Members in Attendance:
Don DeHayes (Chair), Abigail Rider (Vice Chair), Samuel Adams, Linda Barrett, David Bergeron, Faye Boudreaux-Bartels, Thorr Bjorn, Kathy Collins, Tracey Dalton, Gitahi Gititi, Hillary Leonard, Ann Morrissey, Brian Quilliam, Adam Quinlan, Ellen Reynolds, Jen Riley, Peter Snyder, Kim Stack, Barbara Wolfe

Members Absent: Nick Constant, Nick Marotta

Guests: Laura Beauvais, Christine Boettger, Shane Donaldson, Jodi Pontbriand, Adam Roth, Patricia Testa, Kathleen Torrens

See the complete list of member information at the Strategic Budget and Planning Council website at: http://www.uri.edu/budget/sbpc.html

Reminder: Council members who are unable to attend all divisional presentations (June 11th & 12th) will not be able to participate in the voting for divisional presentations

1. Announcements
   ➢ Next SBPC meeting is June 18th from 1:00-4:30pm and will be held in Thomson Boardroom, Ballentine Hall
   ➢ URI Board of Trustees, Met with the Postsecondary Education Council and RI House Finance

2. FY2021 Presentation: Athletics (1:00 pm) presented by Thorr Bjorn, Director
   ➢ Thorr and Adam: Proposal is for very different positions that were requested and approved several years ago; this proposal includes a position that would also teach; broadcast 60 sports events each year; students will experience a real lab environment; serves as a mentor for the students; introducing sports media and communications program this fall; provides pipelines for internships on campus and will differentiate us in this program; only program with a direct line to a division one Athletic program; collaboration and importance of the lab supported by Dick Harrington; students currently work with Athletics in various ways, this will increase the number of students who will work with Athletics; becomes a professional development incubator; this will enhance student success; ESPN plus platform will be available for students to put their content out there; opportunity for this to be a more diverse pathway for students; students get a good foundation of intellectual ideas; possible revenue options which can put funding back into the program; benchmarking data presented; currently we have poor quality broadcasts; benefits of adding this position were presented; promoting the University, not just Athletics;
can monitor, evaluate and edit home games; have cohort of technical experts in Harrington School that will coordinate with Athletics; requesting base funding for position and one time only funds for equipment. showed a video with student comments and their need for a quality experience;

3. FY2021 Presentation: Athletics (1:15pm) critique presented by Faye Boudreaux-Bartels and Kimberly Stack
   - Kim and Faye: OTO funds for equipment and base funding for the position
   - A10 and CAA requirements for streaming and not necessarily happening
   - Cost of penalties? Vs the position?
   - Joint position between Athletics and Harrington School
   - How will it work strategically? Would there be instruction in interim periods? Reporting to both units? Where will the person reside? There was no position description, but request is for a grade 11, based on past Coordinator positions; if it is a higher grade, how is that funded?
   - Faye: $319K OTO; $250K for fiber; was there any way to minimize this? Existing resources? Fiber already between Ryan and Chafee – could that be used? Where will the equipment be housed? For convenience of athletic fields or for students in Ranger; could significantly impact the $250K
   - Is the fiber necessary? Wireless options?
   - Benchmarking data: all other institutions have bet 1-4 and URI has none; not heard if those figures included the other video coordinators we do have or just for the NCAA requirements
   - Attachment to all goals
   - Possibility of fundraising? Or univ get more revenue back?
   - Is cost of not doing it < cost of doing it
   - Potential benefits – exposure to help with yielding students
   - Pride of families of URI students; compliance issue
   - Kim: what are potential revenue sources? How can we use this initiative to generate additional revenue; television stations are demanding universities do this;
   - Is this the highest priority of the Harrington School

