Listed below is the agenda for WRT 235 Online. Please see the attached schedule for more specific, day-to-day assignment details. This agenda and the accompanying schedule are subject to change based on the evolution of technologies and the pacing of each section. The instructor will notify students of all changes with fair notice via Sakai messages.

### Table 1 Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Due Dates, Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>May 20 - 26</td>
<td>Introductory Videos, Introduction to Blogging, Blog readings and responses, Blog research and invention activities</td>
</tr>
<tr>
<td>2</td>
<td>May 27 – June 2</td>
<td>Introduction to project 1 – Clubhouse Blog; Rhetorical properties of clubhouse blog; Information Architecture reading and design responses; Creation of Blog “About Me” and Description</td>
</tr>
<tr>
<td>3</td>
<td>June 3 - 9</td>
<td>Blog project due with postwrite; Introduction to project 2 – Wikitravel; Wikitravel readings, research, and invention.</td>
</tr>
<tr>
<td>4</td>
<td>June 10 - 16</td>
<td>Information Ecologies reading and responses; Creation of Wikitravel entry; Submission of Wikitravel project and postwrite</td>
</tr>
<tr>
<td>5</td>
<td>June 17 - 23</td>
<td>Introduction to project 2 – Website Redesign; Website design principles reading and responses; Rhetorical analysis of websites</td>
</tr>
<tr>
<td>6</td>
<td>June 24 - 30</td>
<td>Design analysis of websites; Site map explanation and creation; Homepage and Landing page redesign; peer review</td>
</tr>
<tr>
<td>7</td>
<td>July 1 - 7</td>
<td>Submission of Website Redesign and postwrite; Introduction to Project 4 – Social Networking for Social Change; Introduction to Spruz.com; Social Network readings, responses, and research.</td>
</tr>
<tr>
<td>8</td>
<td>July 8 - 14</td>
<td>Invention exercises related to cause selection; Analysis and invention of social networks and causes; creation of Spruz site</td>
</tr>
<tr>
<td>9</td>
<td>July 15 - 21</td>
<td>Submission of Social Networking project and postwrite; Introduction to final web portfolio; selection of portfolio platform and themes</td>
</tr>
<tr>
<td>10</td>
<td>July 22 - 26</td>
<td>Independent work on final web portfolios; one-on-one meetings with instructor; Final Web portfolio Submission</td>
</tr>
<tr>
<td>Final Exam</td>
<td>July 26</td>
<td>Final Web Portfolio required in lieu of an exam. Portfolio is due on last day of classes.</td>
</tr>
</tbody>
</table>
Unless otherwise noted, all assignments are due via Sakai Assignments by 11:55pm on the due date.

<table>
<thead>
<tr>
<th>Due by 11:55pm on:</th>
<th>Detailed Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>5/21</td>
<td><strong>Course Introduction</strong>&lt;br&gt;Welcome to WRT 235! Here are your first assignments. They are due no later than 11:55pm on Tuesday night.</td>
</tr>
<tr>
<td></td>
<td>1. Watch the introductory videos embedded on the class homepage. Watch the INTRO VIDEO first and then the SAKAI EXPLANATION.</td>
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<tr>
<td></td>
<td>2. CAREFULLY read through the entire syllabus.</td>
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<tr>
<td></td>
<td>3. Download and complete the attached Student Info Sheet. Once you've completed it, you should then upload it to this assignment and submit it.</td>
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<tr>
<td></td>
<td>4. Post a personal Introduction to the Introduce Yourself thread in the Forums that relates the following information: your name, what you are studying at URI, why you are taking this class, and a detailed description [see video] of one of the electronic environments you most frequently visit.</td>
</tr>
<tr>
<td>5/23</td>
<td><strong>Blog Readings and Responses</strong>&lt;br&gt;1. Read Rebecca Blood’s essay on the history of blogs: rebeccablood.net/essays/weblog_history.html</td>
</tr>
<tr>
<td></td>
<td>2. Write a post (200-300 words) to the Reading Responses Forum (under the &quot;weblogs: a history and perspective&quot; thread) in which you respond to this article. You can write about what surprised you, or did not surprise you, what you found interesting or wanted to learn more about, or what you agree or disagree with. Also, somewhere in this response you must discuss your own history with blogging: have you ever regularly read a blog, have you ever written a blog, have you ever used a blog in previous classes, etc.?</td>
</tr>
</tbody>
</table>
|                    | 3. Choose two of the following blogs, spend a little time reading their posts, and then write a post (200-300 words) on the Reading Responses Forum (under the "Blog Comparison" thread), in which you compare and contrast the two blogs. What is similar or different about their content? What is similar or different about their design and layout? What can you tell about each of the blog’s audiences by the comments responding to posts? Which of these blogs would you be more likely to visit on a regular basis? | engadget.com<br>kotaku.com<br>perezhilton.com
4. Respond to at least two of your classmates posts on both Forum Threads. Your response can be brief, and simply needs to address what you agree with, disagree with, or in any way relate to about the original post.

