

- Application for a **Business of Digital Media** for **business and non-business** majors must be filed in the academic dean's office no later than the beginning of the second semester of the student's senior year. Departments and programs may require an application for a minor in advance of the second semester of the senior year, but not before the semester in which 75 credits are completed. **18 credits** of related coursework in the College of Business and the Harrington School of Communications and Media.
- At least **12 of the 18 credits** required for a minor shall be at the **200-level or above**. A minimum average of **2.00 GPA** must be earned in the **18 or more credits** required for the minor.
- At least **three courses** applied to the minor must be completed at the University of Rhode Island.
- A maximum of **two courses** required in a major program may be used to apply to both the major and minor fields of study. Courses from other curricula that are recommended or required for the major may apply to the minor. Courses in General Education may be used for the minor. Courses in the minor may not be taken under the pass-fail grading option.
- Approval of a minor does not guarantee space in any course required for the minor. *Taking courses during the summer is strongly recommended.*
- If you have not completed all 18 required credits, list all courses already taken/those planned, including the semester for each.*

_____	_____	_____
Student's First Name	Student's Last Name	ID Number
_____	_____	_____
Email	Major	Graduation Date (mm/yyyy)

Select 5 or 6 course form the following selection, to add to 18 credits:

**1. Select at least one (1) of the following courses:**

	<u>Grade</u>	<u>Credits</u>	<u>Semester Taken</u>
MKT 465*    Marketing Communications	_____	_____	_____
MKT 467*    Customer Analytics	_____	_____	_____
MKT 475*    Social Media for Marketing: Analytics and Strategy Machine	_____	_____	_____
BAI 476*    Learning for Business Intelligence	_____	_____	_____

**2. Select four to five (4-5) additional courses (not including the courses selected above):**

BAI 457    Visualizing Data for Business Intelligence	_____	_____	_____
BAI 476*    Machine Learning for Business Intelligence	_____	_____	_____
MKT 465*    Marketing Communications	_____	_____	_____
MKT 467*    Customer Analytics	_____	_____	_____
MKT 475*    Social Media for Marketing Analytics and Strategy	_____	_____	_____
COM 246    New Media and Society	_____	_____	_____
COM 271    Web Design and Programming	_____	_____	_____
COM 346    Social and Cultural Aspects of Media International	_____	_____	_____
COM 372    Web Design and Programming Strategic Media	_____	_____	_____
COM 442    Communication	_____	_____	_____
COM 445    Media Advertising	_____	_____	_____
COM 446    Media Theory	_____	_____	_____
COM 447    Entertainment Media Research	_____	_____	_____
FLM 110    Intro to Film Media Production	_____	_____	_____
FLM 351    Topics in Film Media Production	_____	_____	_____
FLM 352    Topics in Film Media Critical Studies	_____	_____	_____
WRT 227    Business Communications	_____	_____	_____
WRT 235    Digital Writing and Rhetoric	_____	_____	_____
WRT 495    Advanced Writing & Rhetoric	_____	_____	_____

(Prior Approval ONLY)

**TOTAL :** \_\_\_\_\_

College of Business Dean

Date

Student's Dean

Date

Scan QR Code for the Petition to the College of Business Scholastic Standing Committee Form Used for Course Substitution(s)



\_\_\_\_ Yes \_\_\_\_ No  
Business Major

Processed \_\_\_\_\_