

# INTERNSHIP OPPORTUNITIES

## Golf Tournament Operations

- Tournament operations support
- Set up of events
- Logistics/Data Management
- Event Reporting/Statistics

## Digital Marketing

- Social Media Management
- Content creation
- Email Marketing
- Website management
- Community engagement

## Event Planning

- Event Promotion
- Vendor coordination
- Event logistics
- Venue management
- Participant Services
- Marketing

## Sales/Customer Service

- Sales Outreach
- Event promotion and Registration
- Sponsorship engagement
- Reporting
- Data Management
- Customer relations

## Data Analytics

- Data collection/analysis
- Cleaning/preparing data
- Data visualization
- Statistical Analysis
- Predictive Modeling
- Database Management

## Hospitality/Logistics

- Player amenities
- Event logistics
- Vendor/sponsorship coordination
- Budget management
- Post-Event Evaluation

## HR/Recruiting

- Interview coordination
- Orientation/onboarding
- Employee relations
- Documentation/Record Keeping
- Compliance

## Course Scheduling

- Course research/ selection
- Calendar Management
- Logistics coordination
- Contingency Planning
- Quality Assurance
- Course staff relations

## All Internships provide the following training:

- Professional Development
- Team Collaboration
- Problem-solving
- Adaptability
- Email Etiquette
- Communication
- Time Management
- Customer service
- Market Research
- Corporate Models

# Why Intern With HJGT?



**Travel the country with fully furnished housing at no additional cost to you**



**Networking events: opportunity for full-time employment at HJGT or through its' network**



**Classroom sessions with HJGT employees to assist with career planning**



**Real work experience and job shadowing**



**Discount/Free golfing at courses around the country and at the home office**



**Use the HJGT internship for college credit: You institution will decide the amount of credits (minimum of one credit required)**



**Recommendation letters from the HJGT Team**

**Internships are  
available all year  
long**



**SPRING**

January-  
May

**SUMMER**

May-  
August

**Fall**

August-  
December

# BENEFITS of Interning with HJGT

Built in incentive  
program

Educational  
internship for  
ambitious  
individuals

Unpaid Internship  
100% paid housing  
and college credit

Setting the stage  
for success in the  
business and  
marketing arena, as  
well as the  
competitive  
tournament world.

# HJGT Travel Operations Internship

THE BEST GOLF COURSES  
IN THE WORLD

EXPLORE NEW  
CITIES WEEKLY  
FREE TRAVEL  
SPORTS INDUSTRY  
EXPERIENCE



HOUSING PROVIDED  
NETWORKING  
OPPORTUNITIES  
LEARN OPERATIONS





# Tournament Operations Internship

Interns will  
receive two days  
off a week

Will be apart of the  
product that HJGT  
provides to its' consumers

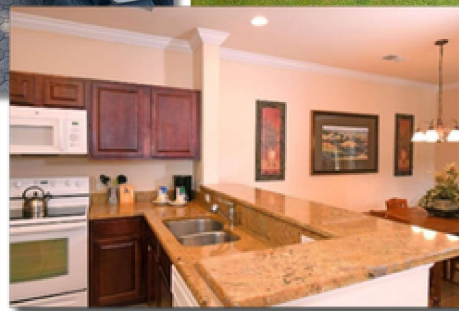
Promotion and sales  
efforts to secure event  
hosting at restaurants



Frequent nationwide  
weekend travel in a  
company van

In-office business training  
for tournament preparation

Managing junior golf  
tournaments nationwide  
with HJGT Directors



# Important Information ♡

## For The Travel Golf Tournament Operations Intern

- 100% paid housing in Orlando, FL and Conyers, GA, and hotel accommodations provided for all other destinations
- Co-ed living and working environment
- The teams are spread across various residences and states to streamline travel logistics for tournaments
- ♡- Willing to share a hotel room with other interns (Provided)
- Interns are divided into six distinct teams, each consisting of 3-5 members
- Budget \$100-\$150 per week. Some spend more or less. Most meals while traveling to and from tournaments are provided
- Company Van provided for transportation to and from Tournaments
- Uniforms and a laundry stipend are provided

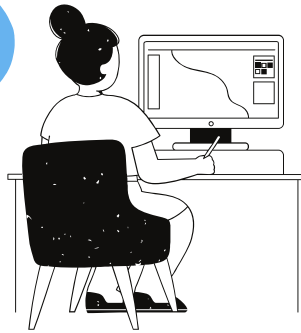
# Remote Internships

Sales/Customer  
Service

Digital Marketing

Hospitality/  
Logistics

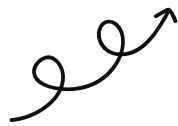
Data Analytics



Course Scheduling

Recruiting

Event Planning



Apply your education  
and prepare for  
graduation



# INFO

# HJGT DIGITAL MARKETING INTERNSHIP



## GET PRACTICE NOW

Learn fundamental skills to start a job in digital marketing, particularly if you aren't in marketing.

Skills acquired : social media, internet advertising, email marketing and SEO.

## GET NETWORK

Work requires networking. You will gain colleagues and connections in related disciplines.



## EVENT PROMOTION

Have the opportunity to promote events by creating promo videos which will lead to increasing ticket sales

You will be able to create a personal portfolio using all of HJGT resources to create content

## RESEARCH AND COLAB

You will use your research skills to stay up to date in marketing and sales techniques and collaborate with the team to learn helpful tips.



Skills obtained: Post Press releases, website updates, graphics, sponsorship strategies



## GET YOUR HANDS-ON INTERNSHIP

Internship may help you acquire career in the sector. It will also prepare you for the actual job.

## FOLLOW SOCIAL MEDIA TRENDS

Creating and Implementing social media campaigns while collaborating with your digital marketing team



# Sales Internships

It is important to establish some basics before you begin developing a channel sales strategy.



## Course Scheduling

- Researching new courses
- comparing price points and benefits
- contract negotiation
- Strategic planning



## Ticket Sales for Events and Memberships

Working on multiple platforms for membership or event inquiries, such as Web chat, inbound calls, emails, and text messages



## Hospitality/ Logistics

- Negotiating contracts
- B2B and B2C communications
- Sparking deals with sponsors



## Recruiting

Working with the recruiting and HR department to learn behind the scenes sales tactics for recruiting top talent to continue the growth of HJGT

## *About The Hurricane Junior Golf Tour*



Founded in 2007



Largest junior golf tour in  
the world



Host of 300+ national  
events a year



Competitive environment



Exceptional courses



Tournaments hosted for  
junior golfers 8-18



Superb hospitality for  
4,000+ members



Team environment



Instagram



TikTok





**HURRICANE JUNIOR GOLF TOUR**

powered by  JUNIOR GOLF HUB

## CONTACT US



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