ADVANCED CANVA WORKSHOP

Get the most out of Canva, design better graphics, faster and make everyone think you have a graphic designer.

Canva Training Tutorials

PREPARED BY AMANDA BASSE FOR THE RISBDC
We exist to train, educate, and support entrepreneurs of both new (pre-venture) and established small businesses. Positioned within the nationwide network of SBDCs, we offer resources, key connections at the state and national level, workshops, and online and in-person support that equips us to help Ocean State entrepreneurs reach the next level of growth.
Hi, I'm Amanda

I have been helping entrepreneurs grow and scale their businesses with digital marketing for nearly a decade. Tactics such as social media marketing, funnel hacking, email marketing and media buying, I teach easy to implement strategies to get you double-digit growth.
PART 1
BRAND KIT
This lesson will teach you how to create a brand kit to access all your brand guidelines in one place.
Video

PART 2
CREATE A QR CODE
Whether creating a flyer, business card or story, this lesson will teach you the easiest way to create a QR code.
https://www.canva.com/help/create-qr-code/

PART 3
USE STOCK IMAGES
Don't have a ton of images? No problem! Easily integrate stock photos into your designs.
Tutorial

PART 4
GROUP ASSETS
Every tried to move one asset and it ruined the placement of another? Grouping images solves that problem.
Tutorial

PART 5
EDIT ELEMENTS
Nearly every element in Canva is completely editable. Love an element but not its colors? Learn to customize elements to your brand.
Video
USE GIFS
Add personality to your digital assets with GIFs
Video

TEXT TO IMAGE
Have an image in mind but can’t find it? Create it!
Video

CAROUSEL ADS
Create seamless Canva carousel ads.
Video

RECORD PRESENTATION ON CANVA
Canva's built in screen recorder makes recording your presentation easy!
Video

WAYS TO SHARE
Have a team? Want feedback from a friend? Easily share your designs with your team or friends.
Tutorial
LIVESTREAM ON CANVA
Sick of Zoom? Go live with Canva.
Tutorial

CREATING LAYERS
Make your images pop with layers.
Video

SMART MOCKUPS
Selling a product or service? Use Smart Mockups to get previews.
Video

COLLABORATE / COMMENTS
All the back and forth about design edits getting lost? Collaborate right in Canva
Tutorial

TEMPLATES
Do the work once and create a template.
Tutorial
THANK YOU

If you have any questions or would like to connect please reach out to Alaina.