<table>
<thead>
<tr>
<th>5/26</th>
<th>Blogs as Clubhouses</th>
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<tbody>
<tr>
<td>1. Read Suzanne Stefenac's essay on clubhouse blogs (attachment below).</td>
<td></td>
</tr>
<tr>
<td>2. Write a post to the Reading Responses Forum (under the &quot;blogs as clubhouses&quot; topic) in which you respond to this article. You can write about what surprised you, or did not surprise you, what you found interesting or wanted to learn more about, or what you agreed or disagreed with. Then, venture out on the Google (or your whatever your preferred search engine may be) and find one good example of a clubhouse blog. Include the link to this blog in your post, along with a brief explanation of why you feel it qualifies as a &quot;clubhouse blog&quot;.</td>
<td></td>
</tr>
<tr>
<td>3. Respond to at least two of your classmates posts on the &quot;blogs as clubhouses&quot; topic. Your response can be brief, and simply needs to state your response to the original poster's example blog, and whether or not you agree that it is in fact a &quot;clubhouse blog&quot;.</td>
<td></td>
</tr>
<tr>
<td>4. On the Invention Activities Forum, under the Blog Ideas Topic, post a new thread that contains 4 of your own original ideas for a clubhouse blog topic that YOU could write about. These ideas should be specific enough to be considered clubhouse blogs, but broad enough that you'd be able to find lots of things to write about (so, for example, &quot;Horses&quot; would be too broad, &quot;White pygmy ponies with names that start with R&quot; would be too specific, but &quot;New England Show Horses&quot; would be just right...).</td>
<td></td>
</tr>
<tr>
<td>5. Respond to at least two of your classmates posts on the &quot;Blog Ideas&quot; topic. Your response can be brief, and simply needs to state your response to the original poster's blog ideas, and which ones you think would be the most interesting and appropriate.</td>
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<tr>
<th>5/28</th>
<th>Starting Your Blog</th>
</tr>
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<tbody>
<tr>
<td>As you've been learning from the class readings, the past decade of internet culture has given rise to the weblog, or blog, as one of the most pervasive and accessible forms of media ever created. In fact, according to Technorati, over 133 million blog records have been indexed since 2002, with more than 175,000 new blogs being created every single day. The canon of this new media ranges from the ridiculous to the political, and from the sacred to the profane. And now it's time for you to add your own voice to blogoshpere through a personal blog of your own.</td>
<td></td>
</tr>
<tr>
<td>Your personal blogs will be of the clubhouse blog variety that Stefanac described,</td>
<td></td>
</tr>
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</table>
meaning that you'll be making your blog a "clubhouse" for your readers. These readers might be your dorm mates or your classmates; fellow gamers or celebrity gossip hounds, or any specific interest group that you want to speak to. What’s most important is that you pick a topic you feel passionate about, find the right voice, and engage in a compelling exploration of your own ideas and opinions. So, to get started:

1. Read the ENTIRE Project 1 Assignment sheet (under Assignments).

2. Watch the Blogger Tutorial video (embedded on the home page).

3. Choose a topic for your blog.

4. Set up your blog on blogger, as instructed in the video. Remember, unless you’re sure of your blog title, your URL must be formatted like this: www.lastname235.blogspot.com. So, for example, mine would be www.portmandaley235.blogspot.com. If you find that this URL is not available, simply add your first name or initial.

