URI Department of Campus Recreation Strategic Plan

“The Rhode to Excellence”

Mission Statement:
Campus Recreation enriches the URI Community through diverse, recreational opportunities. We are driven to inspire a sense of belonging and to promote a life-long commitment to holistic well-being.

Vision:
To be the driving force in leading the URI Community to “Be active, Be well, Belong.”

5 Core Values:

- **Belonging** – Foster an inclusive environment, encouraging all participants to have a place in all areas of Campus Recreation.
- **Holistic Well-being** – Provide and support preventative methods to enhance the multidimensional well-being of our participants.
- **Integrity** – Operate with responsibility, honesty, and transparency.
- **Student Development** – Lead participants and student employees in the development of transferable skills through experiential learning, leadership, and pre-professional opportunities.
- **Sustainability** – Advocate sound social, environmental, and economic practices.

Goals:

- **Assessment**
  - Cultivate systemic assessment processes that enable the department to make data-driven decisions in support of the Divisional and Departmental Strategic Plan.
  - Student Learning Outcomes
- **Access, Engagement, & Outreach**
  - Foster inclusive environments by enhancing the awareness and availability of our programs, facilities, services, and opportunities.
  - Thrive Ambassadors
  - Communication
  - Customer Service
  - Quality Experience
  - Play/Fun
- **Holistic Well-being**
  - Enhance multidimensional well-being by providing opportunities and experiences to develop proactive habits, empowering the URI Community to thrive.
    - Thrive
    - Fun

- **Quality & Innovation**
  - Uphold the highest standards and use visionary thinking to continue leading transformational experiences in the pursuit of excellence.

- **Resource Stewardship**
  - Ensure the assets entrusted to the Department are utilized and sustained fairly and responsibly.