

CRYSTAL R. GREENE, B.S., B.A., M.A.  
jcfons@uri.edu

## PROFESSIONAL PROFILE

Senior lecturer with strong interest in engaging students in inclusion awareness, civic responsibility, and environmental accountability, and how communication creates and relates messages to elicit response and action.

## TEACHING EXPERIENCE

### UNIVERSITY OF RHODE ISLAND

Senior Lecturer – Department of Communication Studies

2003 – PRESENT

#### **GCH 102H: HONORS SECTION OF GRAND CHALLENGES IN LETTERS**

*Study of important global challenges (Topics may include: poverty, racism and diversity, global health, global economic or environmental problems, etc.), their representation in the humanities, and the role of the humanities in addressing these problems. Grand Challenges in Letters. (Lec 3-4) Taken concurrently with URI 101 and a 100-level general education course in (EC) or (ECw). Interdisciplinary general education course for freshmen only. Pre: 3.30 overall GPA.*

#### **GCH 104H: HONORS SECTION OF GRAND CHALLENGES IN THE SOCIAL SCIENCES**

*Study of important global challenges (Topics may include: poverty, racism and diversity, global health, global economic or environmental problems, etc.), and the role of the social sciences in addressing these problems. Honors Section of GCH 104: Grand Challenges in the Social Sciences. (Lec. 3-4). Taken concurrently with URI 100 and a 100-level general education course in (EC) or (ECw). Interdisciplinary general education course for freshmen only. Pre: 3.30 overall GPA.*

#### **PRS 100: INTRODUCTION TO PUBLIC RELATIONS**

*Examine and explore public relations principles, concepts and emerging trends associated with the role of the PR practitioner. Explore career paths, such as investor relations, community relations, public affairs, and event management. (Lec. 3) For freshmen and sophomores only.*

#### **URI 101: Planning for Academic Success**

*An introductory seminar for incoming students, intended to assist in the transition to college, from academic planning to use of resources and programs for academic success. Required of all new freshmen and new transfer students with less than 24 credits.*

#### **COM 100: COMMUNICATION FUNDAMENTALS**

*Integrates basic theory and experience in a variety of communication contexts including public speaking, small groups, and interpersonal communication. Examines human differences in order to develop more effective communication skills.*

#### **COM 100H: HONORS SECTION OF COMMUNICATION FUNDAMENTALS**

*Honors Section which integrates basic theory and experience in a variety of communication contexts including public speaking, small groups, and interpersonal communication. Examines human differences in order to develop more effective communication skills.*

#### **COM 202: PUBLIC SPEAKING**

*Theory, attitudes and skills essential to effective and ethical public communication. Focus on research, selection and use of evidence, construction of arguments, organization, audience analysis and presentational skills.*

#### **COM 210: PERSUASION: THE RHETORIC OF INFLUENCE**

*Analysis of communication influencing beliefs, attitudes, and/or behavior. Investigation of rhetorical elements of logical, emotional, and ethical appeals. Study of elements critical for effective producers and*

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## **COM 251 (SMALL GROUP COMMUNICATION)**

*The study of communicative functions in the small group setting. Includes group dynamics, leadership, problem solving, and decision making. Emphasis on theory and application.*

## **COM 291: Communication Teaching Practicum**

*Supervised participation in instructional practice for students in communication. Provides exposure to pragmatic classroom issues and experience in various aspects of teaching at a college level. (Practicum) Pre: permission of instructor. May be repeated for a maximum of 2 credits.*

## **COM 302: Advanced Public Speaking**

*Advanced study of public speaking and speech writing. Speaking in television and business settings. Speaking with a manuscript, writing speeches for others, and speech criticism.*

## **NEW ENGLAND INSTITUTE OF TECHNOLOGY**

*Adjunct, Department of English*

**2003-2006**

## **EN101: Introduction to Writing**

*Practice in topic development, research techniques, documentation and attribution, and process-based writing. Focuses on thesis statements, topic sentences, paragraphing, coherence, and syntax*

## **EN102: Persuasion- Everything's and Argument**

*Concepts, methods, and ethics of argumentative and persuasive writing and speaking. Writing argumentatively to examine complex issue, define values, resist coercion and seek common ground among diverse publics and then giving a speech using a formal outline on that topic.*

## **EN 211: Oral Communication**

*Focus on research, selection and use of evidence, construction of arguments, organization, audience analysis and presentational skills.*

## **HARRINGTON SCHOOL ACADEMIC ADVISING**

*Department Academic Advisor/Public Relations:*

**2004 - Present**

Advise and assist University College freshman and sophomore Public Relations students in navigating the uncertainties which come with being new college students. Advise and review internship opportunities, curriculum planning, post and pre graduation planning and audits to juniors and seniors in the PR program.

