



2024 SPONSORSHIP

Hosted every two years by the University of Rhode Island's Graduate School of Oceanography, Science Saturday welcomes over 2,000 guests to meet the world-renowned community of marine scientists, engineers, policy experts and educators on the Narragansett Bay Campus. Science Saturday is a day for ocean enthusiasts of all ages to learn about the latest in marine exploration, discovery, science and conservation. The free event is also a chance to enjoy behind-the-scenes tours, interactive experiences and conversations with a wide variety of coastal and ocean experts.

Join us this year on September 7th, 10 a.m. - 4 p.m.
URI Narragansett Bay Campus

Sponsorship Opportunities & Benefits

Presenting sponsorship (\$35,000)

Bring a highly anticipated ocean science event to a wide variety of audiences by becoming the exclusive presenting sponsor of Science Saturday 2024. Your branding will be shared on event promotion online, in printed materials and on staff and volunteer t-shirts, and you'll have a dedicated booth space under the tents on the Bay Campus quad.

Tent sponsorship (\$15,000)

The heart of Science Saturday is found under the tents on the Bay Campus quad, as dozens of exhibitors share their research and discoveries. Your branding will mark where guests can learn about deep sea robots, the latest hurricane models, microscopic plankton and much more. Two tent sponsorships are available.

Volunteer Lunch (\$5,000)

Give Science Saturday volunteers a time to decompress with a hearty meal. Lunch sponsorship is a way for your organization to support and connect with emerging and established ocean leaders.

Science Saturday T-shirts (\$4,000)

All volunteers at the event will wear t-shirts featuring the distinctive Science Saturday logo. By adding your logo to the shirt, your sponsorship ensures that your brand is associated with leading experts on the past, present and future of the Earth's oceans.

Exhibit booth (\$2,000)

Are you a marine-focused organization interested in reaching a wide variety of audiences, from young families to ocean leaders? A booth under the tents on the Bay Campus quad is a great way to build relationships with attendees.

Alumni Engagement (\$2,000)

Science Saturday is a special time when alumni gather, network and reconnect. Your sponsorship supports an all-day space and refreshments, with branding at the event and in digital communications with GSO's nearly 1,000 graduates across the globe.

Friends of Ocean Science (\$1,000)

Help ocean science inspire thousands of people at this one-of-a-kind event. Your support helps us bring our communities together and make a lasting impact.

Reasons to Sponsor

- Grow brand awareness at an established, family-friendly, and STEAM-focused public event. All sponsors will receive recognition on our website and in our program.
- Network with emerging and established ocean and blue economy professionals.
- Connect with the latest ocean, coastal and climate research and discoveries.
- Share your organization's marine-related priorities with a wide audience.
- Inspire the next generation of ocean explorers and stewards.

THE UNIVERSITY OF RHODE ISLAND
FOUNDATION & ALUMNI ENGAGEMENT

Contact Us

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