related to sustainability and sustainable development.			

2. **Goswami, S.**, & Jaiswal, G. (2023). Lying by telling the truth – The Risks of Deception by Paltering and Hypocrisy in Corporate Social Responsibilities context. *Journal of Global Fashion Marketing*, 14(4), 1-16. <https://doi.org/10.1080/20932685.2023.2198249>

<b>Journal Impact Factor</b>	3.65	<b>Cite Score</b>	6
<b>SCImago Journal Rank (SJR); Score</b>	Q1; 0.86	<b>Article Citations</b>	-
<b>ABDC rank</b>	B	<b>Audience</b>	Fashion and Marketing scholars and practitioners
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	ESCI	<b>Journal Scope</b>	International
<b>H-Index</b>	27	<b>Publisher</b>	Taylor & Francis
<b>SNIP</b>	1.19	<b>Author contribution</b>	60%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Journal of Global Fashion Marketing is an international journal aiming to “bridge fashion and marketing”, that provides fresh, innovative insight to any topic in the field of fashion, luxury, and culture marketing. Acceptance rate – 20%.			

Was featured in URI media:

Rhody Today (July 27, 2023) <https://www.uri.edu/news/2023/07/when-telling-the-truth-isnt-the-whole-truth/>

3. Bhaduri, G., & Goswami, S. (2023). I can Talk: Corporate Moral Responsibility, Word-of-Mouth, and Shared Values. *Clothing and Textiles Research Journal*, 0(0). <https://doi.org/10.1177/0887302X231159097>

<b>Journal Impact Factor</b>	1.53	<b>Cite Score</b>	3.70
<b>SCImago Journal Rank (SJR); Score</b>	Q2; 0.44	<b>Article Citations</b>	-
<b>ABDC rank</b>	N/A	<b>Audience</b>	Scholars, educators, and students in the textile, apparel, and merchandising discipline
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	SSCI	<b>Journal Scope</b>	International
<b>H-Index</b>	43	<b>Publisher</b>	Sage Journals
<b>SNIP</b>	1.19	<b>Author contribution</b>	40%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Clothing and Textiles Research Journal (CTRJ) is devoted to scholars studying clothing, textiles, and related topics across the discipline. The journal publishes impactful scholarship that shapes the discipline. As the official journal of International Textile and Apparel Association Inc, it is peer-reviewed and is published quarterly.			

4. Goswami, S. & Bhaduri, G. (2023). Communicating Moral Responsibility: Stakeholder Capitalism, Types, and Perceptions. *Sustainability*, 15(5), 4386. <https://doi.org/10.3390/su15054386>

<b>Journal Impact Factor</b>	3.89	<b>Cite Score</b>	5.80
<b>SCImago Journal Rank (SJR); Score</b>	Q1; 0.66	<b>Article Citations</b>	-
<b>ABDC rank</b>	N/A	<b>Audience</b>	Scholars and practitioners relating to social sciences, natural and applied sciences, engineering, economics, and humanities
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	SSCI	<b>Journal Scope</b>	International
<b>H-Index</b>	136	<b>Publisher</b>	MDPI
<b>SNIP</b>	1.03	<b>Author contribution</b>	60%
<b>Manuscript Review Process</b>	Triple-blind peer review		
<b>Journal Description:</b> Sustainability is an international and cross-disciplinary, scholarly, peer-reviewed, open-access journal of technical, environmental, cultural, economic, and social sustainability of human beings, which provides an advanced forum for studies related to sustainability and sustainable development.			

5. Machado, L., & Goswami, S. (2023). Marketing sustainability within the jewelry industry. *Journal of Marketing Communications*, 1-16. <https://doi.org/10.1080/13527266.2023.2166566>

<b>Journal Impact Factor</b>	3.59	<b>Cite Score</b>	6.7
<b>SCImago Journal Rank (SJR); Score</b>	Q1; 1.01	<b>Article Citations</b>	-
<b>ABDC rank</b>	B	<b>Audience</b>	Scholars and practitioners of marketing communications and promotion management
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	N/A	<b>Journal Scope</b>	International
<b>H-Index</b>	56	<b>Publisher</b>	Taylor & Francis
<b>SNIP</b>	1.60	<b>Author contribution</b>	40%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> The Journal of Marketing Communications is a double-blind peer-reviewed journal devoted to publishing research papers and information concerning all aspects of marketing and corporate communication, branding both corporate and product-related, and promotion management. Acceptance rate – 25%			