5. Submit your URL IN THE SAKAI ASSIGNMENT WINDOW, in the text-entry box.

6. In the Invention Activities Forum, under the My New Blog topic, post a new thread that answers the following questions:

   **Topic:** What is your topic? is it specific enough but not too narrow? Discuss the specific stimuli to which your blog entries will respond.

   **Audience:** Describe the audience that you’d like to attract. What types of things do you imagine this audience would like to see and read? What would they not like to see?

   **Personality:** Describe the style that you'll be aiming for in both the writing and design of your blog. How will it rhetorically support your blog’s concept and focus?

   Based on all of your above answers, list a few alternative titles for your blog as well as a few potential post ideas.

<table>
<thead>
<tr>
<th>5/30</th>
<th>Information Architecture</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Read Wurman’s essay on Information Architecture (attachment below).</td>
</tr>
<tr>
<td>2.</td>
<td>Write a post to the Reading Responses Forum (under the &quot;Information Architecture&quot; topic) in which you respond to this article. You can write about what surprised you, or did not surprise you, what you found interesting or wanted to learn more about, or what you agreed or disagreed with. In addition, you will also include a specific response to Wurman’s section titled “LATCH: The Five Ultimate Hatracks.” This section and acronym offer us five methods of organizing information: Location,</td>
</tr>
</tbody>
</table>
Alphabet, Time, Category, and Hierarchy. In your response, you will choose a place in the real world (for example a supermarket, concert venue, dorm, school, etc.) and describe how it is organized; in others words, by which of these 5 principles it is organized. Then you will write a few sentences about how this place might be organized on another one of the five principles. How might it look different? Or how might you experience differently?

3. Write a post to the Invention Activities Forum (under the "My Blog's Information Architectures" topic) in which you describe how you can use what you learned from this article to organize your own blog.

4. Respond to at least one of your classmates’ posts on EACH of the two forums (so two responses total).

6/2

<table>
<thead>
<tr>
<th>About Me, Blog Description, 1st Post, and Peer Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Post your About Me, your blog description, and your first blog post to your personal clubhouse blog, <strong>Do this by Saturday at noon.</strong></td>
</tr>
<tr>
<td>2. Go to the Clubhouse Blog Links in the Sakai navigation menu to your left, and find the list of links to your classmates’ blogs.</td>
</tr>
<tr>
<td>3. Click on the links for the three students who come after your link. If this takes you to the end of the list simply start back at the top when you get past the last name.</td>
</tr>
<tr>
<td>4. For each of the three blogs you read, you must post a comment in response to the first post that answers the following questions:</td>
</tr>
<tr>
<td>• Did the About Me provide a clear and interesting description of who the author is, and why they are writing this blog? If so, how was this accomplished? If not, how could it be improved?</td>
</tr>
<tr>
<td>• Did the description sum up the blog in such a way as to accurately inform you about its purpose and focus? If so, how was this accomplished? If not, how could it be improved?</td>
</tr>
<tr>
<td>• Does the first post present an interesting &quot;jumping off point&quot; for the blog that both introduces you to the content and style of the blog, while making you want to come back for more? If so, how was this accomplished? If not, how could it be improved?</td>
</tr>
<tr>
<td><strong>Note:</strong> You must post part 1 by noon on Saturday in order to give your peers’ a fair amount of time to review your work by midnight on Sunday.</td>
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</table>

6/4

<table>
<thead>
<tr>
<th>Clubhouse Blog Completion and Postwrite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please complete your 4 required blog posts, as well as review the blog project assignment sheet once again and make sure you’ve met all requirements for this project. Use this time wisely to ensure that your blog is as complete as possible. Once you consider your blog finished for this project period, complete the following postwrite and submit it along with your blog’s url as an attachment.</td>
</tr>
</tbody>
</table>

**POST WRITE**

Post your answers to the following questions along with your blog's URL in the
Assignment text box below. This is the only way you need to turn in your Clubhouse Blog project.

