WHAT DO URI ALUMNI DO WITH A MAJOR IN...

PUBLIC RELATIONS

ALUMNI OCCUPATIONS



- 1. Public Relations Specialists
- 2. Marketing Managers
- 3. Market Research Analysts and Marketing Specialists
- 4. Public Relations and Fundraising Managers
- 5. Sales Managers
- 6. Meeting, Convention, and Event Planners
- 7. Management Analysts
- 8. Customer Success Coordinators
- 9. Chief Executives
- Human Resource Managers

ALUMNI JOB TITLES

- 1. Account Executive
- 2. Account Manager
- 3. Publicist
- 4. Digital Strategist
- 5. Content Creator
- 6. Marketing Manager
- 7. Custom Success Coordinators
- 8. Social Media Manager
- 9. Account Director
- 10. Communications Specialist



ALUMNI EMPLOYERS

- 1. University of Rhode Island
- 2. Citizens Financial Group, Inc.
- 3. Hasbro, Inc.
- 4. CVS Health Corporation
- 5. Insight Global, LLC
- 6. Acquia Inc.
- 7. American Eagle Outfitters, Inc.
- 8. America Power Conversion Corporation
- 9. Blue Cross & Blue Shield of Rhode Island

Leadership Development

Boston Medical Corporation 10.

Team Building

***Additional education may be needed to obtain similar occupations.

Crisis Communications

ALUMNI SKILLS

Sales Management Customer Satisfaction Hootsuite Social Media Management Software Social Media Campaigns Corporate Communications Customer Relationship Management Internal Communications Business To Business Search Engine Optimization Marketing Strategies Restaurant Operation Marketing Management Planning Email Marketing Market Research Creative Writing Graphic Design Data Analysis Social Media Content OCC Online Advertising Telephone Skills Strategic Planning Hubspot Analytics Budgeting | V Adobe InDesign Scheduling Salesforce Com Editing Philanthropy Photography erchandising Strategic Communication Real Estate WordPress Fundraising Copy Editing Problem Solving Coordinating V Brand Awareness Blogs Reservations Detail Oriented Media Relations perations Organizational Skills Digital Marketing Event Management Brand Management resentations Content Creation Marketing Materials Time Interpersonal Communications Managem Integrated Marketing Communications Branding Marketing Communications Selling Techniques Content Development Online Marketing Account Management New Product Development