*Department Academic Advisor/Communication Studies:*

**2004 - Present**

Advise freshman and sophomores regarding organizations, clubs and Greek life, and eligibility to transfer to a degree granting college. Assist juniors and seniors on curriculum planning, internship opportunities, and completing graduation planning and audit paperwork.

*University College: Department Academic Advisor for Communication Studies*

**2016-2017**

Advise and assist University College freshman and sophomore Communication Studies student majors in navigating the uncertainties which come with being new college students. Tasks include exploring courses and career choices, curriculum planning, general education class enrollment and selection, second grade option, transfer credit, internship advising, and campus involvement.

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## UNIVERSITY OF RHODE ISLAND GRADUATE STUDENT TEACHER 2001-2003

COM 101: Public Speaking, COM 103: Interpersonal Communication

### COURSE DEVELOPMENT

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COM 2XX Rhetoric of the Environment and Public Sphere	2018
COM 2XX Communication of the Environment and Health in the Mass Media	2018
PRS 2XX Public Relations in Natural Resources	2018

### EDUCATION

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<i>University of Rhode Island</i> , Communication Studies, M.A.	2003
<i>University of Rhode Island</i> , Communication Studies, B.A.	1999
<i>University of Rhode Island</i> , Environmental Studies, B.S.	1999

### HONORS AND AWARDS

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*University of Rhode Island*, 2003 Graduate Student Teaching Award  
*University of Rhode Island*, 2003 Outstanding Graduate Student Award  
*Civil Rights Memorial Center Wall of Tolerance, Alabama*, Permanent name inclusion

### PUBLICATIONS: ACADEMIC JOURNALS AND MASTERS THESIS

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Comprehensive Plan for Jamestown, RI	2001
Arguing Communication and Culture	2001
Self-Concept, Self-Monitoring and the Relationship of Human Social Interaction	2003
Individual Differences and Cross-Situational Consistency of Dyadic Social Behavior ( <i>Journal of Personality and Social Psychology</i> )	2005

### CONFERENCE PRESENTATION

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Panelist. (2005). Com 100: Transitioning from the Maiden Voyage Presentation, ECA

### PROFESSIONAL DEVELOPMENT

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Online Teaching Fellows (2012)  
Camp Harrington: Session I and II (2012)  
Instructional Development Program's:  
    Understanding Today's Students  
    Presenting and Explaining  
    Getting Students Involved  
    Testing and Grading  
    Meeting the First Class  
    Dealing With Difficult Students  
    Learning E Campus Advising

### UNIVERSITY INVOLVEMENT: ACADEMIC

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*University of Rhode Island*

Department of Communication Studies: *Bylaws Committee (2015-2016)*; Ad-hoc committee member charged to research, review, edit, and rewrite the bylaws of the Communication Studies Department.

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Department of Communication Studies: *Policies and Procedures for Online and Blended Course Development (2011;)* Member, ad-hoc committee; developed and established foundation of best practices and standards for quality online, and blended course instruction.

Department of Communication Studies: *Textbook Selection Committee (2004, 2007, 2016, 2017, 2018);* Ad-hoc committee member to review and select textbook for COM 100.

Department of Communication Studies: *Test bank Revision Committee (2004, 2007);* Ad-hoc committee member to review and select textbook for COM 100.

## UNIVERSITY INVOLVEMENT: NON-ACADEMIC

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*Phone-a-Thon/Chat Room Representative, Admissions Faculty (2003-2015)*

*Organizer/Presenter: WebCT: University Wide Faculty Training Sessions (2006-2007)*

*WebCT Faculty Liaison: URI (2006-2007)*

## RESEARCH ASSISTANT

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Gregory Leatham, Ph.D., Professor, University of Rhode Island: *Distributing environmental mitigation surveys and conducting telephone interviews*

Thomas E. Malloy, Ph.D., Professor, Rhode Island College: *Coding social interaction*

## COMMUNITY INVOLVEMENT

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Barbara M. Tufts Cooperative Preschool: *Fundraising Coordinator*

LaLeche League Leader

Rhode Island Soaringwords: *Zumba Instructor (Volunteer)*

West Greenwich Boy Scouts (Pack 7): *Pack Committee Member*

Exeter-West Greenwich Elementary School: *Parent-Teacher's Association*

## PROFESSIONAL MEMBERSHIPS

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International Environmental Communication Association: *Founding Member*

The National Communication Association

The Association for Women in Communication

The Association for Educational Communication and Teaching