4. FY2021 Presentation: Athletics: Council discussion 30 minutes
   - What is breakout on costs of equipment
   - Fiber lines will last for many, many years
   - Largest cost was for digging the trenches for the lines
   - Fiber is needed as it must be reliable and sustainable and can package large amounts of video
   - Fiber lines were put in because the conduit was there for Edwards and Ranger
   - Computer equipment is not looked at as capital since it needs to be replaced every few years
   - Why hasn’t this happened yet?
   - Why wouldn’t other universities haven’t done this already? (having a sports media program with the link to Athletics)
   - World of television broadcast is changing; digital forecast becoming more vital;
   - Will differentiate us?
- Can some of the equipment be phased? What did you do with the initial $10,000. They provided an 85 pound equipment that Athletics had to put together; gave us technology; can only push out a lower quality video
- Could be a way to phase the fiber; getting to soccer fields would be tricky; would need to ask fiber experts; some potential
- Estimate for fiber was from URI IT staff
- Did recently upgrade with the $50K
- Potential for running ads and showcasing URI is significant; our students will create these and we can push these over our own social media; have a track record in Harrington School for marketing URI
- Will bring things back to us that we cannot even envision
- First new major in 12 years in Harrington School
- Requires affiliation agreements when students go into these kind of internships
- With each partnership we have opportunity to generate revenue and opportunity to sell spots;
- Video consumption is at an all-time high
- Social justice is in all the proposals; seems like under-represented groups go into Communication; how to ensure we maintain this?
- Have a program that reaches out to the talent development program
- How support diversity in the college; one of items in strategic plan discussion for Arts & Sciences is this item; we are going to make diversity a culture and not a one-time annual session
- Give preference to students who have been digitally deprived
- Dilemma: strong supporter of this major; with respect to male students who are a shrinking population on this campus – we have an opportunity and have been making investments in HS to advance – it looks like with the one time only (OTO) funds we are competing within ourselves for OTO funds; to what extent are there revenues into Athletics (e.g. tournament revenues);
- Revenue streams to athletics are not significant enough to provide the OTO funds
- Can Fund 400 $ to be used for OTO or to co-share? These funds are committed per Thorr.
- There are resources out there for people to fill this position
- What happens between semesters? Where would student pool come from?
- There may be opportunities for funded internships in the summer
- Expect 15 student per year
- Are there any grant opportunities at state or federal level that could assist?
- Sponsorship opportunities

5. FY2021 Presentation: Academic Affairs (2:00 pm) presented by Donald DeHayes, Provost
- Highlights of new Learning Management System (LMS) to replace Sakai
- Thorough study by a task force of faculty, students, staff of Sakai and what URI needs
- Cannot live without a modernized LMS;
- An up to date LMS is important to our faculty and students and potential students
- Bright Space has been selected and we are ready to begin implementation
- Both LMS will run in parallel for a year to give faculty and students time to learn the new system
- ITS is prepared to work on Bright Space
Second proposal is for a new position related to URIOnline; hoping to fund this position in FY20 with OTO funds; potential of revenue generation after 3-4 years of URIOnline and will support this position at that time

- Revenues/students have leveled off; need to diversify our revenue streams; have been reorganizing ourselves; started working on this 15 months ago; last summer we learned about a potential outside vendor being hired to run our online programs;
- Most market study indicates there is a market for Masters degrees and certificates; this is a new revenue stream;
- Must augment our current revenue stream
- This aligns with the Governor’s attainment goal of 70% of Rhode Island students completing their degrees
- International partners are interested as well as employers
- Selected programs aimed at community college students
- Everyone who is doing this now has a full-time job
- Skill set and ability to interface with students, faculty and administrative offices
- Working with Hanover Research and have market analysis;
- Clearly need more than one position; and will add staff as needed
- Looked at other institutions; most have built staff as they grew
- List of programs; in various phases of Faculty Senate process
- Support of base university support – LMS, ATL, Hanover Research, 25% of the revenue off the top for additional staff (number will correct over time) and third piece of revenue will go to the programs: net revenue split 50% to general fund; 50% to the programs
- Strategic, investment, protects the university in the long haul

