ENTREPRENEURSHIP SERIES - URI Alumni and Launch Lab

Phase 1: IDEATION

June 2, 2020 @7pm
Led by Karl Wadensten P’20, CEO/President of Vibco Vibrators, and leader in business practices for sustainability, growth, lean, and organizational culture. This webinar will help you begin your own entrepreneurship brainstorming, testing of ideas, and business launch. Register: https://bit.ly/2xRojeu

IDEATION in Action
Test and Launch Your New Biz NOW

June 3, 2020 @12pm
Chris Jarvis ‘92, bestselling author and entrepreneurial strategist will help you know why right now is the best time to start your business and how to quickly test your ideas. Chris is the founder of Giraffe University and the VP of Strategic Partnerships for Canfield Training Group. He lectures at URI and UCLA, and sits on the advisory boards of the Univ. of South Carolina School of Medicine and the IC-squared Institute at the University of Texas-Austin. Register: https://bit.ly/2zplQsi

IDEATION in Action
Where Ideas Come From
June 5, 2020 @12pm
URI alumni, Brittany Diamond ‘14 (BDimez Training, a health and wellness business) and Gina Caramadre ‘12 (Eternal, a customized jewelry business), each share how they got their ideas and inspiration for their businesses, and offer advice for starting yours. There are so many good ideas! Open Q&A. Register: https://bit.ly/3boG4zo
Phase 2: RESOURCES

Find the Support you Need

June 9, 2020 @7pm

Guest speaker Josh Daly, Director of the Southern Region for the RI Small Business Development Center. Explore available resources to support you as you grow your idea into a successful business. We will discuss online tools, national resources, and local services and people that support your part time or full time business. Register

Mentorship and Narrowing Ideas

June 11, 2020 @12pm

Scott Asadorian ’89 G’91, URI alum, lecturer in College of Business, and previous COO at Rhode Island Blood Center. His mentee, Emily Zaccardi, ‘13, is an athlete and founder of HollarHype. HollarHype is a real-time, voice-based motivation app designed to support athletes. Witness this mentor/mentee relationship firsthand as Scott and his mentee, Emily discuss their process. Register

Open Mind, Structure, and Building Community

Friday, June 12, 2020 @ 2 p.m. ET

Jevonya Allen ’02 (Psychology), and founder of Twisted Networking will discuss the resources that support her business. Jevonya is a self-proclaimed introvert who has used structure and an open mind to connect and develop a successful networking business. She has utilized free local resources, business coaches, and a library of information to build a business and adapt to change. Register
Phase 3: LOGISTICS

June 16, 2020 @7pm
Led by URI alumni David Appolonia '08, strategic business professional with extensive experience in finance and partnerships, and Prof John Dunn, URI professor and Coordinator for Innovation & Entrepreneurship in the URI College of Business.

You have a business idea that works for you. You’re aware of the resources that are out there – now, how to get started? This foundational webinar will discuss what responsibilities you have in your business (think legal structure, reporting income, and state requirements), and how to take the first steps to get your business off the ground, including potential funding. Register

June 17, 2020 @1:30pm
Emergency Planning from Go Diego Rodriguez '07, M.S.'09
Owner of Lurod Tax, found a formula that works for his life: to have both control over the wealth he wants and the right life balance, he needed to have his own business. Diego planned for emergencies from the beginning, which allowed his business to thrive even in today’s climate. Learn how Diego built a business that can grow through change and find out his best advice for staying motivated. Register

Thursday, June 18, 2020 @ 11 a.m.
Networking in a Real Way
Ryan Zaczynski ’09, ’10 (Biomedical Engineering and Electrical Engineering), founder/CEO of TAKEITEASYTHURSDAY (TIET), a natural networker, has successfully built products and eCommerce clients using his entrepreneurial spirit, eCommerce, and crowdfunding expertise. TIET markets the innovative Bandliner product, and provides strategic consulting to eCommerce, crowdfunded, and retail businesses. Learn how to share the right information at the right time to create opportunities for your business. Register