The Right Foot Workshop Series

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We exist to train, educate, and support entrepreneurs of both new (pre-venture) and established small businesses. Positioned within the nationwide network of SBDCs, we offer resources, key connections at the state and national level, workshops, and online and in-person support that equips us to help Ocean State entrepreneurs reach the next level of growth.
The Right Foot Workshop

Session 1. Setting up a business
Session 2. Business Models & “Lean”
Business Planning
Session 3. Financial
Session 4. Marketing
Session 5. Other Business Lessons
Session 5. Other Business Lessons

Manage your resources carefully in terms of capital, people and time
Session 5. Other Business Lessons

Establish a mentor/advisor and ask a lot of questions
Session 5. Other Business Lessons

Focus on sales and generating revenue
(Cash flow)
Session 5. Other Business Lessons

Start your business with a plan for growth and understand what can limit growth.
Don’t get caught in the trap of always working in your business
Session 5. Other Business Lessons

Understand that people you hire in the beginning may not be right for the job as the business grows.
Session 5. Other Business Lessons

Invest in your people/team & foster positive culture
5 Lessons Small Business Owners Should Learn From The Coronavirus Crisis
(Source: Forbes.com Small Business Strategy)

1. You are not alone
2. What you do now will determine your future
3. The future has already changed
4. We can never over-prepare
5. This too shall pass
Thank You

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