

Derek Dubois

Curriculum Vitae

The University of Rhode Island
College of Business
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EDUCATION

Ph.D., Operations and Supply Chain Management (2023 – Present)

The University of Rhode Island, College of Business, Kingston, RI

- Dissertation: “Conceptualizing the US News Media Service Supply Chain”
- Committee: Mehmet G. Yalcin, Muhammad Hasan Ashraf, Anis Triki, Rabia Hos

M.B.A., Global Supply Chain (2014 – 2016)
Bryant University, Smithfield, RI

M.A., Media Studies (2008 – 2009)
Rhode Island College, Providence, RI

B.A., Psychology | Film Studies (2004 – 2008)
Rhode Island College, Providence, RI

EMPLOYMENT EXPERIENCE

Executive Director, Finance Operations

CVS Health, Woonsocket, RI (2022 – 2023)

Director, Finance Operations

CVS Health, Woonsocket, RI (2018 – 2022)

Roles of Increasing Impact

CVS Health, Woonsocket, RI (2005 – 2018)

Adjunct Professor

Rhode Island College | Clark University (2010 – 2022)

SHORT BIO and RESEARCH INTEREST

Derek Dubois brings a diverse background to his scholarship, blending expertise from multiple fields. His extensive professional experience, educational background, and deep interest in the intersection of supply chain management (SCM) and media studies set the stage for his Ph.D. journey. Before delving into SCM, Derek's scholarly work in film and media concentrated on aesthetic form, auteurship, narrative, feminist film theory, and genre. Derek's current research focuses on service supply chains, paradox theory, and media/information flows; his dissertation conceptualizes the supply chain for US news media. Derek's current research employs various methodologies, including textual analysis, process mapping, and qualitative approaches such as interviews and focus groups. He also utilizes quantitative methods, including survey research, behavioral experiments, and analytical techniques, to explore and understand the complex dynamics of media-based supply chains.

PUBLICATIONS

Journal Articles – Published

- **Dubois, D.M.** (2024). Cable News Advertising: Applying Formal Analysis to Uncover Current Trends in Self-Promotional Marketing. *Media Culture and Society*. <https://doi.org/10.1177/01634437241249151>
- **Dubois, D.M.** (2024). Paradoxes of Generative AI: Both Promise and Threat to Academic Freedom. *Journal of Academic Freedom*. (Accepted, forthcoming)
- **Dubois, D.M.,** Ashraf, M. H., & Yalcin, M. G. (2024). Paradoxes in the US Political News Media Supply Chain. In *Academy of Management Proceedings* (Vol. 2024, No. 1).
- **Dubois, D.M.** (2024). No Exit: An Evaluation of Paradoxical Tensions in Radiohead's 'Exit Music (for a Film).' *Interdisciplinary Literary Studies*, 26.1. <https://doi.org/10.5325/intelitestud.26.1.0041>
- **Dubois, D.M.** (2021). Cruising the Hyper-real Highway: Edgar Wright's *Baby Driver*. *Journal of Film and Video*, 73.1. <https://muse.jhu.edu/article/781775>
- **Dubois, D.M.** (2021). Psycho-killer: Shifting Spectator Address from *Psycho* to *Bates Motel*. *Journal of Adaptation in Film & Performance*, 14.2. https://doi.org/10.1386/jafp_00051_1
- **Dubois, D.M.** (2018). The Bond Identity: Dismantling a Franchise in *Quantum of Solace*. *Journal of Adaptation in Film & Performance*, 11.2. https://doi.org/10.1386/jafp.11.2.141_1
- **Dubois, D.M.** (2018). Searching for the Female Spectator in *Broken Blossoms*. *Mise-en-Scene: The Journal of Film & Visual Narration*. https://issuu.com/mesjournal/docs/issuu-msj3-1_spring2018
- **Dubois, D.M.** (2018). Wax Museum with a Pulse: Aesthetics, Reflexivity, and Intertextuality in *Pulp Fiction*. *Film International*. https://doi.org/10.1386/fiin.16.1.73_1
- **Dubois, D.M.** (2017). A Supernatural Spectacle: Film Style within the Prologue of *Black Swan*. *Supernatural Studies*. <https://www.supernaturalstudies.com/previous-journal-issues/vol-4-issue-1/dubois>
- **Dubois, D.M.** (2017). Imposition to Sight: *Sign's* Visual Technique. *Mise-en-Scene: The Journal of Film & Visual Narration*. https://issuu.com/mesjournal/docs/issuu-msj2-1_spring2017
- **Dubois, D.M.** (2016). Cruel Summer: Decoding Subtext through Shot Design in *The Beach*. *Short Film Studies*, 7.2. https://doi.org/10.1386/sfs.7.1.35_1