6. Strübel, J., & Goswami, S. (2022). Clothing and Self Concept in Cisgender and Transgender Individuals. *Gender Issues*, 39, 387-408. <https://doi.org/10.1007/s12147-022-09296-9>

<b>Journal Impact Factor</b>	1.66	<b>Cite Score</b>	3
<b>SCImago Journal Rank (SJR); Score</b>	Q2; 0.55	<b>Article Citations</b>	5
<b>ABDC rank</b>	N/A	<b>Audience</b>	Interdisciplinary scholars focusing on gender and gender equity
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	ESCI	<b>Journal Scope</b>	International
<b>H-Index</b>	31	<b>Publisher</b>	Springer
<b>SNIP</b>	1.24	<b>Author contribution</b>	50%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Gender Issues is interdisciplinary and cross-national in scope focusing on gender and gender equity. The journal publishes basic and applied research examining gender relationships as well as the impact of economic, legal, political, and social forces on those relationships across four domains: 1. Understanding gender socialization, personality, and behavior in a gendered context. 2. Exploring the wide range of relationships within the gender spectrum, such as acquaintances, friendships, romantic, and professional relationships. 3. Assessing the impact of economic, legal, political, and social changes on gender identity, expression, and gender relations. 4. Interpreting the impact of economic, legal, political, and social changes on the aspirations, status and roles of people internationally.			
** This article is in the 98 <sup>th</sup> percentile for receiving online attention of the tracked articles of a similar age in all journals and the 66 <sup>th</sup> percentile (ranked 2 <sup>nd</sup> ) of the 3 tracked articles of a similar age in Gender Issues. **			

7. **Goswami, S.** (2022). A bigger challenge: types of perceived corporate hypocrisy in employees and their resulting attitudes and turnover intentions. *Journal of Organizational Effectiveness: People and Performance*, 9(3), 471-488. <https://doi.org/10.1108/JOEPP-07-2021-0186>

<b>Journal Impact Factor</b>	4.30	<b>Cite Score</b>	4.80
<b>SCImago Journal Rank (SJR); Score</b>	Q2; 0.82	<b>Article Citations</b>	2
<b>ABDC rank</b>	B	<b>Audience</b>	Scholars focusing on organizational effectiveness
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	ESCI	<b>Journal Scope</b>	International
<b>H-Index</b>	24	<b>Publisher</b>	Emerald Insight
<b>SNIP</b>	1.77	<b>Author contribution</b>	100%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> The Journal of Organizational Effectiveness: People and Performance includes papers which provide synthetic and state-of-the-art reviews, conceptual pieces, and quantitative and qualitative studies on performance and people management process issues. It carries research that provides integrative reviews and critiques of existing theory and practice. To address the multiple levels of analysis challenge, it publishes research papers that tackle performance issues that have relevance at the individual, team, function, organization and societal (policy) level.			

8. **Goswami, S., & Bhaduri, G.** (2021). Investigating the direct and indirect effects of perceived corporate hypocrisy on turnover intentions. *Journal of Global Fashion Marketing*, 12(3), 214-228. <http://dx.doi.org/10.1080/20932685.2021.1893782>

<b>Journal Impact Factor</b>	3.65	<b>Cite Score</b>	6
<b>SCImago Journal Rank (SJR); Score</b>	Q1; 0.86	<b>Article Citations</b>	5 (3 self-citation)
<b>ABDC rank</b>	B	<b>Audience</b>	Fashion and Marketing scholars and practitioners
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	ESCI	<b>Journal Scope</b>	International
<b>H-Index</b>	27	<b>Publisher</b>	Taylor & Francis
<b>SNIP</b>	1.19	<b>Author contribution</b>	60%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Journal of Global Fashion Marketing is an international journal aiming to “bridge fashion and marketing”, that provides fresh, innovative insight to any topic in the field of fashion, luxury, and culture marketing. Acceptance rate – 20%			

9. **Goswami, S., Ha-Brookshire, J., & Bonifay, W.** (2018). Measuring Perceived Corporate Hypocrisy: Scale Development in the Context of US Retail Employees. *Sustainability*, 10(12), 4756. <https://doi.org/10.3390/su10124756>

<b>Journal Impact Factor</b>	3.89	<b>Cite Score</b>	5.80
<b>SCImago Journal Rank (SJR); Score</b>	Q1; 0.66	<b>Article Citations</b>	19 (6 self-citation)

<b>ABDC rank</b>	N/A	<b>Audience</b>	Scholars and practitioners relating to social sciences, natural and applied sciences, engineering, economics, and humanities
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	SSCI	<b>Journal Scope</b>	International
<b>H-Index</b>	136	<b>Publisher</b>	MDPI
<b>SNIP</b>	1.03	<b>Author contribution</b>	80%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Sustainability is an international and cross-disciplinary, scholarly, peer-reviewed, open-access journal on technical, environmental, cultural, economic, and social sustainability of human beings, which provides an advanced forum for studies related to sustainability and sustainable development.			

