This course is an elective in the Communication Studies major. Students majoring in Communication Studies must take two 200-level COM courses. This course could be counted as one of the two 200-level electives. It can also be used as three credits toward the 18 credits for the Sports Media and Communication minor.

Course Description:
Introduces students to the study and practice of sports broadcasting with emphasis on producing sports feature packages, play-by-play, production for television and radio, production of sports radio talk shows and podcasts and anchoring television sportscasts.

Course Goals
- Demonstrate innovative and creative thinking while recording and promoting your own sports podcasts.
- Identify broadcasting terminology and techniques of radio and television production.
- Apply the knowledge and strategies of broadcasting play-by-play and analyst work.
- Demonstrate mastery of production by creating packaged sports feature reports.
- Analyze and critique television sportscasts.
- Differentiate the skills required for “on-air-talent” and producers.

Student Learning Outcomes
Successful participation in class means that you will be able to:
- Identify broadcasting terminology and techniques of radio and television production
- Apply the knowledge and strategies of broadcasting play-by-play and analyst work
- Demonstrate mastery of production by creating packaged sports feature reports
- Analyze and critique television sportscasts
- Differentiate the skills required for “on-air-talent” and sportscasting producers

Required Texts and Equipment
2. Headsets
3. Portable hard drive (minimum of 64 GB)
4. Laptop with working microphone and camera

Optional
- Software Adobe Creative Cloud for Students (cost approx. $20/month)

Technology: At various times during the semester, you will be assigned to check out this equipment at the Harrington Hub. (Ranger Hall)
1. digital audio recorder
2. video camera and tripod

EVALUATION (may change on the fly due to Covid)
- Sports video features – 31%
- Play-by-play – 11%
- Sports anchoring, including script writing – 11%
- Radio - 11%
- Podcasts – 11%
- Tests and quizzes – 15%
- Participation – 10%
Grade Scale

- **A** 93 – 100
- **A-** 90 – 92
- **B+** 87 – 89
- **B** 83 – 86
- **B-** 80 – 82
- **C+** 77 – 79
- **C** 73 – 76
- **C-** 70 – 72
- **D+** 67 – 69
- **D** 60 – 66
- **F** < 60

**Assignment Descriptions:**

**Sportscasting Interest Assignment:** In 1 – 2 pages (Times New Roman 12 pt font) describe what types of sportscasting you are interested in and why.

**Critiquing Podcasts:** After learning about the history of podcasts and discussing the most popular podcasts, you will listen and critique two podcasts. In a 2 – 3 page paper, analyze how effective the podcasts were, the successful techniques used, and where improvements could be made.

**Original Podcast:** You will create an original podcast and use the techniques learned in class and discussed in the chapter readings. You will be graded on your planning, naming, formatting, production, and promotion.

**Play-by-Play and Color Commentary:** You will critique both radio and television play by play listening/watching to an hour of a game. You will also record 5 minutes of radio play by play. You will be graded on your play-by-play and color commentary details talked about in class, preparation, and media notes/cheat sheets. You will also record a 5 minute pregame radio snippet with all key ingredients.

**Talk Show:** After reviewing the differences between podcasts and talk shows, you will review a talk show. You will also record a 5 minute monologue (set up to a fictional talk show).

**Sports Feature Package Assignment:** You will learn what a television package is and review several. After coming up with your own sports feature idea you will use camera equipment (NOT A CELL PHONE) you will conduct interviews. The interviews will be used to create a sports package feature. The purpose of the sports feature is to add human interest to sports coverage. You will be graded on your preparation, questions, execution, and final production. You will be given a chance to make changes to your feature and have it re-graded.

**Television Anchoring:** Using the Broadcast Center in Chafee. You will learn what goes into a sports anchoring, write scripts and anchor segments in the studio.

**What is Expected of You**

* Attendance is mandatory. You need to sign the attendance sheet at the start of class to ensure you receive credit for that class. Unexcused absences will result in the lowering of your final grade.

* Make-up assignments will be accepted for excused absences at the instructor’s discretion.

* If you have an excused absence, supporting documentation for that absence needs to be submitted to the instructor within one week of the absence.

* Late assignments will result in daily reduction of the assignment grade. After one week assignments will be accepted only at the instructor’s discretion.

* You are expected to arrive to class on time. If you are late, you will lose points off your final average for each time you are late. If you are more than 10 minutes late it will count as an unexcused absence.