1) What is the topic and title of your blog? Why did you choose this topic and title?

2) Describe the organization of information in your blog.

3) How would you describe your design aesthetic? How does this aesthetic tie into your topic?

4) What about your blog works best? What needs the most work? Please explain both answers.

5) If you had to describe blogging to someone who had never done it, how would you describe it? What sets writing in the electronic environment of a blog apart from other types of writing?

6) Has this project changed your ideas on blogs and blogging? If so, how and why? If not, why not?

6/6 Wikis and Wikitravel
Welcome to project 2!
For this project, we’ll be working within wikis. Let’s jump right in...

1. Watch the YouTube interview with Wikipedia founder, Jimmy Wales. The video is embedded on the home page, or you can access it directly on YouTube here: http://www.youtube.com/watch?v=e1t88Bul5is

2. Go to the Jimmy Wales Wikipedia Video Topic in the Reading Response Forum, and share your reactions to the video. Please include thoughts on the following, as well as on anything else that stood out to you:
   • What were your previous conceptions about, and experiences with, Wikipedia? Did anything in the video change these ideas or surprise you in any way? How and why?
   • What do you think the creation of Wikipedia does for writing in electronic environments?
   • Compare and contrast the writing that occurs in the electronic environment of a wiki to that of a blog. What do you see as some of the main similarities and/or differences?

3. Comment on 3 of your peers’ responses.

4. Start Exploring Wikitravel by reading the following pages:

5. Then, poke around the site a bit on your own. No specific agenda: just check things out as they interest you. And no need to go crazy; for now, just get acquainted with the site. We’ll do a thorough investigation of it as the week unfolds.

6. After you read the above pages and finish exploring, post your initial reactions to Wikitravel on the Wikitravel Responses topic in the Reading Response Forum.

### Wikitravel Ideas and Readings

6/9

1. Read over the Wikitravel Assignment Sheet
2. Read the following pages on Wikitravel:


3. On your own, browse through several different articles and itineraries, focusing on areas you know well.

4. **In the Wikitravel Ideas topic on the Invention Activities Forum**, list 3 places (in order of preference) that you think you might want to focus on for this project. Will you create a new article or itinerary, or will you add to already existing ones? Explain how and why your 3 potential place choices will add value to what already exists.

5. Respond to 3 of your classmates’ forum threads, telling them which you think is the best idea.

### Wikitravel Information Ecologies and Invention

6/11

1. Read Nardi and O’Day's chapter on Information Ecologies:

2. Post a response to the Information Ecologies topic on the Reading Responses forum, in which you:
   - share initial reactions to the article and its central idea(s)
   - describe how wikitravel is an information ecology
   - list and explain another information ecology that you participate in

3. Reply to 2 of your peers' responses.
4. Read the Wikitravel Manual of Style and the Wiki Markup page, as well as the pages...
on how to start a new page and how to edit a new page:

How to edit a new page: http://wikitravel.org/en/Wikitravel:How_to_edit_a_page

How to start a new page:

5. On the Wikitravel Manual and Markup topics on the Reading Responses forum, post 3 tips from the Manual of Style that you think are important for Wikitravel writers, and explain why.

6. Using what you learned from the manual of style and the markup page, draft at least 3 potential entries for your place, and post them to the Wikitravel Drafts topic on the Invention Activities forum. Make sure you include all necessary markups.