10. Goswami, S., & Ha-Brookshire, J. E. (2016). Exploring US Retail Employees' Experiences of Corporate Hypocrisy. *Organization Management Journal*, 13(3), 168-178.  
<https://doi.org/10.1080/15416518.2016.1214064>

<b>Journal Impact Factor</b>	1.21	<b>Cite Score</b>	2.6
<b>SCImago Journal Rank (SJR); Score</b>	Q2; 0.43	<b>Article Citations</b>	21 (10 self-citations)
<b>ABDC rank</b>	C	<b>Audience</b>	Management scholars
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	N/A	<b>Journal scope</b>	International
<b>H-Index</b>	20	<b>Publisher</b>	Emerald
<b>SNIP</b>	0.55	<b>Author contribution</b>	60%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> Organization Management Journal is a blind peer-reviewed online publication focused on the diffusion of articles on all aspects of management. This journal is dedicated to broad philosophical, social, and practical thought about management and organizing. The journal addresses the interface between theoretical insight and practical application and enhances the teaching of management. It is sponsored by the Eastern Academy of Management.			

Was featured in national and international media:

- Women's Wear Daily (October 18, 2016): <http://wwd.com/retail-news/trends-analysis/university-study-retail-working-conditions-10677704/> [Women's Wear Daily is a fashion-industry trade journal, referred to as "the bible of fashion"]
- Business IN Vancouver (October 24, 2016): <http://cirh.streamon.fm/listen-pl-5695> [An international radio show on business issues]
- Business News Daily (October 23, 2016): <http://www.businessnewsdaily.com/9504-corporate-hypocrisy-employee-morale.html> [A news source for entrepreneurs and small business solutions]

11. Goswami, S., & Ha-Brookshire, J. (2015). From compliance to a growth strategy: Exploring historical transformation of corporate sustainability. *Journal of Global Responsibility*, 6(2), 246-261.  
<https://doi.org/10.1108/JGR-04-2015-0005>



<b>Journal Impact Factor</b>	1.18	<b>Cite Score</b>	4.20
<b>SCImago Journal Rank (SJR); Score</b>	Q2; 0.55	<b>Article Citations</b>	19
<b>ABDC rank</b>	C	<b>Audience</b>	Individuals, Organizations, and Institutions
<b>Clarivate Analytics (SSCI/ESCI/SCIE)</b>	N/A	<b>Journal scope</b>	International
<b>H-Index</b>	22	<b>Publisher</b>	Emerald
<b>SNIP</b>	0.63	<b>Author contribution</b>	60%
<b>Manuscript Review Process</b>	Double-blind peer review		
<b>Journal Description:</b> JGR publishes conceptual, theoretical, empirical, and review papers, as well as essays, research & teaching briefs, case studies, and dialogues and commentaries. All research papers and articles are subject to double-blind peer review for possible consideration of publication in JGR.			

Was featured in national media:

- ScienceDaily (April 19, 2016) <https://www.sciencedaily.com/releases/2016/04/160419130139.htm> [ScienceDaily is the 2<sup>nd</sup> most visited science news website in the world with more than six million visitors per month]
- Phys.Org (April 19, 2016): <http://phys.org/news/2016-04-corporate-sustainability-core-strategy-requires.html>

#### PAPERS UNDER REVIEW/REVISION

1. Jaiswal, G. & **Goswami, S.** (under review). *CSR communication and Sustainable Consumption*. [Q1 SJR; ABDC (B) ranked journal]

#### PAPERS IN PROGRESS

1. **Goswami, S.** & Bhaduri, G. (manuscript in progress). *An Interplay of Business Moral Responsibilities and Stakeholder Emotions Impacting Fashion Behavioral Intentions*.
2. Lavoy, M., Kanski, S., & **Goswami, S.** (manuscript in progress). *Are Generation Z Actually Responsible Consumers? Examining the Intention-Behavior Gap for Sustainable Fashion Consumption of Gen Z?*