6. FY2021 Presentation: Academic Affairs (2:15 pm) critique presented by Gitahi Gititi, Adam Quinlan, and David Bergeron
- Determined that there is a significant need for an upgraded and fully functional LMS to meet needs of faculty and students
- Adequate emphasis for training of faculty
- IT staff is ready for this implementation
- Pros and cons – tremendous input into the proposal; faculty fully engaged
- Helpful that there is this bridge funding
- Downside of any transition of any IT system, someone won’t be happy
- Current system was open source; not tied to commercial vendor
- Sakai has been slow to evolve as a system
- Few benefits of new LMS – training and support around the clock; accessibility is important; better experience for the users; targets and addresses the needs of the students and faculty
- There is a relationship to the two proposals; the URI Online position would depend upon having a good LMS
- Important proposal between this one and the training proposal from Administrative and Finance which should use the same LMS
- What programs will be in URI Online? From national level all too often institutions say, let’s do what everyone else is; want to be in a place where we have differentiated ourselves from other institutions
- Online is highly competitive and thus highly risky
Must develop metrics and measure how they are doing

7. FY2021 Presentation: Academic Affairs: Council discussion 30 minutes
   - Would 50% of the revenue going to general fund support other areas of the campus? Yes, per the Chair
   - Looks like this is almost an enterprise – self-funded?
   - Venture capital was a key piece of our implementing URI Online
   - What is the day to day responsibilities of this position
   - Will help us interface with the marketing company
   - Interfacing with the deans/departments
   - Will need to add staff
   - It is a parallel job to jobs at other institutions
   - ATL is a fully integrated team and this person will work with the team
   - We offer 650 courses to 13,000 students now; this will allow us to offer full programs on line
   - MHCampus is a publisher product
   - Bright Space allows us to tie learning outcome to assessment; easily available analytics for assessment
   - Risk to this; but, far greater risk to not do this; asking for $133K; if we fail, it is a low risk; that is why we are not going to fill more positions at this time; we will wait until we see the revenue
   - Health Management program is one of the programs;
   - Competitive space; start competing on price; very large # students will live locally; we do have a separate board policy that allows for other tuition rates based on markets; will be a different cost for these programs

8. Linda explained how to fill out the Likert Scale; Academic plan and benefits will be attached in the email; Think about strategic investments and how they all have value; this will be used to streamline pre-evaluation process? Likert Scale is used as a summary to inform; verbal voting and will depend on how the discussion goes; typically, verbal prioritizing; some issues facing compliance; remember to view and try to address criteria of proposal with academic plan and benefits; could be on the spectrum of compliance; strategic aspect is risk management; every year the process is updated; Will provide the updated timeline at the June 18th SBPC meeting

Note: Per SBPC principles, reallocation should be considered first for all proposals

SBPC Presentation Process:
   - 15 minutes allotted for division head
   - Standard PowerPoint slide (created by BFPO) summarizing budget info
   - 15 minutes allotted for team (drawn randomly from SBPC members (excluding VP’s)
   - Team provides an objective analysis of the request and specifically addresses the following:
     - Benchmark Data
     - Concerns and/or outstanding questions
     - Alternative Suggestions for funding strategies
     - Suggestions for creating cross-divisional efficiencies
   - 30 Minutes for questions and discussion
The randomly selected teams for the FY2021 Strategic Initiative Requests:

a. President’s Division – Ellen Reynolds, Jen Riley, Nick Marotta
b. Student Affairs – Samuel Adams, Hillary Leonard, Nick Constant
c. Administration & Finance - Brian Quilliam, Tracey Dalton, Barbara Wolfe
d. Athletics - Faye Boudreaux-Bartels, Kimberly Stack
e. Academic Affairs – Gitahi Gititi, Adam Quinlan, David Bergeron
f. Provost/Information Technology - No Proposals being submitted
g. Research & Economic Development – No Proposals being submitted

UPCOMING MEETINGS:

June 18, 2019, 1:00pm-4:30pm, Ballentine Hall, Thomson Boardroom (Identification of top proposals and final recommendations completed)

Meeting Adjourned at 3:27pm
Minutes Submitted by: Lisa Fiorio and Linda Barrett, Budget & Financial Planning