Logic Model Guide – What each category means

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<th>Outputs</th>
<th>Audience</th>
<th>Short-Term Outcomes</th>
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<tbody>
<tr>
<td><em>What you invest!</em></td>
<td><em>What you do!</em></td>
<td><em>What you produce or deliver!</em> (#)</td>
<td><em>Who you reach!</em></td>
<td><em>Change in:</em></td>
<td><em>Change in:</em></td>
<td><em>Change in:</em></td>
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<td>Time</td>
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<td>Knowledge</td>
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<td>Skills</td>
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<td>Awareness</td>
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<td>Facilities</td>
<td>Clean up</td>
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<td></td>
<td>Motivation</td>
<td></td>
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</tbody>
</table>

Logical Flow (below):

if then if then

Inputs
What is invested

Outputs
What is done

Outcomes - Impact
What results

- Knowledge
- Skills
- Attitude
- Awareness
- Motivation
- Behaviors
- Practices
- Procedures
- Environment
- Social conditions
- Economic conditions
- Policies