#### PUBLISHED REFEREED CONFERENCE PROCEEDINGS & PRESENTATIONS

1. **Goswami, S.**, & Bhaduri, G. (2022). Feel the morality: Unraveling employees' Corporate Hypocrisy and Moral Emotions. *International Textile and Apparel Association (ITAA) 79<sup>th</sup> Annual Conference*, Colorado, Denver, United States.
2. Bhaduri, G. & **Goswami, S.** (2022). Perceived Corporate Hypocrisy: Impact on Moral Emotions and Brand Loyalty. *ITAA 79<sup>th</sup> Annual Conference*, Colorado, Denver, United States.
3. Bhaduri, G. & **Goswami, S.** (2021). I can talk: Corporate Moral Responsibility, Word of Mouth, and Shared Values. *ITAA 78<sup>th</sup> Annual Conference*, Virtual. \*\*\* [Won the Paper of Distinction Award- Consumer Behavior](#) \*\*\*



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4. **Goswami, S.** & Jaiswal, G. (2021). Misleading, not false – The Risks of Deception and Hypocrisy. *ITAA 78<sup>th</sup> Annual Conference*, Virtual.

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  5. Machado, L. & **Goswami, S.** (2021). The Jewelry Industry and COVID-19: A content analysis on Crisis Management. *ITAA 78<sup>th</sup> Annual Conference*, Virtual.

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  6. Jaiswal, G. & **Goswami, S.** (2021). Corporate Deception and Consumer Negative Emotions. *ITAA 78<sup>th</sup> Annual Conference*, Virtual.

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  7. **Goswami, S.**, & Bhaduri, G. (2021). Pretension of Morality: Stakeholders, Shared Values, and Perceived Corporate Hypocrisy. *Academy of Marketing Science 2021 Annual Conference-World Marketing Congress*, Virtual.

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  8. **Goswami, S.**, & Bhaduri, G. (2020). It's All About Stakeholders: Corporate Moral Responsibilities, Stakeholder Capitalism, and Hypocrisy Perceptions. *ITAA 77<sup>th</sup> Annual Conference*, Virtual.

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  9. **Goswami, S.**, & Ha-Brookshire, J. (2019). Contract Breach, Double Standards, and Amorality: Predicting Employees' Behaviors Based on Employees' Perceived Corporate Hypocrisy Aspects. *ITAA 76<sup>th</sup> Annual Conference*, Las Vegas, Nevada, United States.

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  10. **Goswami, S.** (2019). CSR Leads to a New Challenge - Investigating the Effects of Employees' Perceived Corporate Hypocrisy on Workplace Behavior. *ITAA 76<sup>th</sup> Annual Conference*, Las Vegas, Nevada, United States.

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  11. **Goswami, S.**, & Ha-Brookshire, J. (2019). Employees' Attitude, Perceived Corporate Hypocrisy and Social Sustainability. *Joint ITAA/Regents University Conference*, London, England, UK.

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  12. **Goswami, S.**, & Ha-Brookshire, J. (2018). "I Quit": Retail Employees' Perceived Corporate Hypocrisy and Their Turnover Intentions. *ITAA 75<sup>th</sup> Annual Conference*, Cleveland, Ohio, United States.

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  13. **Goswami, S.**, Ha-Brookshire, J., & Bonifay, W. (2018). Conceptualization, Scale Development, and Validation of Perceived Corporate Hypocrisy. *ITAA 75<sup>th</sup> Annual Conference*, Cleveland, Ohio, United States. \*\*\* [Won the Best Paper Award \(Doctoral\)](#)\*\*\*

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  14. **Goswami, S.**, & Ha-Brookshire, J. (2017). (Un)Breach of Psychological Contract: New Research Agendas in Corporate Sustainability. *ITAA 74<sup>th</sup> Annual Conference*, St. Petersburg, Florida, United States.

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  15. **Goswami, S.**, & Ha-Brookshire, J. (2016). Relationships between Negative Feedback on Companies and Gen Y Job Applicants' Employment Willingness. *ITAA 73<sup>rd</sup> Annual Conference*, Vancouver, British Columbia, Canada.

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  16. **Goswami, S.**, & Ha-Brookshire, J. (2016). Work environment and personal organizational fit what are those? Preparing students to find their most suited employers. *ITAA 73<sup>rd</sup> Annual Conference*, Vancouver, British Columbia, Canada.