- **Dubois, D.M.** (2014). *The Perfect Human: An Avant-Garde Rebellion Against Classical Hollywood Style*. *Short Film Studies*, 5.2. https://doi.org/10.1386/sfs.5.2.141_1

Journal Articles – Under Review

- **Dubois, D.M.** , Hales, D., Yalcin, M.G., Ashraf, M.H. (2024). Face-Off: Facial Recognition Technologies and Paradox in Retail Asset Protection Environments. *Information Technology and People*.
- **Dubois, D.M.** (2024). Sneakerheads for Trump: Information Flows in the Contemporary US News Media Service Supply Chain. *Online Information Review*.

Manuscripts in Preparation

- **Dubois, D.M.**, Triki, A., Yalcin, M.G. (2024). The Effects of Professionalism and Outrage on Customer Interactivity within the US Political News Media Supply Chain.
- **Dubois, D.M.**, Yalcin, M.G., Ashraf, M.H. (2024). Super-Spreaders: Reframing the Role of the Customer as the Supplemental Distributor in US Political News Media Supply Chain.
- **Dubois, D.M.**, Chen, Yuwen. (TBD). Streaming Wars: A Stackelberg Model to Evaluate Price Setting in a Highly Competitive Environment.
- **Dubois, D.M.** (TBD). Balancing Efficiency and Strategy in Healthcare Revenue Cycle: The Paradox of Exploitation vs. Exploration.
- **Dubois, D.M.** (TBD). Paradoxes in the US Political News Media Supply Chain.
- **Dubois, D.M.**, Hos, Rabia. Yalcin, M.G., Ashraf, M.H. (TBD). Combating Misinformation in the Supply Chain: A Case Research Approach Using the COVID-19 Vaccine Supply Chain.
- **Dubois, D.M.**, Yalcin, M.G. (TBD). Conceptualizing the US News Media Service Supply Chain.

Master's Thesis

- **Dubois, D.M.** (2009). Silent Subversions: Exploring the Enigma of Female Spectatorship in Silent Cinema. Rhode Island College, *Master's Thesis*. <https://doi.org/10.28971/142009DD29>

