

SONJA LI

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EDUCATION

The University of Rhode Island, Kingston, RI

Bachelor of Science in **Textiles, Fashion Merchandising and Design**

May 2025

Concentration: **Apparel Design** Minor: **Italian**

GPA: 3.4/4.0 Dean's List - 4 semesters

Member of the Textile Honor Society

Study Abroad: Lorenzo de Medici, Florence, Italy

Fall 2023

COMPUTER EXPERTISE: Kaledo Style, Adobe Illustrator, Phoptshop, Microsoft Excel Certification

ACADEMIC HIGHLIGHTS

Spring Splash, Newport, RI

Spring 2024

- Developed collection for design competition
- Selected to show collection at spring fashion show, Spring Splash
- Completed coursework in sewing, draping, apparel design and collection development to compete in competition

London and Paris Fashion Study Tour

January 2024

- Visited designer workspaces in London and Paris
- Attended guided tours of Victoria and Albert Museum, Versailles, and Louvre
- Toured street markets in London: Portobello Road, Camden Market, Covent Garden, and Spitalfields
- Visited legendary department stores: Selfridges, Liberty's, Harrod's, Harvey Nichols, Galleries Lafayette

American Association of Textile Chemists & Colorists

Everlasting Style Case Competition, Placed Second in Region

Fall 2022

- Selected to participate in national AATCC Design Competition
- Used color palette from PANTONEONE VIEW Color Planner
- Created presentation incorporating style, sustainability and quality factors

RELATED EXPERIENCE Nordstrom's,
Burlington, MA Internship, Summer 2023

- Set and achieved sales goals
- Provided honest and confident feedback to customers about style and fit
- Sought fashion and product knowledge to build expertise
- Built lasting relationships with customers accounts
- Worked with the team to keep the department "runway ready," stocking, re-merchandising, display, price markdown and merchandise transfers

ON CAMPUS INVOLVEMENT

- Fashion Merchandising Society
- TMD Blogging Club