

# URI COLLEGE OF BUSINESS BLUE MBA

## SAMPLE TWO-YEAR PLAN Signature Online Program

Year One

Year Two

Year One				Year Two				
End of June Residency Weekend	Fall	Spring	End of June Residency Weekend	Summer I	Fall	Spring	End of June Residency Weekend	
June 26 - 28, 2026  <i>(or online, self-paced alternative)</i>	<b>MBA502 Blue Organizational Behavior Leadership</b> Learn to Lead Teams and Lead Change in Organizations	<b>MBA 504 Blue Financial Management</b> ESG Investing; Risk Management; Blue Carbon Finance focus	<b>1 Credit MBA Impact Lab</b>  June 25 - 27, 2027	<b>MBA505 Blue Marketing Management</b> Make Strategic Marketing Decisions	<b>Fall I, OCG515 Phenomenal Ocean</b>  <b>Fall II, MAF 570 Introduction to Ocean Governance</b>	<b>Spring I, OCG 516 Ocean and Climate Models</b>  <b>Spring II, OCG 601 Ocean Resilience</b>	<b>1 Credit MBA Impact Lab</b>  June 23 - 25, 2028	
	<b>MBA 503 Blue Accounting and the Triple Bottom Line</b> Interpret and use financial and ESG information	<b>MBA560 Blue Operations &amp; Supply Chain Management</b> Operations at Global Ports, Lean Six Sigma		<b>Summer II</b>				<b>Summer I</b> <b>MBA539 Hacking for Oceans</b> or <b>MBA 557: Venture Capital Finance in the Blue Economy</b>
				<b>MBA507 Critical Business Skills</b> Team-Based Application				<b>Summer II</b> <b>MBA565 Strategic Management for Ocean Business</b>

THINK BIG  WE DO<sup>SM</sup>



Please apply  
by June 1st



# Blue MBA

Designed for Global Impact.

*A purpose-driven MBA for climate, ocean, and coastal innovation leaders.*



### Ocean-forged leadership.

Developed in collaboration with GSO and business faculty, this program prepares leaders to drive innovation where oceans, markets, and sustainability converge.



### Cohort-based. Executive caliber.

Join a select, experience-rich group of professionals committed to leading climate and ocean transformation.

### Your Success is Our Business

Tools to lead  
across policy,  
science,  
investment, and  
entrepreneurship



**Mission meets market.** Gain fluency in climate finance, ESG strategy, ocean data, and impact entrepreneurship to advance your career and pursue global opportunities.



**Hybrid Immersion.** 100% online with optional residencies at URI's coastal campus that bridge real-world research with executive application.

## Why URI's Blue MBA?

Real-Time ROI: Apply Learning Immediately on the Job

Career Coaching, Networking & Industry-Expert Faculty Mentorship

Ocean Business & AI Integration for Strategic Advantage

A powerful network of mission-aligned peers and experts

For seasoned professionals ready to lead the Blue economy, the Blue MBA offers a transformational experience that blends global business expertise with deep ocean and sustainability insight. Students gain access to cutting-edge research, real-world partnerships, and tools to lead across marine policy, climate tech, sustainable finance, and ocean entrepreneurship. Learn from faculty shaping the future of ocean business, connect with a powerful network of mission-aligned peers, and graduate with the knowledge, credibility, and confidence to make an impact where it matters most.

### Competencies:

**Strategic and Analytical Thinking** Analyze complex problems, integrate knowledge across disciplines, and make evidence-based decisions.

**Communication and Influence** Communicate ideas clearly and persuasively in professional business contexts, adapting to audience and medium.

**Collaborative Leadership** Collaborate effectively in teams and exhibit leadership behaviors appropriate to context.

**Globally-minded and Ethical** Demonstrate understanding of global business environments and apply ethical reasoning in decision-making.

**Technological Fluency** Use technology to calculate solutions and inform decisions in dynamic business environments.

**Sustainability Fluency** Understand the intricate relationships between business operations, environmental impact, and social equity issues

**Career Advancement** Evaluate, design, and apply leadership strategies and influence frameworks to support professional growth