Conference Presentations

- **Dubois, D.M.**, Yalcin, M.G., & Ashraf, M.H. (2024, FORTHCOMING). Super Spreaders: Reframing the Role of the Customer as Supplemental Distributor in the News Media Supply Chain. *CSCMP Edge, Academic Research Symposium*, Sept 28-29, Nashville, TN.
- **Dubois, D.M.**, Yalcin, M.G., & Ashraf, M.H. (2024). Paradoxes in the US Political News Media Supply Chain. Academy of Management, Annual Conference, August 12, Chicago, IL.
- Ashraf, M.H., Yalcin, M.G., **Dubois, D.M.**, Pakdil, F., & Raoufi, A. (2024, FORTHCOMING). “Explaining Supply Chain Flows through Extant Theoretical Knowledgebase.” *Turkish Academy of Management*, September 2024, Istanbul, Turkey.
- Ashraf, M.H., Yalcin, M.G., **Dubois, D.M.**, Pakdil, F., & Raoufi, A. (2024, FORTHCOMING). “Explaining Supply Chain Flows through Extant Theoretical Knowledgebase.” *Decision Sciences Institute conference*, November, Phoenix, AZ.
- **Dubois, D.M.** (2024). Face-Off: Facial Recognition Technologies and Paradox in Retail Asset Protection Environments. 2024 NEDSI Conference, Northeast Decision Sciences Institute, April 4-6th, Cambridge, MA.
- **Dubois, D.M.** (2023). Facing the Paradox: Facial Recognition Technologies in Retail Asset Protection Environment. 2023 Paradox Research Education Practice (PREP) Annual Conference. *Academy of Management*, November 7, Virtual.
- **Dubois, D.M.**, Yalcin, M.G., & Ashraf, M.H. (2023). Fake News: Conceptualizing the Political News Media Supply Chain in a Polarized America. 2023 DSI Annual Conference. *Decision Sciences Institute*, November 19, Atlanta, GA.
- **Dubois, D.M.**, Yalcin, M.G. (2023). “EDI Utilization in Pharmacy Revenue Cycle and the Prioritization of Exploitation over Exploration.” *Decision Sciences Institute conference*, November 19, Atlanta, GA.
- **Dubois, D.M.** (2014). “Fatal Femme: Hitchcock’s Surprising Film Noir.” *Media in the 1950s conference*, November 1st, Texas Christian University.

SERVICE TO PROFESSION

- **Ad Hoc Reviewer**
 - Conferences: Academy of Management Annual Conference ('24); Northeast Decision Sciences Institute Annual Conference ('24).
- **Conference Session Chair**

- “Systemic Paradoxes in Times of Transition and Crises: Containing Multitudes.” *Academy of Management* annual conference, August 12, 2024, Chicago, IL.
- “Supply Chain Management: Empirical Research in SCM.” *Decision Sciences Institute conference*, November 19, 2023, Atlanta, GA.
- **Practitioner-Focused Talks**
 - “Generative AI as a Knowledge Translation Tool.” *TEDxURI*, April 7, 2024

TEACHING EXPERIENCE

Instructor – Rhode Island College

- Film116-02: Approaches to Film and Film Criticism (Fall 2021, Spring 2020, Fall 2019, Fall 2018, Spring 2018, Fall 2017 (2 sections), Spring 2017, Fall 2016, Spring 2013, Fall 2012, Spring 2012, Fall 2011, Spring 2011 (2 sections), Fall 2010, Spring 2010)
- Film371-01: Screenwriting II (Spring 2014, Spring 2013, Spring 2012)
- Film370-01: Screenwriting I (Fall 2013, Fall 2012, Fall 2011)

Instructor – Clark University

- SCRN130: A Brief Survey of Film Genre (Fall 2020)
- SCRN114: Writing About Film (Spring 2017)

PROFESSIONAL DEVELOPMENT

- OMT – Navigating the First Years of Ph.D. PDW – Academy of Management (AOM), Chicago, IL, 2024
- OSCM Junior Faculty and Doctoral Consortium – Academy of Management (AOM), Chicago, IL, 2024
- CARMA Research Methods Doctoral and Junior Faculty Consortium – Academy of Management (AOM) - June 2024
- Logistics Doctoral Symposium – Fort Collins, CO, 2024.
- Doctoral Consortium – Decision Sciences Institute, Atlanta, GA, 2023.

PROFESSIONAL ARTS & MEDIA EXPERIENCE: WRITER & FILMMAKER

- **Boy Wizard** (2021), documentary short, Director, Filament Pictures
 - **Official Selection:** Lift-Off Global Network - Showcase Extravaganza – 2022; Reel Cinema Fest (2022); Port Blair International Film Festival (2021); The Fatherhood Image Film Festival (2021); Indie Online Film Awards (S4, 2021); Paris International Film Awards (2021); Aiyon Film Festival (2021); LA Underground Film Forum - Honorable Mention (2022)
- **Milk & Cookies** (2023), short fiction, *The Groundup*
- **Bachelor Party** (2019), creative non-fiction, *North Dakota Quarterly* (vol 86)
 - Named a Notable Essay by the *2020 Best American Essays* series.
- **Little Swimmers** (2018), creative non-fiction, *The Evansville Review* (vol. 28)
 - Named a Notable Essay by the *2019 Best American Essays* series.
- **Miss Diagnosis** (2016), feature-length screenplay, Screenwriter

