

ADVANCED CANVA WORKSHOP



Get the most out of Canva, design better graphics, faster and make everyone think you have a graphic designer.

Canva Training Tutorials

We exist to train, educate, and support entrepreneurs of both new (pre-venture) and established small businesses. Positioned within the nationwide network of SBDCs, we offer resources, key connections at the state and national level, workshops, and online and in-person support that equips us to help Ocean State entrepreneurs reach the next level of growth.



YOUR BRAND NAME HERE

INSTRUCTOR



AMANDA BASSE

Marketing Educator

Hi, I'm Amanda

I have been helping entrepreneurs grow and scale their businesses with digital marketing for nearly a decade. Tactics such as social media marketing, funnel hacking, email marketing and media buying, I teach easy to implement strategies to get you double-digit growth

CONTENTS

PART 1

BRAND KIT

This lesson will teach you how to create a brand kit to access all your brand guidelines in one place.

[Video](#)

PART 2

CREATE A QR CODE

Whether creating a flyer, business card or story, this lesson will teach you the easiest way to create a QR code.

<https://www.canva.com/help/create-qr-code/>

PART 3

USE STOCK IMAGES

Don't have a ton of images? No problem! Easily integrate stock photos into your designs.

[Tutorial](#)

PART 4

GROUP ASSETS

Every tried to move one asset and it ruined the placement of another? Grouping images solves that problem.

[Tutorial](#)

PART 5

EDIT ELEMENTS

Nearly every element in Canva is completely editable. Love an element but not its colors? Learn to customize elements to your brand.

[Video](#)

CONTENTS

PART 6

USE GIFS

Add personality to your digital assets with GIFs
[Video](#)

PART 7

TEXT TO IMAGE

Have an image in mind but can't find it? Create it!
[Video](#)

PART 8

CAROUSEL ADS

Create seamless Canva carousel ads.
[Video](#)

PART 9

RECORD PRESENTATION ON CANVA

Canva's built in screen recorder makes recording your presentation easy!
[Video](#)

PART 10

WAYS TO SHARE

Have a team? Want feedback from a friend? Easily share your designs with your team or friends.
[Tutorial](#)

YOUR BRAND NAME HERE

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PART 11

LIVESTREAM ON CANVA

Sick of Zoom? Go live with Canva.
[Tutorial](#)

PART 12

CREATING LAYERS

Make your images pop with layers.
[Video](#)

PART 13

SMART MOCKUPS

Selling a product or service? Use Smart mockups to get previews.
[Video](#)

PART 14

COLLABORATE / COMMENTS

All the back and forth about design edits getting lost? Collaborate right in Canva
[Tutorial](#)

PART 15

TEMPLATES

Do the work once and create a template.
[Tutorial](#)

A M A N D A B A S S E



THANK YOU

If you have any questions or would like to connect please reach out to Alaina.