

Career

Paths

GLOBAL BUSINESS

The global economy needs talented individuals prepared to work in today's interconnected and constantly changing world. This interdisciplinary program teaches you the business dynamics of a global enterprise; the cultural and political contexts that affect an organization; and how to collaborate with people across national boundaries.

Management

Example Career Paths: Employee Supervision | Operations Supervision | Project Management | Team Management | Information Management | Executive Management

Potential Employers: Any type of organization/industry

Professional Associations: [International Management Association](#)

Related Occupations: [Management Occupations](#)

Human Resource Management

Example Career Paths: Recruiting/Staffing | Compensation | Benefits | Training | Safety | Employee Relations | Industrial/Labor Relations | Organizational Development | Equal Employment Opportunity | Employment Law | Consulting

Potential Employers: Organizations/Corporations Across Industries | Staffing Agencies | Educational Institutions | Executive Search Firms | Local, State, & Federal Government | Labor Unions | Major Nonprofit Organizations

Professional Associations: [Federation of International Employers](#) | [International Association for Human Resources Information Management](#) | [International Society for Performance Improvement](#)

Related Occupations: [Compensation, Benefits, & Job Analysis Specialists](#) | [Human Resources Specialists](#) | [Labor Relations Specialists](#) | [Training & Development Specialists](#)

Banking & Finance

Example Career Paths: Commercial Banking | Retail/Consumer Banking | Credit Analysis | Lending | Trust Services | Branch Management | Operations | Capital Services | Mergers & Acquisitions | Private Banking | Financial Analysis | Investment Banking

Potential Employers: Banks | Credit Unions | Savings & Loan Associations | Financial Services Institutions | Wholesale Lenders | Housing Lenders

Professional Associations: [Institute of International Bankers](#) | [Financial & International Business Association](#) | [Bankers Association for Finance and Trade](#) | [Institute of International Finance](#)

Related Occupations: [Loan Officers](#) | [Financial Analysts](#) | [Financial Examiners](#) | [Financial Managers](#) | [Securities, Commodities, and Financial Services Sales Agents](#)

Real Estate

Example Career Paths: Brokerage/Sales | Residential | Commercial | Office & Industrial | Farm & Land | Property Management | Appraising | Land Development

Potential Employers: Real Estate Brokers | Banks | Appraisal Firms | Apartment and Condo Complexes | Leasing Offices | Developers

Professional Associations: [Certified International Property Specialists](#) | [International Real Estate Federation](#)

Related Occupations: [Property Appraisers and Assessors](#) | [Property, Real Estate, & Community Association Managers](#) | [Real Estate Brokers & Sales Agents](#)

Sales

Example Career Paths: Industrial Sales | Consumer Product Sales | Financial Services Sales | Services Sales | Advertising Sales | Corporate Sales | Manufacturer Representation | Direct Consumer Sales | E-Commerce | Customer Service | Sales Management

Potential Employers: For-Profit & Nonprofit Organizations | Product & Service Organizations | Manufacturers | Financial Companies | Insurance Companies | Media Outlets | Technology Companies

Professional Associations: [National Association of Sales Professionals](#)

Related Occupations: [Sales Occupations](#)

Marketing/Advertising

Example Career Paths: Advertising | Marketing | Event Coordination | Media Analysis | Creative Directing | Public Opinion Research | Corporate Public Affairs | Public Relations

Potential Employers: Corporations | PR Firms | Advertising Agencies | Sports & Entertainment Organizations | Hospitality/Tourism Industry | Labor Unions | Consulting Firms

Professional Associations: [International Marketing Association](#) | [International Advertising Association](#)

Related Occupations: [Advertising, Promotions, and Marketing Managers](#) | [Advertising Sales Agents](#) | [Market Research Analysts](#) | [Meeting, Convention, & Event Planners](#) | [Public Relations Specialists](#)

Supply Chain Management

Example Career Paths: Inventory Control | Scheduling | Business Strategy | Manufacturing | Quality Assurance | Production Planning | Purchasing/Buying | Contract Management | Contract Negotiation | Global Buying | Procurement Analyst | Strategic Sourcing | Transportation Management | Imports/Exports | Demand Forecasting

Potential Employers: Manufacturers | Consumer Goods Retailers | Service Providers | Federal Agencies | Trucking & Freight Companies | Shipping Companies

Professional Associations: [Association for Supply Chain Management](#)

Related Occupations: [Industrial Production Managers](#) | [Logisticians](#) | [Operations Research Analysts](#) | [Project Management Specialists](#) | [Purchasing Managers, Buyers, and Purchasing Agents](#) | [Quality Control Inspectors](#)

Manufacturing

Example Career Paths: Materials Management | Operations Research | Process Engineering | Process Improvement | Production Management | Supply Chain & Network Optimization | Quality Management | Operations Systems Management | Warehouse Operations

Potential Employers: Manufacturers | Consumer Goods Retailers | Service Providers | Federal Agencies | Trucking & Freight Companies | Shipping Companies

Professional Associations: [National Association of Manufacturing](#)

Related Occupations: [Industrial Production Managers](#) | [Logisticians](#) | [Operations Research Analysts](#) | [Project Management Specialists](#) | [Quality Control Inspectors](#)

Preparing for your Career

- Develop linguistic skills & become fluent in multiple languages.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience communicating with people from other cultures. Seek opportunities for cross-national interactions on campus or in your community.
- Study abroad, work abroad, or travel to a foreign country while in school to develop language skills and international competency.
- Follow international news sources in a target location or region to stay on top of current events, business trends, real estate markets, etc.
- Get your foot in the door at multinational corporations through domestic positions. Many international employers promote current employees to international positions.
- Learn about international travel regulations including specific visa requirements for the country/ies you are traveling to/working in.
- Define career goals and seek experiences and skills related to those goals.
- Learn about various fields of business through research on Internet sites, informational interviews of professionals, and exposure to work environments through shadowing, volunteering, or interning.
- Actively participate in student organizations to develop interpersonal and organizational skills. Strong communication skills, including public speaking, are also important to achieving success in this field.
- Join relevant [College of Business clubs](#) to gain knowledge about professions of interest.
- Develop and utilize a personal network of contacts. Find an experienced mentor.
- Conduct informational interviews with professionals in field of interest to learn more about their work and build a network of contacts.

This resource was adapted from What Can I Do With My Major.

For more, visit <https://web.uri.edu/career/wcidwmm/>

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What Can I Do With This Major? features 100 major profiles with information on common career paths, types of employers that hire in the field, and strategies to maximize opportunities. Scroll to the...

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