

PREPARING FOR CAREER DAY

Career Day is one of the College of Business' most anticipated traditions. Alumni and corporate partners return to campus to share their stories, their expertise, their job search tips with you to help you be successful in your search.

Failing to Plan is Planning to Fail

Do your research!

Go to Handshake. Register.

https://app.joinhandshake.com/stu/career_fairs/41025?ref=events-search

What companies are coming?

What can you learn about them?

What internships/jobs are they posting for?

Create common questions that you ask of all the companies.

Look the Part

Professional attire

Leather portfolio – it helps you keep your resumes together, jot down questions that you want to ask, and to collect company lit and business cards.

Prepare your Elevator Pitch: How will you introduce yourself?

<https://joinhandshake.com/blog/students/how-to-introduce-yourself-at-a-networking-event/>

Business is all about building relationships!

Work the room. Talk to everyone!

Everything is a business.

Every company there has someone doing their accounting, finance, human resources and marketing functions.

Every company there is striving to create new ways of doing things and is being impacted by the supply chain.

Don't start with your top choice. Build confidence as you meet each recruiter.

Use a firm handshake. Make eye contact.

Take care of yourself: Breathe. Take a break. Pace yourself.

Follow Up: Connect with representatives on LinkedIn. (Be sure to add a personalized message as you connect!)