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  17. **Goswami, S.**, & Ha-Brookshire, J. (2015). Perceived Corporate Hypocrisy: Management Inconsistencies in the U.S. Retail Industry. *ITAA 72<sup>nd</sup> Annual Conference*, Santa Fe, New Mexico, United States.

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18. **Goswami, S.**, & Ha-Brookshire, J. (2015). Conflict of Values: Effect on Employee Behavior in the U.S. Retail Industry. *ITAA 72<sup>nd</sup> Annual Conference*, Santa Fe, New Mexico, United States.
19. McBee, K. & **Goswami, S.** (2014). The Flipped Classroom. *ITAA 71<sup>st</sup> Annual Conference*, Charlotte, North Carolina, United States.
20. **Goswami, S.** & Norum, P. (2014). Traceability: Track to Farm & Factory, and Country of Manufacturing. *ITAA 71<sup>st</sup> Annual Conference*, Charlotte, North Carolina, United States.
21. Bhaduri, G. & **Goswami, S.** (2014). Exploring Deceptive/Unfair Practices in the Textile and Apparel Marketplace. *ITAA 71<sup>st</sup> Annual Conference*, Charlotte, North Carolina, United States.

## RESEARCH HONORS AND AWARDS

### AWARDED

2021	<i>Paper of Distinction Award - Consumer Behavior Annual Conference of International Textile and Apparel Association</i> ( <a href="https://vimeo.com/632473257">https://vimeo.com/632473257</a> ; time stamp: 03:34)
2018	<i>Best Paper Award (Doctoral level) – First place Annual Conference of International Textile and Apparel Association (\$1000)</i>
2015, 2016	<i>Natalie R. Reid/Wheeler Memorial Scholarship</i> University of Missouri
2013, 2014	<i>Alan and Sandra Steinberg Endowed Scholarship Fund</i> University of Missouri

### NOMINATED

2022	<i>URI Research and Scholarship Excellence Award (for Early Career Faculty Research and Scholarship)</i> University of Rhode Island
2016	<i>Graduate School Distinguished Dissertation Award</i> University of Missouri

## STUDENT RESEARCH ADVISEMENT/MENTORING

### GRADUATE STUDENTS

Fall 2021-Fall 2022	M.S. in TMD	Poonam Parab <i>Indian Medical Textile Value Chain</i>	Thesis Committee member
Fall 2021-Summer 2022	M.S. in TMD	Hannah Wood <i>The influence of TikTok on Young Teens</i>	Non-Thesis Committee member
Fall 2021-Summer 2022	M.S. in Industrial and Systems Engineering	Leon Sundermann <i>Measuring the Effects of Lean and Green Manufacturing Practices on the Triple Bottom Line</i>	Thesis External Committee member

Spring 2020-Fall 2021	M.S. in TMD	Lauren Machado <i>The Sustainable Jewelry Context in Brazil</i>	Major Advisor
Spring 2021	Ph.D. in Marketing	Jonathan Gilbert <i>The Loud Impact of a Quiet Ego</i>	Dissertation Defense Chair
Fall 2019-Present	M.S. in Industrial and Systems Engineering	Fynn Degner <i>Evaluation of Sustainability of Production Processes</i>	Thesis External Committee member
Fall 2017-Spring 2019	M.S. in TMD	Jaime Fine <i>Impact of Fabric Parameters on the Textile Dielectric Layer of a Capacitive Pressure Sensor</i>	Thesis Committee member
Spring 2019- Fall 2019	M.S. in TMD	Yue Du <i>Data Analytics and Application in the Fashion Industry</i>	Non-Thesis Committee member
Spring 2018- Fall 2018	M.S. in TMD	Sarah Gilcrease <i>The Effect of Humidification on Artificially Aged and Historic Tin Weighted Silk</i>	Thesis Committee member
<b>UNDERGRADUATE STUDENTS</b>			
Fall 2022	Sustainability Minor 1 student		Undergraduate Research Mentor
Summer 2022	TMD 1 student		Undergraduate Research Mentor
Fall 2021 – Spring 2022	Sustainability Minor 2 students		Undergraduate Research Mentor
Fall 2020	Green Business Program 1 student		Undergraduate Research Mentor
Fall 2018- Spring 2019	TMD; Marketing 1 student		Honors Research Mentor
Spring 2019	<i>ESRAP 2019 Student Merchandising Competition and Business Plan</i> for a “Socially Responsible Fashion Retailer” 6 students		Undergraduate Research Mentor