7. Reply to 3 of your peers' Invention posts, telling them how you think their drafts do and do not conform to the Wikitravel Manual of Style and the Wiki Markup page.

6/16 **Creating and Submitting your Wikitravel Project**

*Please note: You have 2 assignment periods for this particular assignment - it will be due on Sunday the 16th*

1. Watch Tutorial Video embedded on the home page.

2. Sign up for a Wikitravel account, if you don't already have one.

3. Go to the page you will be editing (if it exists). If it doesn't exist, follow the instructions for creating a new page found here:

3. Click on the edit tab at the top of the page.

4. Make all of your edits, add your content, etc., For detailed instructions on how to add content to Wikitravel, see the tutorial video and the wikitravel help links from the previous assignments.

6. When you have finished editing your page (Don’t forget to save it!), copy and paste **only your original content** into a Word Document, and name this document, "Your Name Wikitravel Content". Although I can use the history function to check your new content, this will ensure that I see your exact work in case anything gets changed on the live site.

7. Attach your Word Document to this assignment, and paste the URL to the article
into the assignment text box below.

If you are having any trouble with this, message me through Sakai, or email me at jportmandaley@gmail.com

**Important note:** If you will be using any images on your Wikitravel page, you must use only your own photographs or public domain images. For good sources of public domain images, see the links at the Wikipedia page below: http://en.wikipedia.org/wiki/Public_domain_image_resources

<table>
<thead>
<tr>
<th>6/18</th>
<th><strong>Wikitravel Postwrite</strong></th>
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<tbody>
<tr>
<td></td>
<td>One you have submitted your Wikitravel Assignment, answer these questions in the text box below.</td>
</tr>
<tr>
<td></td>
<td>1) What is your Wikitravel location? Was this a new entry or a revision/addition?</td>
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<tr>
<td></td>
<td>2) Please describe <strong>in detail</strong> what changes you made to the page, or what you included in your new page.</td>
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<td></td>
<td>3) Describe how you researched the information that you added to your page.</td>
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<td></td>
<td>4) How did you decide that you had done enough work to suffice for this project?</td>
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<tr>
<td></td>
<td>5) Do you feel that this project allowed you to fully participate in an information ecology? Why or why not? Please explain.</td>
</tr>
<tr>
<td></td>
<td>6) If you could redesign this project for future students, what might you change about it and why?</td>
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<tr>
<th>6/20</th>
<th><strong>Palmquist and Websites</strong></th>
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<tbody>
<tr>
<td></td>
<td>That’s two projects down and two to go until the final web portfolio! Great job, everyone! Next, we’ll be redesigning websites. Let’s get started...</td>
</tr>
<tr>
<td></td>
<td>1. Read Palmquist Chapter 17 on Web Sites (in Resources).</td>
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<tr>
<td></td>
<td>2. Post a response to the Web Sites topic on the Reading Responses forum in which you highlight key ideas and share your reactions to them.</td>
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<tr>
<td></td>
<td>3. Basing your analysis on the organizational structures and design guidelines offered in the chapter, find one website that works well and one that needs work, and include the web sites’ URLs in your post, along with a brief explanation for why each website either works or needs work.</td>
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<tr>
<td></td>
<td>4. Reply to at least 2 of your classmates’ forum posts, in which you look over their</td>
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<tr>
<td>Date</td>
<td>Assignment</td>
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| 6/25 | Rhetorical Situation | 1. Read over the Project 3 assignment sheet.  
2. Read Bullock's Rhetorical Situation (attached below)  
3. After reading Bullock’s Rhetorical Situation, post a formal response to the Rhetorical Situation topic on the reading response forum, offering a rhetorical analysis of the website you would like to redesign (must be one on the approved list), based on Bullock’s essay. Include the websites URL in your post.  
4. Comment on at least three of your classmates' rhetorical analyses, in which you look at the website being analyzed, and give your own opinion on the poster's analysis. |
2. Based on chapter 6’s four main design principles (alignment, proximity, repetition, and contrast) and chapter 7’s tips for interface design, post a design analysis of the website you are redesigning to the Visual Design topic on the Reading Response Forum. Include the URL of the website in your post.  
3. Respond to at least 3 of your classmates' posts, outlining which aspects of their analysis you agree or disagree with, and why. |
| 6/30 | Site Maps | For this assignment, you will be creating two visual site maps. The first site map will show your chosen site’s original structure, including all of its pages and internal links, and mapping the connections between them all. The second visual map will outline your proposed revisions to the site’s structure, including the addition of new nodes, the deletion of pre-existing ones, and the restructuring of the site’s linking and navigation.  
1. Watch the Site Map Tutorial video embedded on the home page or at http://www.youtube.com/watch?v=QEMb325s2Ao  
2. Download the appropriate Site Map Template (there are many versions for different word processors), and use it to create a site map of the way your chosen site is right now, including all of its pages and internal links, and mapping the connections between them all. If for any reason the none of the template files below work for you (they can be a bit buggy) simply open the view-only pdf and make your own equivalent version using autoshapes in Word. Don’t worry about it being pretty or looking perfect--as long as it gets the point across, it will be fine. |
3. Create a second site map of the site the way you think the site should be, that outlines your proposed revisions to the site’s structure, including the addition of new nodes, the deletion of pre-existing ones, and restructuring of the site’s linking and navigation.  
4. Submit both Word Documents as attachments to this assignment.

