Serial Number #19-20-15A

The attached BILL titled, Curricular Report No. 2019-20-7 from the Graduate Council to the Faculty Senate (courses), was adopted by vote of the Faculty Senate on December 5, 2019.

The Bill is effective on the date of signature below.

Bahram Nassersharif
Chairperson of the Faculty Senate

December 5, 2019
SECTION I
Informational Matters

400-Level Course Changes

COLLEGE OF BUSINESS

BUS 467  Customer Analytics
Frameworks and quantitative approaches for implementing strategic customer relationship management, customer-based marketing metrics, essential database marketing tools, supplier/customer selection and targeting. 3 credits
     Adding eligibility for graduate credit.

BUS 475  Social Media for Marketing: Analytics and Strategy
Analyze a brand's social media positioning, apply analytical skills to social network data for marketing research, and develop strategies for social media marketing that help meet broad marketing objectives. 3 credits
     Adding eligibility for graduate credit.

COLLEGE OF ARTS AND SCIENCES

MUS 407  The Symphony
Study of the development of orchestration and of formal procedures such as the sonata, rondo, and variations. Includes works by composers such as Haydn, Beethoven, Brahms, and Tchaikovsky. 3 credits
     Changing course description to remove “Offered every seventh semester.”

MUS 408  The Opera
History of opera from its beginnings in Italy in the 17th century to the present, including works by composers such as Monteverdi, Purcell, Mozart, Wagner, Verdi, and Puccini. 3 credits
     Changing course description to remove “Offered every seventh semester.”

MUS 430  The Renaissance Era
Music at European courts and cathedrals (1400-1600), including vocal masses, motets, madrigals, and chansons, and instrumental canzonas, ricercars, toccatas, and variations of Dufay, Josquin, Palestrina, Gabrieli, et al. 3 credits
     Changing course prerequisites and description to remove “Offered every seventh semester.”

MUS 431   The Baroque Era
Music of 1600-1750, from the rise in Italy of opera, oratorio, idiomatic instrumental music, the sonata, and the concerto, through the works of German masters Bach and Handel. 3 credits
     Changing course description to remove “Offered every seventh semester.”

MUS 432   The Classic Era
Music of 1750-1825, beginning with the founders of the Classical style, including D. Scarlatti, Gluck, and the sons of Bach, and culminating in the works of Haydn, Mozart, and Beethoven. 3 credits
     Changing course description to remove “Offered every seventh semester.”
MUS 433  The Romantic Era
Music of 1825-1900, with emphasis on topics central to the era, including program music, nationalism, piano virtuosity, opera, lieder, the cyclic symphony, and turn-of-the-century Viennese post-Romanticism. 3 credits
Changing course description to remove “Offered every seventh semester.”

MUS 434  The Modern Era
Music of the modern era, with emphasis on changing aesthetics as revealed through the analysis of selected compositions. 3 credits
Changing course prerequisites and description to remove “Offered every seventh semester.”

500-Level Course Changes

COLLEGE OF BUSINESS

MBA 532  Organizational Behavior for Healthcare Professionals
Examination of the theory, research and practice of organizational behavior in health care organizational settings. Focus on individual differences, communications, group dynamics, motivation and leadership in the workplace. 3 credits
Course deletion.

MBA 533  Financial Accounting for Healthcare Professionals
Learn to prepare, interpret and use health care financial reports. 3 credits
Course deletion.

MBA 534  Financial Management for Healthcare Professionals
Learn operational knowledge of healthcare financial management theory and concepts, and apply in a healthcare environment. 3 credits
Course deletion.

MBA 535  Information Resources for Healthcare Professionals
Concepts of information technology and information systems in the context of a healthcare organizational environment. 3 credits
Course deletion.

MBA 536  Healthcare Operations & Supply Chain Management
Learn the factors that impact the design and management of healthcare operations and supply chains. 3 credits
Course deletion.

MBA 537  Managerial Accounting for Healthcare Professionals
Learn to identify, explain, and use managerial accounting information needed by an organization’s management for decisions in a health care environment. 3 credits
Course deletion.

MBA 538X  Law of Healthcare Administration
Introduction to basic legal principles in healthcare management, to understand the application of law to healthcare entities. 3 credits
Course deletion.
COLLEGE OF ARTS AND SCIENCES

ENG 501  Workshop in Creative Writing
Close supervision and discussion of creative writing, including poetry, nonfiction, short prose forms, scripts, and novels. May be repeated once if emphasis changes. 3 credits
Course deletion.

PHY 510  Mathematical Methods of Physics I
Topics designed to include applications in physics: linear algebra; determinants, matrices, eigenvalues; properties of finite and infinite bases; basics of numerical linear algebra; probability and statistics; Monte Carlo methods. 3 credits
Changing prerequisite for only graduate students.

PSC 504  Ethics in Public Administration and Policy
This course explores through case studies, class discussion, and readings how ethical deliberation is an essential commitment and skill for public administrators and practitioners of public policy and its analysis. 3 credits
Changing course title and description.

PSC 507  Public Finance
Political, administrative, and technical elements of government financial management in public policy settings are examined. Special emphasis is placed on local and state governments and public authorities. 3 credits
Changing title and method of instruction from seminar to lecture.

PSC 583  Seminar in American Politics
The historical evolution and study of policy analysis as a subfield of public policy; the different traditions, analytical methods, and concepts that relate to the subfield of policy analysis. 3 credits
Updated course description and course title to “Public Policy Analysis.”

SECTION II
Curricular Matters Which Require Confirmation by the Faculty Senate

400-Level New Course Proposals

INTERDISCIPLINARY NEUROSCIENCE PROGRAM

NEU 410  Experiential Neuroscience
This is an internship course using practical work experience with guided teaching to help students develop personal, professional, and academic competencies. 1-6 credits

NEU 460  Neuroscience Journal Club
This seminar course will focus on recently published peer-reviewed neuroscience articles. It will familiarize students with current techniques and critical assessment of scientific data. 1 credit

COLLEGE OF THE ENVIRONMENT AND LIFE SCIENCES

AFS 488X  Marine Plastic Pollution
Overview of the sources, distribution and impacts of plastics on marine organisms; techniques used to collect, extract and identify marine plastics; solutions and policy considerations. 3 credits
BIO 465X  Coral Reef Ecology
Examine the processes that generate the biodiversity on coral reefs, evaluate the impacts of human activities on them and recognize the strategies to preserve these unique ecosystems.  3 credits

500-Level New Course Proposals

COLLEGE OF ARTS & SCIENCES

CSF 560  Cyber Threat Intelligence
Introduction to cyber threat intelligence and how it is applied across public and private sector organizations. Topics include stages of intelligence life cycle, cyber security frameworks, tradecraft skills.  4 credits