The University of Rhode Island
Board of Trustees
University Advancement and External Affairs Committee Meeting
Thursday, January 14, 2021 • 9:45 a.m. – 11:15 a.m. EST

PURSUANT TO GOVERNOR RAIMONDO’S EXECUTIVE ORDER, THIS MEETING WILL BE HELD VIRTUALLY

Watching the meeting: Members of the public may view the meeting from an electronic device (desktop/tablet/or smartphone) via Facebook using these directions. A Facebook account is not required.

To access via a web browser (desktop/laptop/tablet/smartphone):
1. Open an up-to-date web browser (Mozilla Firefox, Google Chrome, Safari, etc.).
2. Either click here or copy and paste the following URL into your web browser: https://www.facebook.com/URIBoardofTrustees/
3. All virtual meetings will be pinned to the top.

Note: If/When prompted with the below message, please click “Not Now”.

A recording of the meeting will be posted on the University’s Board of Trustees webpage and Facebook page after the meeting.

If you have technical difficulties, please contact our IT support email at uribotsupport@etal.uri.edu
AGENDA

1. ACCEPTANCE OF THE AGENDA

2. APPROVAL OF THE MINUTES
   a. Minutes of the December 16, 2020 Meeting Enclosure 2

3. DISCUSSION ITEMS
   a. Update on Big Ideas. Bold Plans. The Campaign for the University of Rhode Island
   b. Marketing/Communications Update
   c. Government Relations Agenda for 2021
   d. Higher-Ed Bond Advocacy Campaign Overview

4. ADJOURN

The next URI Board of Trustees University Advancement and External Affairs Committee meeting is scheduled for April 22, 2021.