

THE  
UNIVERSITY  
OF RHODE ISLAND  
COLLEGE OF BUSINESS

## URI MBA SPECIALIZATIONS

In the URI MBA program, you are allowed to specialize in a variety of areas. The word specialization will not appear on a transcript or diploma, but you may list it on your resume (MBA, Specialization in XYZ) . To specialize, you are required to take four courses in that area. See below for course options. Please note- BUS codes for undergraduate courses were changed to the specific area (FIN, MGT, MKT, SCA) starting Spring 2021. If you took the BUS equivalent before the switch, that BUS course is still applicable for a specialization.

### FINANCE

- MBA 555: Managerial Economics
- MBA 558: Fixed Income Security Analysis
- MBA 566: Security and Investment Analysis
- MBA 567: Advanced Portfolio Theory and Security Analysis
- MBA 570: Hedge Fund Management and Investment Bank
- MBA 582: Applied Time Series Methods and Business Forecasting
- MBA 591/MBA 592: Directed Study in Business
- MBA 593/594: Internship in Business
- FIN 421: Derivative Securities and Risk Management
- FIN 435: Topics in Risk Management

### MARKETING

- MBA 584: Buyer Behavior
- MBA 585: Marketing Research
- MBA 586: International Marketing Management
- MBA 587: Product Management
- MBA 588: Marketing Communications Management
- MBA 591/MBA592: Directed Study in Business
- MBA 593/594: Internship in Business
- MKT 467: Customer Analytics
- MKT 475: Social Media for Marketing: Analytics and Strategy
- MKT 476: Machine Learning for Business Intelligence

## **ORGANIZATIONAL LEADERSHIP**

- MBA 530: Legal Environment of Business
- MBA 540: Organizational Decision Making and Design
- MBA 571: Labor Relations and Human Resources
- MBA 574: Consulting and Management Practice
- MBA 591/MBA592: Directed Study in Business
- MBA 593/594: Internship in Business
- MGT 441: Leadership Skills Development Leading Change
- MGT 446: Special Topics in Management
- MGT 461: Management Data Analysis and Communication

## **SUPPLY CHAIN MANAGEMENT**

- MBA 501: Computing for Management -Data Visualization
- MBA 562: Global Supply Chain Management
- MBA 591/MBA592: Directed Study in Business
- MBA 593/594: Internship in Business
- SCA 462: Supply Chain Network Modeling and Optimization
- SCA 463: Global Warehousing and Distribution Systems (WMS/OMS)
- SCA 464: Supplier Relationship Management
- SCA 467: Customer Analytics

*As of 9/16/20: List subject to change, courses posted on the [URI Catalog](#)*

*Questions? Please contact the MBA Office 401-874-4241 or [mba@uri.edu](mailto:mba@uri.edu)*