CENTER FOR CAREER AND EXPERIENTIAL EDUCATION

WHAT DO URI ALUMNI DO WITH A MAJOR IN... JOURNALISM

ALUMNI OCCUPATIONS



- 1. News Analysts, Reporters, and Journalists
- 2. Marketing Managers
- 3. Public Relations Specialists
- 4. Editors
- 5. Producers and Directors
- 6. Public Relations and Fundraising Managers
- 7. Chief Executives
- 8. Sales Managers
- 9. Human Resource Specialists
- 10. Writers and Authors

ALUMNI JOB TITLES

- 1. Reporter
- 2. News Reporter
- 3. Service Writer
- 4. Account Executive
- 5. Account Manager
- 6. Assignment Editor
- 7. Copywriter
- 8. Editor
- 9. Recruiter
- **10.Vice President**



Alumni Employers

- 1. CVS Health Corporation
- 2. 6 River Systems, Inc.
- 3. Amica Mutual Insurance Company
- 4. Boston Herald, Inc.
- 5. Finn Partners, Inc.
- 6. Furnished Quarters, Inc.
- 7. Gartner, Inc.



8. Minuteclinic, LLC.
9. Narragansett, LLC
10. Patch Media Corporation

****Additional education may be needed to obtain similar occupations.

ALUMNI SKILLS

Selling Techniques Marketing Materials Content Creation Corporate Communications Business Develo Marketing Management Team Building Account Management Business Development Content Strategy Salesforce Com Final Cut Pro Adobe Premiere Pro Project Planning Digital Marketing Merchandising Customer Relationship Management Market Research Strategic Communication Blogs Marketing Strategies Newsletters Media Relations Data Entry Problem Solving Research Creative Writing, Event Management Coordinating Content Management Research Creative Writing, Email Marketing Real Estate Time Management Innovation Event Management Presentations Sales Feature Writing WIICrosoft ier Service Video Editing D lic Relations Online Marketing Analytics Storytelling .WordPress Proofreading Press Releases ICrosot TICe Social Media Marketing Management Adobe Photoshop Data Analysis Planning P Sports Journalism P Teamwork Filing Speaking ublic d Budgeting PlanningLeadership Event mmunic Accounting Teaching Copy Editing Adobe InDesign Adobe Creative Suite Team Leadership WICrosoft EXC Social Networks Lead Generation Branding Grammar Content Development Microsoft PowerPoint Operations Content Marketing Content Development IVIICTOSOTT POWERPOINT Strategic Planning Broadcasting Restaurant Operation Online Advertising Copywriting Photography Brand Management Search Engine Optimization AP Stylebook Video Braduction Business To Business Search Engine Optimization AP Stylebook Video Production Google Analytics Internal Communications Marketing Communications Fact Checking Consulting Web Design Interpersonal Communications

DATA DERIVED FROM ESMI ALUMNI OUTCOMES PROGRAM SNAPSHOT CONSISTING OF University of Rhode Island graduates from classes 2004 - 2021.