What Do URI Alumni Do With a Major in...

Textile Marketing

Alumni Occupations

1. Sales Managers
2. Marketing Managers
3. Buyers and Purchasing Agents
4. Sales Representatives
5. Market Research Analyst and Marketing Specialists
6. Meeting, Convention, and Event Planners
7. Logisticians
8. Project Management Specialists
9. Purchasing Managers
10. Management Analysts

Alumni Employers

1. Berkshire Blanket, Inc
2. The Rockport Company LLC
3. The Shop Cafe
4. University Of Rhode Island
5. V.F. Corporation
6. Liberty Mutual Insurance Company
7. Adrianna Papell, LLC

Alumni Job Titles

1. Buyer
2. Marketing Manager
3. Account Manager
4. Merchandise Associate
5. Digital Merchandising Manager
6. E-Commerce Marketing Coordinator
7. Financial Business System Analyst
8. Project Specialist
9. Sales and Marketing Specialist
10. Sourcing Manager

Alumni Skills

- Key Performance Indicators (KPIs)
- Fundraising
- Digital Marketing
- Customer Experience
- Google Analytics
- Microsoft Outlook
- Relationship Management
- Financial Business Systems
- Technology and Innovation
- Business Development
- Data Analysis
- Marketing Communications
- Production Management
- Warehousing
- Customer Satisfaction
- E-Commerce Marketing
- Purchasing
- Marketing
- Financial
- Team Leadership
- Data Entry
-主动性
- Customer Experience
- 良好的沟通能力
- 强大的数据分析能力
- 优秀的项目管理能力
- 高效的沟通能力
- 优秀的团队协作能力
- 强大的技术应用能力

Data derived from ESMI Alumni Outcomes Program Snapshot consisting of University of Rhode Island graduates from classes 2004 - 2021.