SCA460
GLOBAL SUPPLY CHAIN MANAGEMENT

Instructor: Koray Özpolat, Ph.D.
Emails koray@uri.edu
Class Time & Place: Blended,
3 meetings on Tuesdays 10:00 AM – 1:00 PM on campus
Office Hours: Tuesdays 2:00 PM – 3:00 PM, Ballentine 318
Textbook: A course pack TBA

Course Description: This is an under-graduate supply chain management course that aims to develop
global business competency skills of students in a supply chain context. This senior level course involves
a variety of team-based and individual activities and introduces students to many contemporary
business/supply chain/technology issues.

Course Objectives: By the end of the course, students will be able to

• understand the role of Logistics, Purchasing, and Operations in the design and operation of global
  supply chains
• understand how recent technological, political and economic developments are shaping supply
  chains globally.
• identify key activities that differentiate U.S. business practices from other countries – and how
  they affect management of the supply chain

Pedagogy: We will use a variety of methods to learn and to teach. Lectures, case studies, readings,
individual country presentations.

Lectures: There will be three in person classes on Tuesdays 1/4, 1/11, 1/18 in the Kingston campus
(location TBA). The rest will be asynchronous online on Brightspace.

Cases: Please read the following cases and upload your write-ups on Brightspace. The cases are available
in the course pack (purchase link to be provided later)
1. Half A Century of Supply Chain Management at Wal-Mart
2. Wal-Mart in Europe
3. Building Deep Supplier Relationships:
4. Apple Inc.: Managing a Global Supply Chain
5. Maersk: Betting on Blockchain
6. H&M’s Global Supply Chain Management Sustainability: Factories and Fast fashion

What a Great Country: Each student will be assigned an emerging country and records a 15 mins long
video presentation about that country’s
• Culture, language (e.g., how to say “Hi”), demographics, history…
• Economy: GDP, GDP/capita, exports, imports.
• World Bank “Logistics Performance Index” score relative to Germany and the US
• World Economic Forum “Global Competitiveness Index” score relative to China and the US
• Membership in trading blocs (e.g., NAFTA, EU, CIS…)
• Fun facts about that country
• A brief video of a music or folk dance
• Tips about doing business (as an entrepreneur) and working as an expat in that country.
• How do the view US?
Quizzes: I am going to give **online quizzes every class day on Brightspace**. The quizzes will probe either
- preparation for that day’s class, or
- comprehension of past class’ material (including lectures, cases and assigned reading/videos)

### Tentative Schedule

<table>
<thead>
<tr>
<th>Class</th>
<th>Date</th>
<th>Lecture / Case / WAGC</th>
<th>Contemporary Reading / Video</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Jan 4 (Tue)</td>
<td><strong>Lecture-1</strong> (in-person) Intro to Global SCM</td>
<td>Making Globalization 4.0 work for all</td>
</tr>
<tr>
<td>2</td>
<td>Jan 5 (Wed)</td>
<td><strong>Case-1</strong> (online asynchronous) Half a century of SCM at Wal-Mart</td>
<td>The high cost of low price</td>
</tr>
<tr>
<td>3</td>
<td>Jan 6 (Thu)</td>
<td><strong>Lecture-2</strong> (online asynchronous) Global Logistics</td>
<td>How the pandemic will transform sourcing strategies</td>
</tr>
<tr>
<td>4</td>
<td>Jan 7 (Fri)</td>
<td><strong>Case-2</strong> (online asynchronous) Wal-Mart in Europe</td>
<td>Apple’s future in China</td>
</tr>
<tr>
<td>5</td>
<td>Jan 10 (Mon)</td>
<td><strong>Case 3</strong> (online asynchronous) Apple Inc: Managing a Global SC</td>
<td>Toyota production systems</td>
</tr>
<tr>
<td>6</td>
<td>Jan 11 (Tue)</td>
<td><strong>Lecture-3</strong>: (in-person) Purchasing and Global Sourcing</td>
<td>Brexit to hit unprepared supply chains</td>
</tr>
<tr>
<td>7</td>
<td>Jan 12 (Wed)</td>
<td><strong>Case 4</strong> (online asynchronous) Building Deep Supplier Relationships</td>
<td>History of containers</td>
</tr>
<tr>
<td>8</td>
<td>Jan 13 (Thu)</td>
<td><strong>Case 5</strong> (online asynchronous) Maersk &amp; IBM case</td>
<td>Commander-in chief teaches supply chains</td>
</tr>
<tr>
<td>9</td>
<td>Jan 14 (Fri)</td>
<td><strong>Case 6</strong> (online asynchronous) Building Deep Supplier Relationships</td>
<td>Path to a vaccine</td>
</tr>
<tr>
<td>10</td>
<td>Jan 18 (Tue)</td>
<td>WAGC presentations (in-person) Final Exam</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Assessment Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case write-ups</td>
<td>15 %</td>
</tr>
<tr>
<td>Final Exam</td>
<td>40 %</td>
</tr>
<tr>
<td>Quizzes</td>
<td>30 %</td>
</tr>
<tr>
<td>What a Great Country (WAGC) recorded presentation</td>
<td>15 %</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>

**Grading Schema:**

- A → 95+
- B- → 80+
- D+ → 67+
- A- → 90+
- C+ → 77+
- D → 63+
- B+ → 87+
- C → 73+
- F → 63-
- B → 83+
- C- → 70+

---

Last updated on 10/21/2022