

KELLY SANTOS

(203) 987- 6543

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EDUCATION

University of Rhode Island, Kingston, RI
Bachelor of Arts degree in Business Studies
Sports Management Pathway

May 2028

GPA: 3.6 Dean's List – 4 semesters
Related Coursework: Modern Leadership Issues, Sports Branding in Digital Age, Strategic Sports Communication & Media

RELATED EXPERIENCE

RI FC/ CENTREVILLE BANK STADIUM

Pawtucket, RI

Operations Intern

May 2026 – present

Assist with the development and implementation of operational processes and procedures
Utilize Excel to analyze and report on operational metrics
Research USL Club and regional sports teams' community outreach strategies
Manage Kids Club initiatives, including database management, communication and event support
Actively participate as member of Community Crew at games and events
Gain understanding of professional sports organization and contribute to day-to-day operations and strategic initiatives

UNIVERSITY OF RHODE ISLAND

Kingston, RI

Intramural Sports Game Manager (IM)

September 2025 – May 2026

- Served as primary customer service representative at activity site
- Checked participants' eligibility and keep score of games and activities
- Informed participants of all policies and procedures
- Supervised game officials and provided feedback when needed
- Maintained current on all intramural sports activity rules, regulations, policies & procedures
- Possess valid Red Cross First Aid Certification & Red Cross Certification in Adult CPR/AED

INTERNATIONAL TENNIS HALL OF FAME

Newport, RI

Sports Marketing Intern

May – August 2025

- Promoted, managed, and developed events at the International Tennis Hall of Fame
- Assisted with content creation for social media platforms including Facebook, Instagram, and TikTok
- Researched target demographics
- Prepared promotional materials for the museum and events
- Served as front line staff member during events interacting with visitors and donors

CAMPUS ACTIVITIES

Delta Sigma Pi
Campus Entertainment Network