### RESEARCH TALKS, SEMINARS, AND PRESENTATIONS

December 2022	Boston Globe Invited Expert to Comment <a href="#"><i>Downtown streets are the back-to-office runway, and people are wearing whatever they want</i></a>
October 2022	ABCNews Invited Expert to Comment <a href="#"><i>The cost to Adidas of cutting ties with Kanye West and Yeezy shoes</i></a>

Fall 2022	Rhode Island Textile Innovation Network (RITIN), Kingston, RI Invited Speaker <i>Textile Sustainability</i>
Fall 2022	College of Business Research Presentation <i>Covid, Positive Psych, and Sustainability</i>
Spring 2020	College of Business Research Presentation <i>Marketing Inconsistencies regarding corporate morality and stakeholders</i>
Fall 2019	Rhode Island Textile Innovation Network (RITIN), Kingston, RI Invited Speaker <i>Localizing the Textile Supply Chain</i>
Spring 2019	Bryant University, Smithfield, RI Invited Speaker <i>Ethical Fashion Forum</i>
Fall 2018	TMD 510 (Research Methods- Graduate), URI Guest speaker <i>Research on Sustainability and Business Ethics</i>
Fall 2015	Stephen’s College, Columbia, Missouri Invited Speaker <i>Current Issues in the Global Fashion Industry</i>
Spring 2015	University of Missouri, Columbia, Missouri Invited Speaker <i>Embed Sustainability in the Industry</i>

**GRANTS**

**FUNDED GRANTS**

2024	External	2023 Cotton in the Curriculum Program, Cotton Incorporated. <i>How Far Are We and Cotton From 2030 SDGs.</i> Role: PI	\$37,551
2023	External	2023 Cotton in the Curriculum Program, Cotton Incorporated. <i>The Socially Responsible Cotton.</i> Role: PI	\$33,132
2022	External	2022 Cotton in the Curriculum Program, Cotton Incorporated. <i>Progressive Partners of Circular Cotton.</i> Role: PI	\$30,424
2022	Internal	<a href="#">URI Social Science Institute for Research, Education, and Policy (SSIREP).</a> <i>Fashion Sustainability and COVID.</i> Role: Co-PI (Strubel, J., <b>Goswami, S.</b> , & Kang, J.)	\$5,020
2022	Internal	URI College of Business Diversity, Equity, and Inclusivity Mini-Seed Grant. <i>DEI in Fashion Marketing.</i> Role: PI ( <b>Goswami, S.</b> )	\$1,750
2020	External	2020 Cotton in the Curriculum Program, Cotton Incorporated. <i>Relearning the Innovative Cotton.</i>	\$23,382

Role: PI

2014-2016	Internal	University of Missouri Graduate Student Research Grant Role: PI ( <b>Goswami, S.</b> )	\$3,330
<b>Total Funded</b>			<b>\$134,589</b>
<b>NOT FUNDED</b>			
2021	External	Marketing Science Institute. <i>Fashion Sustainability and COVID.</i> Role: Co-PI (Strubel, J., & <b>Goswami, S.</b> )	\$9,502.50
2021	External	Russell Sage Foundation Decision Making and Human Behavior in Context Trustee Grant <i>Fashion Sustainability and COVID.</i> Role: Co-PI (Strubel, J., & <b>Goswami, S.</b> )	\$132,552
2021	External	2020 Cotton in the Curriculum Program, Cotton Incorporated. <i>Relearning the Innovative Cotton 2021</i> Role: PI	\$39,386
2020	Internal	URI Winnie Grant <i>Relearning the Fabric of Our Lives: Cotton in 2021</i> Role: PI	\$3,000
2019	External	Russell Sage Foundation Decision Making and Human Behavior in Context Trustee Grant <i>Corporate Moral Responsibility, Perceptions of Corporate Hypocrisy and Relationship Decisions.</i> Role: Co-PI ( <b>Goswami, S.</b> & Bhaduri, G.)	\$138,000
2019	External	2020 Cotton in the Curriculum Program, Cotton Incorporated. <i>Cotton: Past, Present, and Future.</i> Role: PI ( <b>Goswami, S.</b> , Welters, L., Hannel, S., Kelly, R., & Jerome, S.)	\$39,939
2019	Internal	URI Project Completion Grant. <i>Regulatory Focus and Perceived Corporate Hypocrisy.</i> Role: PI ( <b>Goswami, S.</b> & Bhaduri, G.)	\$3,000
2016	Internal	University of Missouri Center of Digital Globe Graduate Student Research Grant Role: PI ( <b>Goswami, S.</b> )	\$5000

