

B.S. Business Administration Undergraduate Curriculum Overview



Data-Informed Problem-Solving. Graduates are prepared to solve problems, address complex organizational issues, and make ethical business decisions.

URI COB Advantage:

Industry collaborations and research expertise in Artificial Intelligence, Blockchain, and Advanced Analytics inform the curriculum and enrich co-curricular experiences



World-Ready. Graduates build on analytical skills with global, career, and hands-on experiences.

URI COB Advantage:

Career Exploration and Preparation starts first semester and continues all four years. Strong **COMMUNITY** of engaged alumni. Myriad opportunities to study abroad.

Not Business as Usual.

Check our Tech

- ✓ Capital IQ
- ✓ Big Interview
- ✓ Earn Excel Certifications,
- ✓ Learn Python, SPSS, and R
- ✓ Trading Room, Bloomberg Terminals
- ✓ Wingspans

Preparing Leaders for the Future of Work.



Innovation & Societal Impact. Graduates are prepared to make a positive societal impact.

URI COB Advantage:

Business students intentionally engage with students from other Colleges, and with the natural environment, to enrich their experiences and improve responsible decision-making.



Strong Foundations. Students build competencies through fundamentals. Courses help students choose their majors and prepare for collaboration with future colleagues.

URI COB Advantage:

Award-winning faculty. **Top ranked**, dual accredited AACSB-accredited programs. Dual accreditation status achieved by **less than 3%** of business schools worldwide.

Signature Experiences

Peer Mentor-led First Year Readiness Course

Career Course led by Industry Professionals

FinTech available to all majors. A.I. for strategy integrated.

Hands-on experiences: Manage \$650K RAM Fund; internships; industry client projects

- **Year One.** First Year Experience Course; Planning for Academic Success; Quantitative, Computing, and Economic Foundations. Strong Liberal arts foundation through General Education courses offered by Eight Colleges and colleagues from our top-ranked Center of Excellence in Oceanography.
- **Year Two. *Build Foundations and Explore: Choose a major. Prepare for collaboration.*** Financial & Managerial Accounting; Statistics, Analytics with Excel; Managerial Decision-Making; Finance, Marketing, Operations & Supply Chain Management; Business Communications, *Signature Offering: Building Better Businesses with Diversity.*
- **Year Three:** Business Law; Organizational Behavior; *Signature Offering: Social Entrepreneurship and Innovation*, where students use critical thinking to solve Grand Challenges; Major Coursework
- **Year Four:** Continue major coursework in one of nine majors, including Business Analytics & Intelligence; pursue a minor, double major, or do a double degree (e.g. Green Business)