| 7/2 | **Homepage and Landing Page Redesign**  

1. Create a redesigned homepage and landing page for your chosen site. These pages should highlight the visual theme for the site, including appropriate graphics, font choices, color schemes, and navigational elements, while revising text to clarify the site’s intentions. You can find both a text and a video tutorial below showing how this can be done using Google Sites, but there are numerous other options available to you as well, including yola.com, wix.com, webs.com, weebly.com, and many others.  

2. Post the URL of your redesigned site to the Homepage and Landing Redesign topic on the Invention Activities Forum, along with the original URL. If you use Google Sites, please make certain that your site is public so that your classmates and I can view it.

Here are some tutorials that you may find helpful for creating your homepage using Google Sites:


Video tutorial: http://www.youtube.com/watch?v=fD-FRTzxl

| 7/7 | **Website Redesign Peer Review**  

*Please note: Due to the July 4th holiday, you have two assignment periods to complete this assignment. This assignment is not due until July 7th.*

1. Look back at the Invention forum where you and your classmates posted the URLs to your redesigned home and landing pages.

2. Reply to the 3 classmates you posted after you (if you are toward the bottom of the list, look to the top). Comment on what you think was most improved from the original design, and what you think could still use further improvement. How does the site work in terms of the rhetorical principles of audience, purpose, and stance, and the design principles of contrast, repetition, alignment and proximity. Offer at least 3 revision suggestions.

3. Read over the feedback on your site and incorporate revision changes as you see fit.

| 7/9 | **Website Redesign Submission and Postwrite**  

Draft a proposal memo to the owner of your site outlining your individual
recommendations for redesigning the site, including your recommendation for revising the site's content. Be sure to justify your recommendations using design principles and your analyses. This should be professionally written memo that uses the rhetorical and design oriented terms from your readings. I have attached an example of a proposal memo to the Sakai assignment. You may use it as a model.

To submit the project:
In addition to answering the following postwrite questions, to submit this project you will upload your site maps and your proposal memo as attachments to the Sakai assignment, while also providing a link to your redesigned homepage in the box below. **Be sure to review the Project 3 assignment sheet to make sure you have met all the requirements!**

**POSTWRITE**

1. What website did you redesign and why did you choose it?

2. What component of this project are you most proud of and why? Least proud of and why?

3. What part of this project did you find the most challenging, and why? The easiest and why?

4. If you had to grade yourself on a scale of 1(lowest) to 10 (highest), wht grade would your give yourself? Please explain your answer.

