Understanding veteran employment
Taking your next step

Powered by LinkedIn data and insights

Transition into the corporate world.

We created a Veteran Opportunity Report because we wanted to see if LinkedIn data would confirm observational patterns and the opportunities you may or may not have access to. The data shows that your military experience and skills may not easily translate into the corporate workforce.

But let’s look at the facts:

You stay longer.
Veterans stay with their initial company 8.3% longer than nonveterans.

You get promoted faster.
Veterans are 39% more likely to be promoted earlier than nonveterans.

You’re dedicated.
Veterans are 160% more likely than nonveterans to have a graduate degree or higher.

You’re experienced.
Veterans with bachelor’s degrees have 2.9x more work experience than nonveterans.

Underemployment is a big issue for transitioning veterans.

Underemployment means not engaging in work that makes full use of your skills and abilities. Veterans entering the civilian workforce are more likely than nonveterans to take a step back in seniority.

15.6%
Veterans are 15.6% more likely to be underemployed.
Source: Call of Duty Endowment and ZipRecruiter study.³

76%
76% of the top industries employ veterans at a lower rate.
Source: LinkedIn Data.

Your network means a lot.

Location, school, and work can combine to make a person 12x more likely to gain access to opportunity. This difference is called the network gap. Tapping into the connections you have and opening up to connections outside of your network can help.


Source: LinkedIn Data.

76% of the top industries employ veterans at a lower rate.
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Understand how employers hire.

Our findings aim to provide you with the necessary insights into the veteran-employment journey, so you’ll have more confidence in what comes next in your career. Understanding how employers hire will help equip you with the knowledge you need to find meaningful work.

Veteran opportunities are largely driven by three factors:

1. Basic skills required for a role
2. Connection to a strong civilian network
3. The ability to overcome common veteran stereotypes

Take action to set yourself up for success.

Leverage your network.

Make the most out of the resources on LinkedIn. Narrow your job search, build your network, and grow your skills with tools like LinkedIn Premium.

Network with professionals.

Ask for help. Start conversations with hiring managers, recruiters, and other veterans at the companies you’re interested in. Setting up informational interviews can help you learn about key industries and jobs.

Gain competitive insights.

Do your own research. Use Job Posts insights when comparing your skills, experience, and education to candidates applying for the same industries, companies, and jobs that you’re interested in.

Strengthen your skills.

Find the SkillBridge program that’s right for you. Identify job requirements with LinkedIn competitive intelligence and use LinkedIn Learning to develop your skills, prepare for interviews, and build your ideal career.

Conclusion

Our goal with the Veteran Opportunity Report is to empower you to dream big in your career ambitions and arm you with the knowledge to bring those dreams to life. You are a valuable addition to companies because you bring discipline, skills, and experience that will enrich the future workforce.

For more information visit linkedin.com/military