### Advanced Canva Workshop

Get the most out of Canva, design better graphics, faster and make everyone think you have a graphic designer. <u>Canva Training Tutorials</u>

TWO

Prepared by Amanda Basse

Part

For the **RISBDC** 

We exist to train, educate, and support entrepreneurs of both new (pre-venture) and established small businesses. Positioned within the nationwide network of SBDCs, we offer resources, key connections at the state and national level, workshops, and online and in-person support that equips us to help Ocean State entrepreneurs reach the next level of growth.



THE UNIVERSITY OF RHODE ISLAND DIVISION OF RESEARCH AND ECONOMIC DEVELOPMENT







#### Amanda Basse

**Marketing Educator** 

Hi, I'm Amanda

I have been helping entrepreneurs grow and scale their businesses with digital marketing for nearly a decade. Tactics such as social media marketing, funnel hacking, email marketing and media buying, I teach easy to implement strategies to get you double-digit growth

# Presented by Amanda Basse



#### Animate

Animate your designs with one click <u>Tutorial</u>



#### Translate

Easily translate your content to any language.

<u>Video</u>



#### **Magic Write**

Quickly Generate content with the help of AI. Tutorial <u>Video</u>



#### **Magic Edit**

Goodby Photoshop! Easily swap out elements of your design <u>Video</u>



#### **Magic presenations**

Create beautiful presentations in minutes using AI to create your first draft. <u>Video</u>

# Presented by Amanda Basse



#### **Draw!**

Add personality to your digital assets with the enhanced drawing tool. <u>Video</u>



#### **Magic Eraser**

Quickly remove elements from your designs. <u>Tutorial</u>



#### **BATCH CREATE**

This lesson will teach you how to create a variety of social media post using Magic Design. <u>Tutorial</u>



### **One Click Presentation Branding**

Easily create presentations in your brand colors



#### **Create a Website**

Not only is this a FREE way to create a webiste... No Coding Needed! <u>Tutorial</u>

# Presented by Amanda Basse



#### Edit PDF

Edit a PDF file without ruining formatting <u>Tutorial</u>

#### Find and replace Text



Quickly update images with new dates, sales and offers <u>Tutorial</u>



#### **Edit Photos**

Auto adjust photos- edit foreground, background or the whole image! <u>Tutorial</u>



#### **Easily Add Logos**

Access your logo from your brand kit in one easy step <u>Tutorial</u>



#### Magic Resize

Easily transform one post into all your parketing needs Tutorial <u>Size Guide</u>



### Thank you

If you have any questions or would like to connect please reach out to Alaina.