

Career

Paths

FILM/MEDIA

Film/Media is an interdisciplinary major offering hands-on experience in documentary, experimental, and new media production, balanced with an emphasis on international cinemas, film/media history, criticism and theory. Students learn to work with the evolving and overlapping technologies involved in the production of moving images, (including film, digital video, 3D animation, game design, and new media), with an understanding of the broadening and globalization of their cultural and aesthetic contexts.

Film Industry/Video Production

Example Career Paths: Directing | Management | Production | Post-Production/Editing | Videography | Digital Production | Script Writing | Photography | Stage & Scene Design

Potential Employers: Production Companies | Media Companies | Government Agencies | Recording Studios | Cable/TV Stations | Studio Facilities | Communications Departments

Professional Associations: [American Society of Cinematographers](#) | [Independent Film & Television Alliance](#) | [American Film Institute](#)

Related Occupations: [Actors](#) | [Broadcast, Sound, & Video Technicians](#) | [Film & Video Editors and Camera Operators](#) | [Photographers](#) | [Producers & Directors](#) | [Special Effects Artists & Animators](#)

Television/Radio

Example Career Paths: Programming | Producing | Promotion | News | Sportscasting | Weather Forecasting | Editing | Directing | Casting | Research | Management | Sales

Potential Employers: Major Networks | Local Stations | Public Stations | Private Production Companies | Government | Business Corporations | Digital Networks/Podcasts

Professional Associations: [NABET-CWA](#) | [National Association of Broadcasters](#) | [Radio Television and Digital News Association](#)

Related Occupations: [Advertising Sales Agents](#) | [Broadcast, Sound, & Video Technicians](#) | [Film & Video Editors and Camera Operators](#) | [Producers & Directors](#) | [Special Effects Artists & Animators](#)

Writing/Editing

Example Career Paths: Creative Writing | Playwriting | Screenplays | Poetry | Novels | Lyrics/Jingle Writing | Film Criticism

Potential Employers: Newspapers | Magazines | Broadcast Media Companies | Online Publications | Websites

Professional Associations: [National Society of Film Critics](#) | [Writers' Guild of America](#)

Related Occupations: [Editors](#) | [News Analysts, Reporters, & Journalists](#) | [Writers & Authors](#)

Education

Example Career Paths: Teaching | Lecturing | Research | Film Librarianship | Curating | Conservation | Archiving | Broadcast Management | Digital Communication | Media Arts

Potential Employers: K-12 Schools | Colleges & Universities | Libraries | Museums | Film Archives

Professional Associations: [Association of Moving Image Archivists](#) | [Society for Cinema & Media Studies](#) | [Broadcast Educators of America](#)

Related Occupations: [Archivists, Curators, & Museum Workers](#) | [High School Teachers](#) | [Librarians & Library Media Specialists](#) | [Postsecondary Education Administrators](#) | [Postsecondary Teachers](#)

Business

Example Career Paths: Advertising | Marketing | Sales | Art Directors | Account Managers | Copywriters | Market Researchers

Potential Employers: Media Companies | Advertising Agencies | Product Placement Companies | Talent Management Firms | Film Distributors | Corporate Advertising/PR Departments | Commercial Galleries

Professional Associations: [American Advertising Federation](#) | [National Association of Sales Professionals](#) | [American Marketing Association](#)

Related Occupations: [Advertising, Promotions, and Marketing Managers](#) | [Market Research Analysts](#) | [Producers & Directors](#) | [Sales Occupations](#) | [Writers & Authors](#)

Preparing for your Career

- Complete internships to get connected and gain experience in the field
- Develop excellent technical and computer skills
- Join student media organizations (newspaper, radio stations, TV station, etc.) and other relevant clubs/organizations on campus
- Obtain expertise with industry-specific language and terminology
- Maintain an active professional/personal social media account
- Conduct informational interviews or shadow professionals in careers of interest to learn more about their jobs
- Understand that geographic flexibility and willingness to relocate may be necessary in finding job opportunities
- Be willing to get experience on smaller projects: a portfolio of experiences is often needed before moving up to larger markets or organizations
- Follow relevant blogs, forums, professional associations, and journals (academic and popular); stay up to date on industry trends
- Develop strong skills in research, communication, critical thinking, teamwork, organization, and project management

This resource was adapted from What Can I Do With My Major.

For more, visit <https://web.uri.edu/career/wcidwmm/>

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