## TEACHING

### COURSES TAUGHT

TMD 512 Research Methods II	Graduate	Spring 2022 – Present
TMD 599 Thesis Research	Graduate	Spring 2021
TMD 510 Research Methods	Graduate	Spring 2020 – 2021

TMD 540 Special Problems in Textiles and Clothing	Graduate	Spring 2020
TMD 434 Branding in Fashion	Undergraduate	Fall 2021 – Present
TMD 103G Textiles, Fashion, and Sustainability	Undergraduate	Fall 2017 – Present
TMD 103G ONLINE	Undergraduate	Summer 2019 – 2020
TMD 361 Special problems/independent studies	Undergraduate	Fall 2020, Spring 2022
TMD 342 Fashion Study Tour	Undergraduate	Spring 2019
TMD 402 Seminar in Textiles and Clothing Section I	Undergraduate	Spring 2019
TMD 402 Seminar in Textiles and Clothing Section II	Undergraduate	Spring 2019
TMD 461 Internship	Undergraduate	Spring 2019 – Fall 2022
HPR 402	Undergraduate	Spring 2019
HPR 401	Undergraduate	Fall 2018
TAM 2200 Science of Textiles	University of Missouri (Undergraduate)	Spring 2016

### GRADUATE PROJECT SUPERVISING

2020	Supervised 1 graduate student's independent business plan for "Socially Responsible Fashion Retailer". <a href="#">Student awarded the first prize for ESRAP 2020 Student Merchandising Competition and Business Plan</a>
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### UNDERGRADUATE INTERNSHIP SUPERVISING

Fall 2022	Internship Coordinator (1 student)
Spring 2022	Internship Coordinator (1 student)
Fall 2021	Internship Coordinator (2 students)
Summer 2021	Internship Coordinator (1 student)
Summer 2019	Internship Coordinator (1 student)
Spring 2019	Internship Coordinator (1 student)

### UNDERGRADUATE ACADEMIC ADVISING

Spring 2023	TMD undergraduates on curriculum planning and career planning	22 students
Fall 2022	TMD undergraduates on curriculum planning and career planning	16 students
Spring 2022	TMD undergraduates on curriculum planning and career planning	19 students

Fall 2021	TMD undergraduates on curriculum planning and career planning	16 students
Spring 2021	TMD undergraduates on curriculum planning and career planning	27 students
Fall 2020	TMD undergraduates on curriculum planning and career planning	25 students
Spring 2020	TMD undergraduates on curriculum planning and career planning	18 students
Fall 2019	TMD undergraduates on curriculum planning and career planning	10 students
Fall 2019 – Present	Sustainability Minor College of Business undergraduates	10 students

## TEACHING HONORS AND AWARDS

### AWARDED

2023	<i>2023 Spotlight on Faculty Innovation in General Education</i> URI <a href="https://www.uri.edu/news/2023/05/2023-spotlight-on-faculty-innovation-in-general-education/">https://www.uri.edu/news/2023/05/2023-spotlight-on-faculty-innovation-in-general-education/</a>
2015	<i>Rutherford Teaching Challenge (3<sup>rd</sup> position)</i> Annual Conference of ITAA (\$100)

### NOMINATED

2016	<i>Excellence in Teaching with Technology (for the Graduate Instructor category)</i> University of Missouri
2016	<i>Human Environmental Science Distinguished Teaching award</i> University of Missouri
2015	<i>Donald K. Anderson Teaching Assistant Award</i> University of Missouri
2014	<i>Excellence in Teaching with Technology (for the Teaching Assistant category)</i> University of Missouri

## TEACHING SEMINARS, TALKS, AND PRESENTATIONS

Fall 2018	TMD 510 (Research Methods- Graduate), URI Guest speaker <i>Quantitative Research</i>
Spring 2014	University of Missouri, Columbia, Missouri Guest speaker <i>Fashion History and Culture: India</i>
Fall 2014	University of Missouri, Columbia, Missouri Guest speaker <i>Factors of Growing Retail Marketing and Merchandising</i>
Fall 2014	University of Missouri, Columbia, Missouri Guest Judge <i>Target Case Study Competition Internal</i>



## SERVICE

### UNIVERSITY

2022 – Present	URI Faculty Senate	Senator
2022 – Present	URI Senate Committee for General Education	Member
2019 – Present	URI Sustainability Minor Committee	College Representative
2018 – 2022	URI Athletics Advisory Board	Member
2018	URI <sup>2</sup> Undergraduate Research Grants	Reviewer

