

THE
UNIVERSITY
OF RHODE ISLAND
COLLEGE OF BUSINESS

URI MBA SPECIALIZATIONS

In the URI MBA program, you are allowed to specialize in a variety of areas. The word specialization will not appear on a transcript or diploma, but you may list it on your resume (MBA, Specialization in XYZ). To specialize, you are required to take four courses in an area. See below for course options and typical schedules. *Please note that course offerings and schedules are subject to change. Please refer to the specific schedule for the academic year in which you plan to enroll.*

BUSINESS ANALYTICS & ARTIFICIAL INTELLIGENCE

- MBA 512: Introduction to Financial Data Analytics (Fall, Spring; Online)
- MBA 531: Financial Technologies (Fall, Spring; Online)
- MBA 533: Machine Learning for Finance (Fall, Spring; Online)
- BAI 476: Machine Learning for Business Intelligence (Spring; Kingston)
- BAI 557: Visualizing Data for Business Intelligence (Fall; Kingston, Online)
- BAI 512: Applied Artificial Intelligence for Business Decision-Making (Spring; Online)

FINANCE

- MBA 531: Financial Technologies (Fall, Spring; Online)
- MBA 512: Introduction to Financial Data Analytics (Fall, Spring; Online)
- MBA 533: Machine Learning for Finance (Fall, Spring; Online)
- MBA 534: FinTech Law (Fall, Spring; Online)
- MBA 557: Entrepreneurial Finance (Spring; Online)
- FIN 421: Derivative Securities and Risk Management (Fall, Spring; Kingston)

INNOVATION, ENTREPRENEURSHIP, & STRATEGY

- MBA 524: Entrepreneurship and Innovation (Fall, Spring; Kingston)
- MBA 525: Business Innovation Process (counts as 2; Spring; Kingston)
- MBA 526: Product and Service Management (counts as 2; Spring; Kingston)
- MBA 557: Entrepreneurial Finance (Spring; Online)
- MBA 574: Consulting and Management Practice (J-term; Kingston)
- MBA 576: Advanced Topics in Management (VC Internship) (Spring; Kingston)
- MBA 539: Hacking for Environment: Oceans (Spring; Narragansett)
- MBA 587: Product Management (Summer; Online*)
- MGT 450: Small Business Management (Spring; Kingston)

GENERAL BUSINESS

- Any four electives, which may include:
- MBA 507: Critical Business Skills (Fall, Spring; Kingston, Providence)
- MBA 530: Legal Environment of Business (Summer; Online)

MARKETING

- MBA 584: Buyer Behavior (Spring; Online)
- MBA 586: International Marketing Management (J-term Global Immersion, Fall; Online)
- MBA 587: Product Management (Summer; Online*)
- MBA 588: Marketing Communications Management (Summer; Online*)
- MKT 467: Customer Analytics (Fall, Spring, Summer; Online; Kingston)
- MKT 475: Digital Marketing: Analytics and Strategy (Fall, Spring, Summer; Online; Kingston)
- BAI 476: Machine Learning for Business Intelligence (Spring; Kingston)

ORGANIZATIONAL LEADERSHIP

- MBA 540: Organizational Decision Making and Design (Fall; Providence)
- MBA 571: Labor Relations and Human Resources (Fall; Online)
- MBA 574: Consulting and Management Practice (J-term; Kingston)
- MBA 578: Human Resource Development (J-term, Summer; Online)
- MBA 579: International Business Management (J-term Global Immersion option)
- MGT 441: Leadership Skills Development: Leading Change (Fall, Spring; Kingston)
- MGT 461: Management Data Analysis and Communication (Spring; Kingston)

SPORTS MANAGEMENT

- BUS 570: Sports Marketing (Fall, Kingston; Summer, Online)
- BUS 582: Global Sporting Events (Fall, Kingston; Summer, Online)
- BUS 526: Sports Product and Service Management (6 credits) (Spring, Kingston)
- BUS 577: Sports Analytics (Spring, Online)
- SMC 415: Global Issues in Sport (Kingston and Online; schedule TBD)
- PHP 503: Foundations of Anti-Doping in Athletics (Kingston; schedule TBD)

SUPPLY CHAIN MANAGEMENT

- MBA 562: Global Supply Chain Management (Spring; Providence)
- SCA 415: Project Management (Fall, Spring; Kingston)
- SCA 462: Supply Chain Network Modeling and Optimization (Fall, Spring; Kingston)
- SCA 463: Global Warehousing and Distribution Systems (Fall, Spring; Kingston)
- SCA 464: Supplier Relationship Management (Fall, Spring; Kingston)
- MKT 467: Customer Analytics (Fall, Spring, Summer; Online; Kingston)
- SCA 467: Applied Supply Chain Analytics and Artificial Intelligence (Fall, Spring; Kingston, Online)

*Offered based on demand

Questions? Please contact the MBA Office 401-874-4241 or mba@uri.edu