---

**Beginning Project 4**

1. Read over the Project 4 assignment sheet very carefully. This project has a lot of different components, so be sure to make note of how they all work together, as well of how each needs to be distinct from the others.

2. Read danah boyd's "Can Social Network Sites Enable Politicial Action?" and Lance Bennett's "Digital Natives as Self-Actualizing Citizens" (attached).

3. Visit www.spruz.com Create a free account and poke around. Explore some of the social networking sites that exist on this platform on their Communities page, particularly the ones that relate to your subject.

4. Post a response to reading response forum in which you compare and contrast the two articles, and discuss your initial reactions to Spruz, particularly how you think Spruz can be useful in promoting a social cause. Then respond to at least 3 of your classmates' posts

5. Begin thinking about sources for your annotated bibliography.
Researching Your Cause

1. Begin researching your cause online. Try going to Google News, Google Scholar, and the URI Library’s research databases to find credible sources.

2. Find at least 4 credible sources, and use them to create an annotated bibliography that will inform the creation of your site both informationally and aesthetically. This annotated bib should:
   1. cite each source using MLA
   2. include a detailed paragraph summarizing the source’s main ideas
   3. include a second detailed paragraph explaining how, why, and where the source’s information is relevant to your cause and your site.

3. Research local events that relate to your cause so you may post them on your site’s events calendar. Remember, this will be a live site and you want it to be useful to people searching for real information on your cause. Good places to find this information include the Providence Journal’s events page, Meetup.com, URI events page, and local newspapers. Try to find at least 3 or 4 events, but the more you can include, the better your site will be.

4. Include both your Annotated Bib and a list of your events as separate Word documents attached to this assignment.

Analysis and Invention

1. Post a message to the Invention Forum in which you perform a brief rhetorical and design analysis of the site that you envision will best support your cause. Consider the following questions in your post:
   * Who is your audience?
   * What is your purpose?
   * What should your stance be?
   * What should your site look like?
   * How should it function?

2. Respond to at least 3 of your classmates’ posts.

3. Post a message to the Invention Forum in which you outline your plans for each of your site’s components. This should include a sentence or two describing your plans for each of the following:
   * Mission statement.
   * Welcome Note.
   * Events Calendar
   * Blog
   * Discussion Forum
**Photos, Videos, and Music**  
**Personal profile**

4. Respond to at least 3 of your classmates’ posts.

5. Watch the Spruz Tutorial embedded on our home page (http://www.youtube.com/watch?v=VMhtLdsVe_0), and then start to get a feel for Spruz’s site-building tools by beginning to build your own site. Make sure to start this early so you can email me with any questions you have.

| 7/18 | **Project 4 Submission and Postwrite**  
Please look over the assignment sheet again very carefully to make sure you’ve included all required components. There’s a lot to this project, so be sure to double-check your work.  
When your entire site is for submission, **post your URL along with the answers to this postwrite**. As always, if you have any questions or issues, please let me know, either by Sakai message or email.  
Post Write:  
1. What cause did you support and why did your choose it?  
2. Describe the impression you were attempting to manage in your profile. Why did you add the specific information and media that you added?  
3. If you had more time, do you feel that you could actually enact social change with your social networking site? Please explain.  
4. How has this project changed your ideas of civic engagement? Do you engage civically in ways that you didn’t realize previously? Please explain.  
5. If you could revise this project for future students, how might you do so? |
| 7/26 | **Final Web Portfolio**  
You’ve made it thought all 4 projects--congratulations! Now, it’s time to revise and compile all of your work into a final web portfolio. You have just over a week to complete your web portfolio, and all of your work will be independent. Of course, I am always here for questions, concerns, and help--just email me and I’ll get back to you ASAP. We can even set up a time to video conference, if you’d like--just let me know. **Please read the Final Web Portfolio assignment sheet very carefully**--there are many components to this web portfolio, and you don’t want to miss any. And, lastly: have fun with it! |