* Cell phone use is prohibited. If you are caught texting, you will be asked to leave and your dismissal will count as an unexcused absence. You will also lose 1 pt off of your final grade for each time you are caught texting or using your cell phone.

* Assignments should be completed on a computer, double spaced, 12 pt Times New Roman font, standard margins, and include correct spelling, punctuation, and grammar. All assignments need to be turned in with a printed copy. If printer issues, email the assignment and bring a printed copy the next class.

- Random quizzes will be given after assignment of chapters to be read
• You are responsible for any material written on the board. This material will be on the final and assignment outlines will be written on the board

ACCOMMODATIONS FOR SPECIAL NEEDS

Any student with a documented disability is welcome to contact me as early in the semester as possible so that we may arrange reasonable accommodations. As part of this process, please be in touch with Disability Services for Students Office at 330 Memorial Union, 401-874-2098.

ACADEMIC HONESTY

All submitted work must be your own. If you consult other sources (class readings, articles or books from the library, articles available through internet databases, or websites) these MUST be properly documented, or you will be charged with plagiarism and will receive an F for the assignment. In some cases, this may result in a failure of the course as well. In addition, the charge of academic dishonesty will go on your record in the Office of Student Life. If you have any doubt about what constitutes plagiarism, visit the following website: http://gervaseprograms.georgetown.edu/hc/plagiarism.html, the URI Student Handbook, and UNIVERSITY MANUAL sections on Plagiarism and Cheating at http://www.uri.edu/facsen/8.20-8.27.html - cheating.

Any good writer’s handbook as well as reputable online resources will offer help on matters of plagiarism and instruct you on how to acknowledge source material. If you need more help understanding when to cite something or how to indicate your references, PLEASE ASK.

Students are expected to be honest in all academic work. A student’s name on any written work, quiz or exam shall be regarded as assurance that the work is the result of the student’s own independent thought and study. Work should be stated in the student’s own words, properly attributed to its source. Students have an obligation to know how to quote, paraphrase, summarize, cite and reference the work of others with integrity. The following are examples of academic dishonesty.

• Using material, directly or paraphrasing, from published sources (print or electronic) without appropriate citation
• Claiming disproportionate credit for work not done independently
• Unauthorized possession or access to exams
• Unauthorized communication during exams
• Unauthorized use of another’s work or preparing work for another student
• Taking an exam for another student
• Altering or attempting to alter grades
• The use of notes or electronic devices to gain an unauthorized advantage during exams
• Fabricating or falsifying facts, data or references
• Facilitating or aiding another’s academic dishonesty
• Submitting the same paper for more than one course without prior approval from the instructors

ACADEMIC ENHANCEMENT CENTER

The work in this course is complex and intensive. To do the best you can, it’s a good idea to visit the Academic Enhancement Center (AEC) in Roosevelt Hall. The AEC offers a comfortable environment in which to study alone or together, with or without a tutor. AEC tutors can answer questions, clarify concepts, check understanding, and help you to study. You can make an appointment or walk during office hours -- Monday through Thursday from 9 am. to 9 pm, Friday from 9 am to 1 pm, and Sunday from 4 pm. to 8 pm. For a complete schedule For a complete schedule - including when tutors are available specifically for this class - go to www.uri.edu/aec, call (401) 874-2367, or stop by the fourth floor in Roosevelt Hall.

The WRITING CENTER

The Writing Center is for all writers, all disciplines, at all levels, and all stages of writing. If an instructor suggests that you go to the Writing Center, it is not a punishment, and does mean that you are a terrible writer. It means the instructor wants you to receive more individualized attention to your writing than s/he is able to provide, given the constraints of the class. It will only improve your grade. If possible, call ahead for an appointment (874-4690). Drop- in tutorials are often available. You may make repeat appointments, requesting the same tutor each time if you wish. See their Web Pagehttp://www.uri.edu/artsci/writingcenter/index.shtml for tips on how to make the best of your Writing Center visit.

STANDARDS OF BEHAVIOR
Students are responsible for being familiar with and adhering to the published "Community Standards of Behavior: University Policies and Regulations" which can be accessed in the University Student Handbook. If you must come in late, please do not disrupt the class. Please turn off all cell phones or any electronic devices.

**RELIGIOUS HOLIDAYS**

It is the policy of the University of Rhode Island to accord students, on an individual basis, the opportunity to observe their traditional religious holidays. Students desiring to observe a holiday of special importance must provide written notification to each instructor.

If video captures images or voices of students you are notified of this. I will attempt accommodations for students who do not wish to appear in class recordings although this cannot be guaranteed.