- **Winner:** First Prize for Horror/Sci-Fi – 2016 Rhode Island International Film Festival; Semi-Finalist – 2017 Screen Craft Competition; Quarterfinalist – 2017 Script Pipeline.
- **Sinners**, (2014), short film, Screenwriter and Director, Filament Pictures
 - **Official Selection:** Rhode Island International Film Festival (2014); Boston International Film Festival (2015); Massachusetts Independent Film Festival (2014); Rhode Island International Horror Festival (2014)
- **Fallout**, (2012), short film, Screenwriter and Director, Filament Pictures
 - **Official Selection:** Rhode Island International Film Festival (2012); Online New England Film Festival (2013); Rhode Island International Horror Film Festival (2012); Louisville Fright Night Festival (2012); SoCal Film Festival (2011); ShockerFest Festival (2011); Pawtucket Film Festival (2011)
 - **Winner:** *New England Discovery Award* - 2012 Rhode Island International Horror Film Festival; *Jury Award for Best Suspense/Action Film* - 2013 Online New England Film Festival; *Best Action Film* and *Best CGI* - 2012 Louisville Fright Night Film Festival.

BUSINESS AWARDS [A]: 4 GRANTS[G]: 0 CERTIFICATIONS [C]: 6

- [A] **2024 Finalist – 3MT (Three-Minute Thesis)** – The University of Rhode Island
- [A] **2023 First-Year Doctoral Fellowship** – The University of Rhode Island
- [A] **2020 40 Under Forty** – Providence Business News
- [A] **2016 Graduate School of Business Award for Outstanding Student Achievement** – Bryant University
- [A] **2016 Breakthrough Award** – CVS Health
- [C] **Social and Behavioral Research Best Practices** – CITI Program
- [C] **RCR for Social/Behavioral/Ed Researchers** – CITI Program
- [C] **Lean Six Sigma - Green Belt** – CVS Health
- [C] **Certified OKR Professional** – OKRsTraining.com
- [C] **Certificate in Project Management** – Bryant University
- [C] **Certified Revenue Cycle Representative (CRCR)** - Healthcare Financial Management Association

PROFESSIONAL MEMBERSHIPS / ASSOCIATIONS

- **AoM** Academy of Management (O&SCM, OMT, RM divisions)
- **BGSHS** Beta Gamma Sigma Honors Society
- **DSI** Decision Sciences Institute
- **PMI** Project Management Institute
- **POMS** Production and Operations Management Society
- **CSCMP** Council of Supply Chain Management Professionals

SKILLS

- Qualitative Research Methods (Case Research; Interviews; Focus Groups)
- NVivo Qualitative Software
- Firm and Industry Analysis
- Statistical Analysis and Hypothesis Testing: Minitab, SQL Developer, Teradata, R, SPSS
- Behavioral Experimentation
- Proficient in MS Office Suite, MS Project, Visio
- Starboard Navigator
- Data Visualization: PowerBI, Tableau
- Survey Design and Implementation: Qualtrics, SurveyMonkey
- Project Management
- Continuous Process Improvement (LSS Green Belt certified)
- Film and Media Analysis
- Film and Media Production
- Proficient in Adobe Creative Suite (Photoshop, Premiere, After Effects)

ACADEMIC and INDUSTRY REFERENCES

References are available upon request. For a preview, please visit:

- URI COB - PhD Student Profile: <https://web.uri.edu/business/meet/derek-dubois/>
- LinkedIn: <https://www.linkedin.com/in/derek-dubois-95661613/>
- ORCID-ID: <https://orcid.org/0000-0001-6208-4076>