STRATEGIES ON ENTERING THE FIELD:

- Gain experience working with youth teams; volunteer or work at sport and recreation camps.
- Conduct informational interviews with media professionals in your area.
- Get involved with college sport teams, intramural leagues, or campus recreational programs.
- Seek leadership roles in campus organizations such as the Five Cent Cigar, WRU Radio Station, or other organizations closest to the athletes and events being covered.
- Build relationships on campus with coaches and athletic administrators.
- Gain relevant experience through practicum and internships.
- Setup an online personality through social media and/or your own blog or portfolio.
- Develop writing styles and create portfolios of work that can be displayed later when interviewing for a position.