### COLLEGE

2022 – 2023	Principles for Responsible Management Education (PRME) Task Force, College of Business (COB)	Member
Spring 2022	COB Talent Development Open House	TMD representative
2020 – Present	COB Scholarship Committee	Member
2018 – 2019	COB Graduate Innovation Task Force	Member
2019	COB Annual Career Day Industry Panel	Panel Moderator
2018 – Present	COB Undergraduate Commencement	Member
2017 – Present	COB Welcome Day, Fall Open House	TMD representative

### DEPARTMENT

2022 – Present	TMD AACSB Accreditation Application Task Force	Member
2022 – Present	TMD Graduate Student Orientation and TA training	Organizer
2021 – Present	TMD Graduate and Undergraduate Scholarship	Coordinator
2021	Textile -Science TT Faculty Search Committee	Member
2020	TMD Graduate Handbook	Developer
2019 – 2020	TMD Undergraduate Scholarship	Reviewer
2018 – 2019	TMD's TAPAC Accreditation Application	Member

### PROFESSIONAL SERVICES

2023 – Present	Co-Chair	ITAA Annual Conference - Textile & Apparel Industries (TAI) Track - Managed total 38 research abstracts and 4 research papers
January 2022	Board Member	ITAA Strategic Planning Session

2021 – Present	Editorial Board	Clothing and Textile Research Journal
2020	Book Reviewer	Book “Sustainable Fashion: What’s Next? A Conversation About Issues, Practices & Possibilities” Fairchild Books, New York
Jan 2020 – Dec 2021	Committee Chair	ITAA International Relations (IR) Committee
2019 – 2020	Co-Chair	Annual Conference of American Collegiate Retailing Association (ACRA) - Local, Global Retailing and Entrepreneurship Track Managed total 12 research abstracts and 6 research papers
2019	Reviewer	Academy of Marketing Science – World Marketing Congress 2020 Annual Conference - Not-for-Profit Marketing, Macro Marketing track
Jan 2018 – Dec 2019	Sub-Committee Chair	ITAA International Bazaar Sub-Committee
2018 – 2022	Reviewer	ITAA Annual Conference Best Paper Award: - Textile & Apparel Industries Track (TAI) - Sustainability/Social Responsibility Track (SSR) - Merchandising/Retailing I. Branding Track - Merchandising/Retailing II. Marketing Track - Undergraduate Track (Reviewed total 53 research papers and abstracts)
2018 – 2022	Reviewer	ITAA Janet Else Visiting Scholar Award
2018	Reviewer	American Marketing Association (AMA) and American Collegiate Retail Association (ACRA) Triennial Conference - Consumer Behavior track
2017 – Present	Ad Hoc Reviewer	Journals: - Journal of Business Research - Journal of Business Ethics - Journal of Fashion Marketing and Management - Sustainability - Family and Consumer Sciences Research Journal - International Journal of consumer Studies - Journal of Global Fashion Marketing - Corporate Social Responsibility and Environmental Management - Behavioral Sciences - Frontiers in Psychology - Fashion and Textiles

- AATCC Journal of Research  
Reviewed total 44 research papers

## PROFESSIONAL DEVELOPMENT

Summer 2021	Educate the Educators – workshop to prepare university educators on US cotton, its research, development, and sustainability. *\$1500 participation stipend	Cotton Incorporated, Raleigh, North Carolina
Spring 2021	NSF Virtual Grants Conference	Directorate for Social, Behavioral and Economic Sciences (SBE)
Spring 2021	Facilitated Mid-semester Feedback Session - Office for the Advancement of Teaching and Learning	University of Rhode Island
Spring 2018	Blended Teaching and Learning Initiative - Office for the Advancement of Teaching and Learning *\$500 used to purchase class teaching materials in Fall 2018	University of Rhode Island
2017 – Present	Industry and Sustainability based Topic Webinars	American Apparel & Footwear Association (AAFA)
2017 – Present	Industry and Sustainability based Topic Webinars	Cotton Incorporated

## PROFESSIONAL AFFILIATIONS

2012 – Present	International Textile & Apparel Association (Member)
2017 – Present	American Apparel & Footwear Association (Member)
2018 – 2019	American Association of Textile Chemists and Colorists (Member)
2020 – 2022	American Marketing Association (Member)