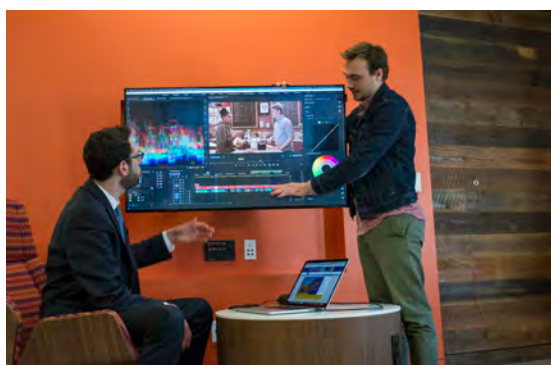


WHAT DO URI ALUMNI DO WITH A MAJOR IN... PUBLIC RELATIONS

ALUMNI OCCUPATIONS



1. Public Relations Specialists
2. Marketing Managers
3. Market Research Analysts and Marketing Specialists
4. Public Relations and Fundraising Managers
5. Sales Managers
6. Meeting, Convention, and Event Planners
7. Management Analysts
8. Customer Success Coordinators
9. Chief Executives
10. Human Resource Managers

ALUMNI JOB TITLES

1. Account Executive
2. Account Manager
3. Publicist
4. Digital Strategist
5. Content Creator
6. Marketing Manager
7. Custom Success Coordinators
8. Social Media Manager
9. Account Director
10. Communications Specialist



ALUMNI EMPLOYERS



1. University of Rhode Island
2. Citizens Financial Group, Inc.
3. Hasbro, Inc.
4. CVS Health Corporation
5. Insight Global, LLC
6. Acquia Inc.
7. American Eagle Outfitters, Inc.
8. America Power Conversion Corporation
9. Blue Cross & Blue Shield of Rhode Island
10. Boston Medical Corporation

***Additional education may be needed to obtain similar occupations.

ALUMNI SKILLS

