

**ABOUT THE SPORTS MEDIA AND COMMUNICATION DEGREE:**

The BA program in sports media and communication studies is designed to teach the critical cultural impact sports have in society, while tailoring pathways for the diversity of careers in sports communication industries.

**STEP 1:**

**Major Requirements:**

Course	Semester	Credits	Grade
SMC 100		3	
SMC 101		3	
SMC 201		3	
SMC 203		3	
SMC 400		3	
SMC 495		3	
SMC ____		3	
SMC ____		3	
SMC ____		3	
SMC ____		3	
Complete JOR 115/220 or WRT 104/235			
		3	
		3	

No more than 6 major credits may be internship-related.

**30 credits at the 300-level or higher**  
(major and general education courses may fulfill this requirement)

Course	Credits	Course	Credits

**Free elective credits**  
(to meet the 120 credits required for graduation):

Course	Credits	Course	Credits

\*Course approved for general education credit

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**

120 Credits Total

36-51 Credits in Major

**GENERAL EDUCATION GUIDELINES:** General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

**STEP 2:**

General Education Credit Count			
At least 40 credits, no more than 12 credits with the same course code.			
Course	Cr.	Course	Cr.
		Total Gen Ed credits	40

**STEP 3:**

General Education Outcome Audit	
	Course
<b>KNOWLEDGE</b>	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
<b>COMPETENCIES</b>	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	
B4. Information literacy	
<b>RESPONSIBILITIES</b>	
C1. Civic knowledge & responsibilities	
C2. Global responsibilities	
C3. Diversity and Inclusion	
<b>INTEGRATE &amp; APPLY</b>	
D1. Ability to synthesize	
<b>GRAND CHALLENGE</b>	
G. Check that at least one course of your 40 credits is an approved "G" course	

**SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.**

**NOTE:** This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**