Many people with a B.S in Kinesiology choose to take a few different tracks. They choose to go Pre-Professional if they want to pursue an advanced degree in Sports Medicine, Physical Therapy, or Occupational Therapy. Others choose to enter the fitness world by becoming certified personal trainers, coaches, K-12 educators, or fitness instructors. Others may pursue business in sports, product development, and sales.

**COMMON EMPLOYERS**
- Hospitals
- Rehab Centers
- Physical Therapy Centers
- Nursing Homes
- Universities
- Sports Agencies
- Health & Wellness Centers
- Fitness Centers
- Elementary & Secondary Schools
- Community Centers
- Athletic Training Centers

**PROFESSIONAL ORGANIZATIONS**
- Aerobics and Fitness Association of America
- Sports Medicine Association
- American College of Sports Medicine
- American Council on Exercise
- American Fitness Professionals and Associates
- American Occupational Therapy Association
- American Physical Therapy Association
- Association for Applied Sports Psychology
- National Intramural-Recreational Sports Association
- National Strength and Conditioning Association
- NCAA

**STRATEGIES ON ENTERING THE FIELD**
- Obtain necessary training and certifications in CPR and first aid
- Develop computer skills and familiarity with technology in the field
- Volunteer at a gym or fitness facility
- Develop excellent interpersonal skills
- Volunteer to work with college or high school sports teams
- Complete internships to gain experience

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